PUMPKIN DASH 5K

Thanksgiving Day 2020
Marysville, Ohio

10th Anniversary

Sponsorship

Speedy Sneakers RACING

Contact: Peter Engelbrecht
973 Old Henderson Road
Columbus, Ohio 43220

(614) 717-3315
peter@speedysneakers.com

About the Event

The Pumpkin Dash 5k started in 2011 in the Uptown District of Marysville, Ohio.

Our goal was to create an event that would become a "**Proud Community Tradition** where families could come together for a morning of **Fun, Fitness and Celebration**.

Today, we are proud to say, the Pumpkin Dash 5k has established itself as a "must do" event on Thanksgiving Day morning.

We attract participants from all over, in 2020 we had participants from 17 States and 104 cities.

The Pumpkin Dash 5k has become a premier Thanksgiving Day event in Central Ohio.

About the Speedy Sneakers

Speedy Sneakers Racing is a local race timing, event management and marketing company. We started in 2010 and over the past ten years have been part of over 200 run/walk events (client and company owned) comprising over 100,000 participants.

We strive to create fantastic family-oriented race experience events. Whether its working with our clients or producing our own events, we want participants, spectators and sponsors to have a great time.

The Pumpkin Dash 5k is one event in our portfolio. Other events include, the Lady Tutu 5k and Little Princess Dash, the Candy Race 5k, the Challenge Columbus 5k, the Santa Race 5k and Little Reindeer Dash.

Participant Growth 2011 - 2019

Year	Participants
11	398
12	570
13	690
14	980
15	1,050
16	1,250
17	1,296
18	1,342
19	1,285
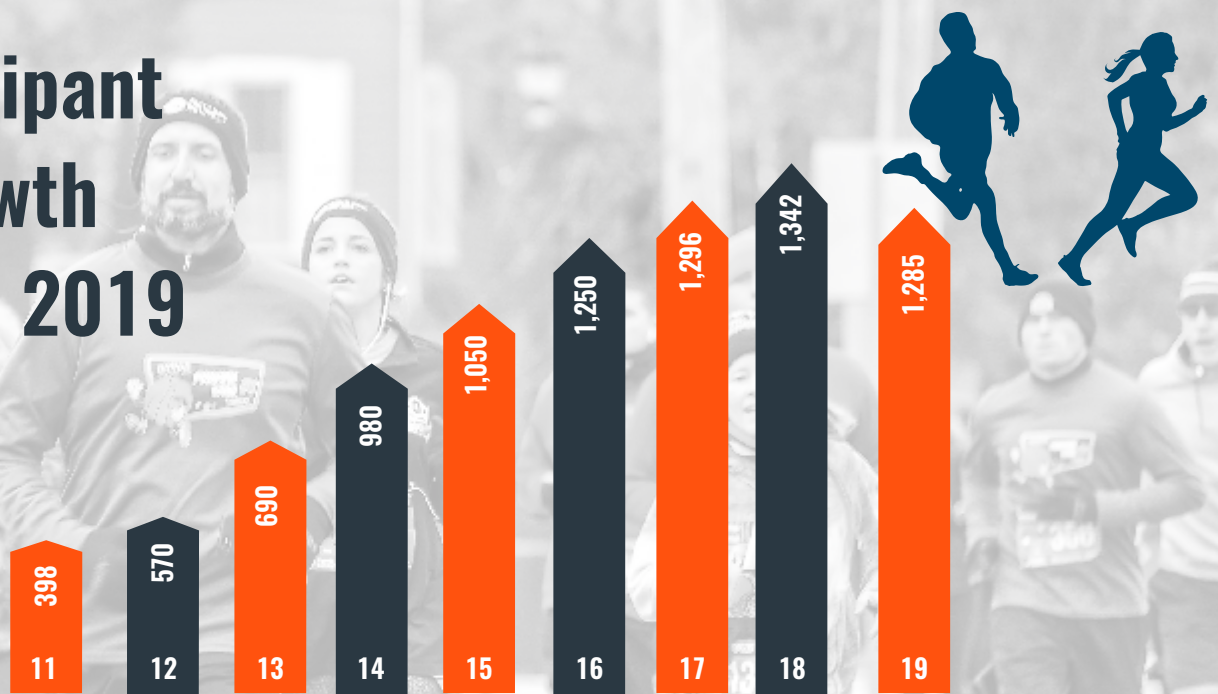
Top Five Towns and Cities

