



**WAR EAGLE**

# RUN FEST

**OFFICIAL RACE GUIDE 2022**

# WELCOME FROM AUBURN-OPELIKA TOURISM

Welcome to Auburn-Opelika! We think it's the coolest college town in the South, and we're going to do our best this weekend to make you think that too. Before or after the race, we invite you to explore the wealth of diversions available in our community. Make a trek over to Chewacla State Park and check out their 32-plus miles of versatile track, offering hiking and biking options for both mountain biking beginners and seasoned pros. Located in the last foothills of the Appalachian mountains, don't miss the Great Wall of Chewacla and the Loch Ness Cobra nestled among miles of well-groomed flow trails.



If your idea of adventure happens on your plate instead of two wheels, opportunities for indulgent dining abound in Auburn-Opelika's emerging culinary scene. With over 50 independent and chef-owned experiences to choose from, you'll see why if you haven't heard the hype yet, then you definitely will. You'll also find plenty of specialty retailers as well as a variety of activities and diversions. The community offers year-round outdoor experiences from picking your own berries or flowers at a local farm, to sipping wine produced from grapes you just tasted off the vine. Historic downtown Opelika houses its very own breweries and Alabama's first legal distillery since Prohibition.

We know you'll enjoy the warmth of our family atmosphere and genuine Southern hospitality. The team at Auburn-Opelika Tourism is proud to partner with FRESHJUNKIE Racing to welcome you, and we hope this won't be the last time we see you!

A handwritten signature in black ink that reads "John Wild". The signature is written in a cursive, slightly slanted style.

John Wild  
President & CEO  
Auburn-Opelika Tourism

WAR EAGLE  
RUN  FEST



This is your PR.

T H I S I S  
AUBURN  
OPELIKA



JORDAN-HARE STADIUM

Meet the coolest college town in the South. And his hip older sister.  
[aotourism.com](http://aotourism.com)

# LETTER FROM THE RACE DIRECTOR

Welcome to the Inaugural War Eagle Run Fest!

We are excited to have you for this truly unique experience. At FRESHJUNKIE Racing, we are committed to bringing memorable experiences through exceptional events to celebrate your accomplishments. This event has been a little more than a year in the making, and we are grateful for our partners at Auburn in the Athletics Department, the local municipalities, and Auburn-Opelika Tourism. Without each of these entities we would not be able to produce this event.



If this is your first FRESHJUNKIE Racing event, welcome to what we hope will be a memorable experience that we work tirelessly to produce. If you have participated in one of our other events here in Alabama, in Louisiana, or in Mississippi, thank you for coming to run with us again.

The 5K course really highlights some of the beauty of the Auburn campus and takes you on a scenic tour around some of the beautiful athletic facilities and concourses here at Auburn. The Half Marathon course was designed to take you on a rolling tour of both the city and campus with a unique chance to run a lap on the Hutsell-Rosen Track on campus. Both events finishing on the 50 yard line of Jordan-Hare Stadium gives Auburn fans a truly epic way to finish your race as you "Fly Down the Field."

Stick around after the race for the post-race tailgate in the Campus Green Space with live music, food, and beer to celebrate with your friends and family. We hope you enjoy the event and we appreciate your participation in the Inaugural War Eagle Run Fest!

A handwritten signature in black ink that reads "Pat O'Brien".

Patrick O'Brien  
Race Director

WAR EAGLE  
RUN  FEST

# WELCOME

## WELCOME TO THE INAUGURAL WAR EAGLE RUN FEST!

We are so excited for the Inaugural running of the War Eagle Run Fest and can't wait to see you!

FRESHJUNKIE Racing, in conjunction with Auburn-Opelika Tourism and Auburn University are proud to present the Inaugural War Eagle Run Fest. Athletes and fans can choose from either a half marathon (13.1 miles) or 5k (3.1 miles) to test their mettle while touring the campus and FLYING DOWN THE FIELD to a 50-yard line finish. There will also be a 1 mile run for the Little Tigers. After gathering your commemorative medal, join us outside the stadium for our post-race tailgate and enjoy the music and food that Auburn fans have come to love. Whether you are staff, student, alumni or just a fan, join us and be a part of the Inaugural War Eagle Run Fest.

