



# 21ST ANNUAL Gobble Wobble Fun Run and Walk

## Kids' Food Basket GOBBLE WOBBLE

Date:

**Thursday,  
November 26  
2026**

Time:

**8 a.m.**

Location:

**East Grand Rapids  
Middle School**

2425 Lake Drive SE  
East Grand Rapids  
MI 49506

Join Kids' Food Basket (KFB) on the most popular running day of the year! We invite neighbors, family and friends (even furry ones) to run, walk or wobble to the finish line on Thanksgiving morning for our 21st annual Gobble Wobble!

### Why Sponsor Gobble Wobble?

This event supports KFB's mission to nourish children to reach their full potential. We are a community-based food equity nonprofit serving our West Michigan neighbors in Kent, Muskegon, Ottawa and Allegan counties who are under-resourced and impacted by poverty and food insecurity. Our services include our flagship Sack Supper program, sustainable farming, community food distribution and educational programming. KFB is now serving about 11,000 evening meals to 62 schools in four counties each weekday. With our community, we work toward a future in which all children have access to the nourishment that fosters their lifelong health and limitless potential. By sponsoring this event, you make this critical work possible.

### How Your Sponsorship Nourishes Kids to Reach Their Full Potential

- **\$1,000** could provide a week's worth of Sack Suppers at a local school
- **\$2,500** could provide a season's worth of seeds at one of our farms, which can turn into 100,000 servings of produce for our community partners
- **\$5,000** could provide a single serving of protein per person for one school for an entire month
- **\$10,000** could provide supplies and snacks for our nutrition education programs for the year
- **\$15,000** could provide supplies and delivery of the 11,000 Sack Suppers we provide everyday across all four counties



# Sponsorship Opportunities

Gobble Wobble	Champion	Specialty	Advocate	Preferred Sports Medicine	Community	Friend
Cost	10,000	7,500	5,000	5,000	3,500	1,500
Tickets	15	15	10	10	5	5
Discount code for your team	✓	✓	✓	✓	✓	✓
Recognition by emcee at event	✓	✓	✓	✓	✓	-
Opportunity to engage with participants at packet pick up and include an item in participant swag bags	✓	✓	✓	✓	✓	✓
Logo on race shirt (proportionate to sponsorship level)	✓	✓	✓	✓	-	-
Name on race shirt (proportionate to sponsorship level)	-	-	-	-	✓	✓
Logo on Gobble Wobble website	✓	✓	-	-	-	-
Opportunity to host branded cheer/aid station on course	✓	-	-	-	-	-
Recognition on all marketing materials	✓	-	-	-	-	-
Prominent logo recognition on designated experience (ex. medal, bib, tshirt, etc.)	-	✓	-	-	-	-
Lead pre-race stretch/warm up	-	-	-	✓	-	-
Medical tent at the start/finish lines	-	-	-	✓	-	-

## Create a Custom Sponsorship with us!

Would you like to sponsor Gobble Wobble, but do not see an option that fits your goals or budget? We are pleased to create customized sponsorship opportunities! Please contact [events@kidsfoodbasket.org](mailto:events@kidsfoodbasket.org) or call 616.235.4532 to discuss options with our team.

To receive all sponsorship benefits and race day shirts, please confirm your sponsorship by October 2, 2026. If you have additional questions, contact our events team at 616.235.4532 or [events@kidsfoodbasket.org](mailto:events@kidsfoodbasket.org). Thank you for supporting Kids' Food Basket!



### KFB Annual Impressions

Web: 250K+ | Email 30K+ | Social 22K+

1,800+ runners and community members