1. Marysville
2. Bellefontaine
3. Richwood
4. Plain City
5. Dublin

Average Age

33 Years

32 Years
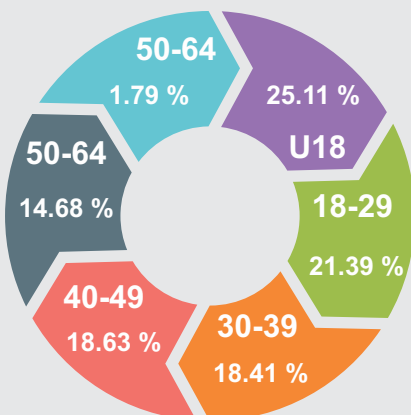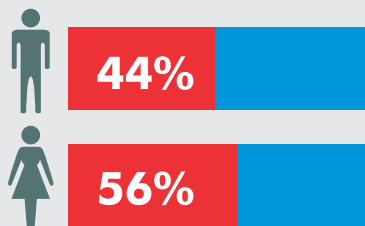
5 km

Largest 5k event in Marysville and Union County.

Gender Participation (%)

44%

56%

Age Group Breakdown (%)

- 50-64 1.79 %
- U18 25.11 %
- 18-29 21.39 %
- 30-39 18.41 %
- 40-49 18.63 %
- 50-64 14.68 %

1,973 Likes

2020 Pumpkin Dash 5k Sponsorship

Sponsor Benefits	Type	Presenting SOLD	Official $750	Supporting $350
Company Logo on Event Website (Home Page)	D	X	X	
Company Logo on Event Website (Sponsor Page)	D			X
Company Logo on Registration Portal	D	X	X	X
Company Logo in Participant Newsletter	D	X	X	
Company Name in Participant Newsletter	D			X
Company Logo in Participant Guide	D	X	X	X
Company Ad Placement in Participant Guide	D	Full Page	Half Page	Quarter Page
Social Media Content Display	D	3x	2x	1x
Company Logo on Finish Line	RD	X		
Company Banner on Finish Line Barricades	RD	X	X	X (1)
Company Logo on back of Participant T-Shirts	RD	X	X	X
Complimentary Race Entries	RD	8	4	1
Company Logo on Participant Race Bibs	P	X		

1. Banner for barricade supplied by sponsor

Legend

🟩	Digital
🟦	Race Day
🟧	Print

Sponsorship Packages

Sponsorship packages allow your business to have exclusive rights to an aspect of the event. Your company name will be highlighted when applied to one of these event properties.

Event Photographs
$600

Your logo will be watermarked into the official race photographs that are posted for participants to download.

Our photographers take over 3,000 photographs which generate multiple thousands of views from participants, family and friends.

Bib Number
$650

Your logo and any company offers, coupons or information will be on the back of every participants bib number.

This is a great way to get something tangible into the hands of every participant.

Phone App
$250

Your company banner ad will be placed on the bottom of the official race app. Your banner will rotate while in use by participants and spectators.

There are only ten opportunities available to purchase banners ads.

Finisher Certificates
$500

Your logo will be placed on every participant Finisher Certificate. Certificates are available immediately after the event and can be downloaded by participants as a keepsake.

Certificates will include your company logo, participant name, finish time and overall placing in the field.

At the conclusion of the event we will send out emails and social media blasts letting participants know that their finisher certificates are available for download. We will include your company name in all references to certificates including in promotions before the event.