## MEET THE TEAM

### War Eagle Run Fest Organizing Committee:

Ray Castle : Medical Director

Emily Kathryn Saucier : Volunteer Director

Jonathan 'Juba' Dziuba : Managing Director

Craig Sweeney : Strategic Partnerships

Patrick Fellows : Retail/Finish Director

Nan Urban : Athlete Services Director

Marina Gelpi Clay : PR Coordinator

Mike Wattigny : Marketing/Creative Director

Patrick O'Brien : Race Director

Diane Weiss : Registration Director

Matt Peralta : Logistics Director

# #FLYTOTHE50

# CHARITY PARTNERS

The War Eagle Run Fest is proud to support these great Charity Partners:



Auburn Student Fund



Sponsor-A-Kid

## EVENT SCHEDULE

### Saturday, February 19

10:00 am - 5:00 pm	Packet Pickup & Official Gear Shop	East Gates of Jordan-Hare Stadium 251 S Donahue Dr. Auburn, AL 36849
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### Sunday, February 20

5:30 am - 6:30 am	Race Day Packet Pickup Half Marathon & 5K	Samford Park: Corner of S College St. and West Thach Ave.
6:55 am	National Anthem	Toomer's Corner
7:00 am	Half Marathon & 5K Race Start	Toomer's Corner
8:00 am - 9:30 am	Race Day Packet Pickup Kids Mile	Jordan-Hare Stadium
8:30 am	War Eagle Post-Race Tailgate Party begins	Campus Green
10:00 am	War Eagle Kids Mile Race Start	Jordan-Hare Stadium
11:30 am	War Eagle Post-Race Tailgate Party ends	Campus Green



# OFFICIAL GEAR SHOP



Stop by the Official Gear Shop on Race Weekend and be the first to get your hands on the Official War Eagle Run Fest merch. Lots of great hoodie tees, hats, and shirts will be available.

# PACKET PICKUP

## **PACKET PICKUP, REGISTRATION & RETAIL SHOP IN JORDAN-HARE STADIUM**

The 2022 Packet Pickup and Late Registration will be held at the East Gates of Jordan-Hare Stadium, located on Heisman Drive, Auburn, AL 36849 on Saturday, February 19th from 10:00 am - 5:00 pm.

## **RACE DAY PACKET PICKUP HOURS**

Sunday, February 20 • 5:30 am - 6:30 am (Half Marathon & 5K at Samford Park); 8:00 am – 9:30 am (Kids Mile at Jordan-Hare Stadium)

\*While we are offering race day packet pickup, we **STRONGLY** encourage you to have your packet picked up **BEFORE** race day. The races will start on time regardless of lines still at Packet Pickup.

