



THIRD ANNUAL
OY VEY 5K
SUNDAY, NOVEMBER 13

Dear

Oy Vey! Our community could really use some fun and fresh air . . . and you can help! The Mayerson JCC will host the third annual JCC Oy Vey 5K Run/Walk on Sunday, November 13 to benefit the Sports and Recreation programs of the JCC, including our Blue Jays Youth Sports, Maccabi Team, Men's Softball and Basketball Leagues, and more.

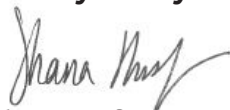
Please consider a sponsorship for the 2022 JCC Oy Vey 5K Run/Walk. All dollars raised will help sustain and improve the JCC sports field, allow for equipment upgrades, and provide important resources for the volunteer coaches and staff. Additionally, your support will also supply important dollars for JCC Financial Aid, which helps families in need participate in the J's outstanding Sports and Recreation programs.

JCC Sports and Recreation programs impact individuals of all ages and abilities, from the kids playing Blue Jays T-Ball, to the teens joining the Cincinnati Maccabi delegation, to the adult men playing in the J's Softball League. These programs have been a vital part of the Mayerson JCC—and our own family—for generations!

Your sponsorship will help the JCC continue to deliver on its mission of connecting people so that they can live happier and fuller lives, creating a more vibrant Jewish community. If you are interested in being part of the 2022 JCC Oy Vey 5K, please explore the sponsorship opportunities listed on the back of this letter.

Contact Rick Lefton, 513.722.7233 or rlefton@mayersonjcc.org for more information.

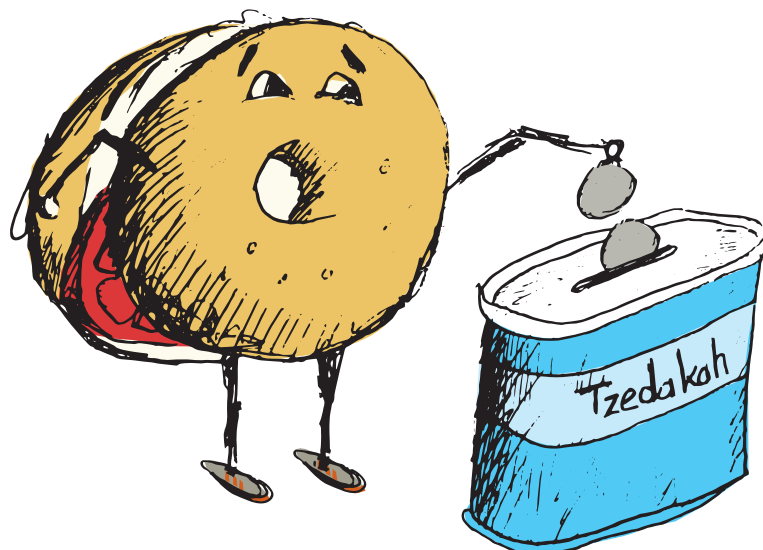
Thank you for your consideration and support!



Shana Brafman
Oy Vey 5K Co-Chair

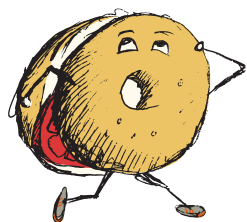


Marc Brafman
Oy Vey 5K Co-Chair



Tzedakah = Charity

Sponsorships support JCC Sports & Recreation Programs!



OY VEY 5K

☐ Presenting: \$5,000

- Highlighted as a **Presenting Sponsor** on all 5K sponsor listings
- Prominent recognition (with logo) on 5K shirts as a **Presenting Sponsor** (if committed by 10/14/22)
- Individual Sponsor banner displayed at the event
- Included on Oy Vey 5K group sponsor banner displayed at the event and at the JCC post-event
- Recognized as a **Presenting Sponsor** on participant finisher certificates
- Listed as a **Presenting Sponsor** in 5K sponsorship social media post and on the 5K web page
- **12 spots** for participation in the 2022 Oy Vey 5K are included

☐ Gold: \$2,500

- Highlighted as a **Gold Sponsor** on all 5K sponsor listings
- Prominent recognition (logo or name) on 5K shirts as **Gold Sponsor** (if committed by 10/14/22)
- Included on Oy Vey 5K group sponsor banner displayed at the event and at the JCC post-event
- Recognized as a **Gold Sponsor** on participant finisher certificates
- Listed as **Gold Sponsor** in 5K sponsorship social media post and on the 5K web page
- **8 spots** for participation in the 2022 Oy Vey 5K are included

☐ Silver: \$1,000

- Race shirt recognition (name listing) as a **Silver Sponsor** (if committed by 10/14/22)
- Included on 5K group sponsor banner (name listing) displayed at the event and at the JCC post-event
- Recognized as a **Silver Sponsor** on participant finisher certificates
- Listed as **Silver Sponsor** in 5K sponsorship social media post and on the 5K web page
- **6 spots** for participation in the 2022 Oy Vey 5K are included

☐ Bronze: \$500

- Included on 5K group sponsor banner (name listing) displayed at the event and at the JCC post-event
- Recognized as a **Bronze Sponsor** on participant finisher certificates
- Listed as **Bronze Sponsor** on the 5K web page
- **4 spots** for participation in the 2022 Oy Vey 5K are included

☐ Friend: \$180

- Recognized as a **Friend Sponsor** on participant finisher certificates
- Listed as **Friend Sponsor** on the 5K website
- **2 spots** for participation in the 2022 Oy Vey 5K are included