## **WHAT TO BRING**

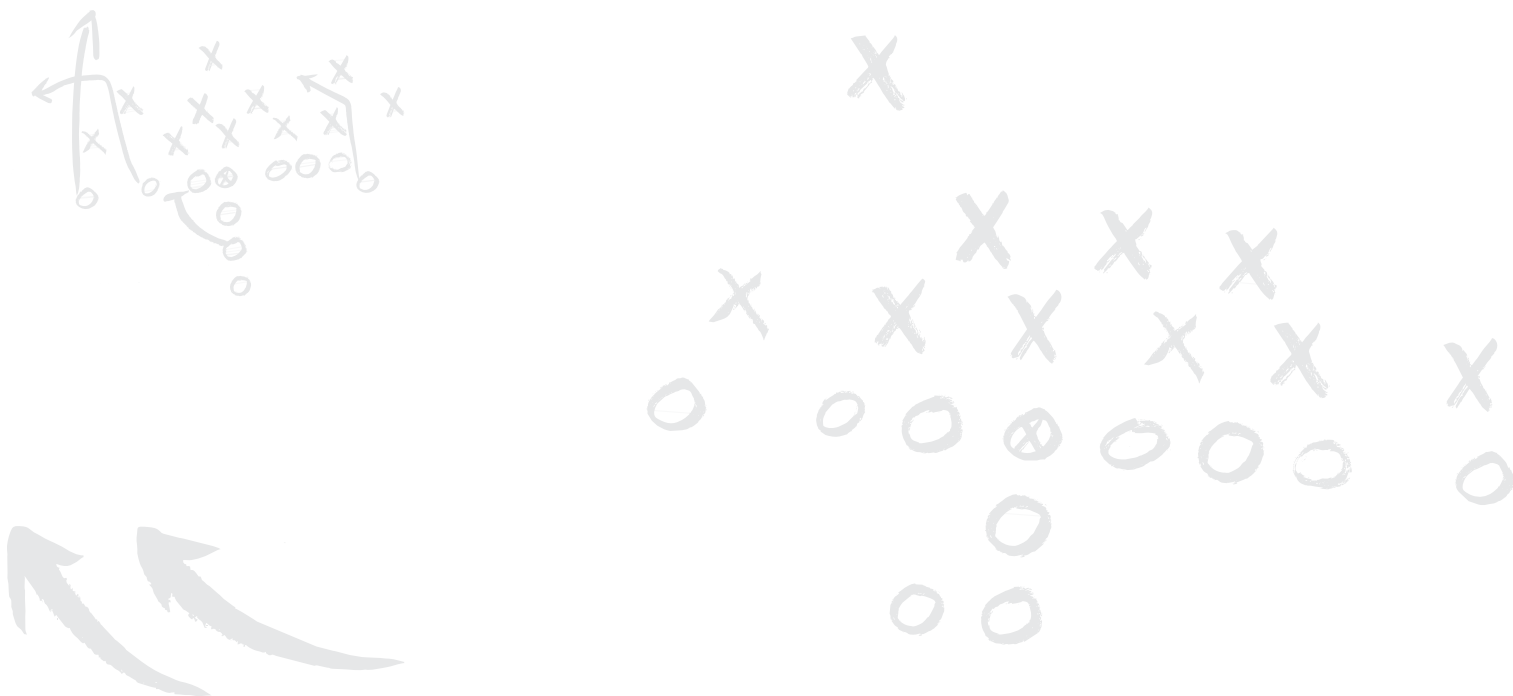
Every participant will receive a confirmation email the week of the race. Please bring either that email, or your original confirmation email and your photo ID to pick up your packet. Digital copies (your cell phone screen) are allowed.

## **PROXY PICKUP**

If you are unable to get your packet, a friend can pick up your packet with a copy of your photo ID or a copy of your registration confirmation. Digital copies (your cell phone screen) are allowed. Please remember they can only do this at Pre-Race Packet Pickup and **NOT** on race day.

## **LATE REGISTRATION**

Late registration is available during packet pickup unless the race sells out. The War Eagle Run Fest will post a notice regarding closed races on our website and Facebook page. Participants can register online at [www.WarEagleRunFest.com](http://www.WarEagleRunFest.com).





# PARKING

## PARKING

There is plenty of parking for Packet Pickup and Race Day on campus. Available parking includes Campus Safety Parking, Stadium Deck Parking, and the Wright Street Parking Deck, but not allowed in Arena Parking Lot between Auburn Arena and Jordan-Hare Stadium.



## START LINE VENUE



# MAIL MY BIB - SWAG PICKUP

Participants who paid to have their bib mailed to them will be able to claim their SWAG (event shirt, bag, etc.) after they complete the race. Follow the signs to "Mail My Bib SWAG Pickup" located near the Awards tent once you finish the race. Present your race bib to the staff there, they will provide your SWAG and mark the back of your bib.

You are welcome to come to any of the pre-race packet pickups to claim your SWAG if you like. Present your race bib and the staff will provide your items to you.

Bibs are mailed via USPS two weeks prior to race day. They are sent to the SHIPPING ADDRESS provided when you registered. If you paid to have your bib mailed and never received it, please report to a pre-race packet pickup and a staff member will be able to rectify the situation.

## VOLUNTEERS

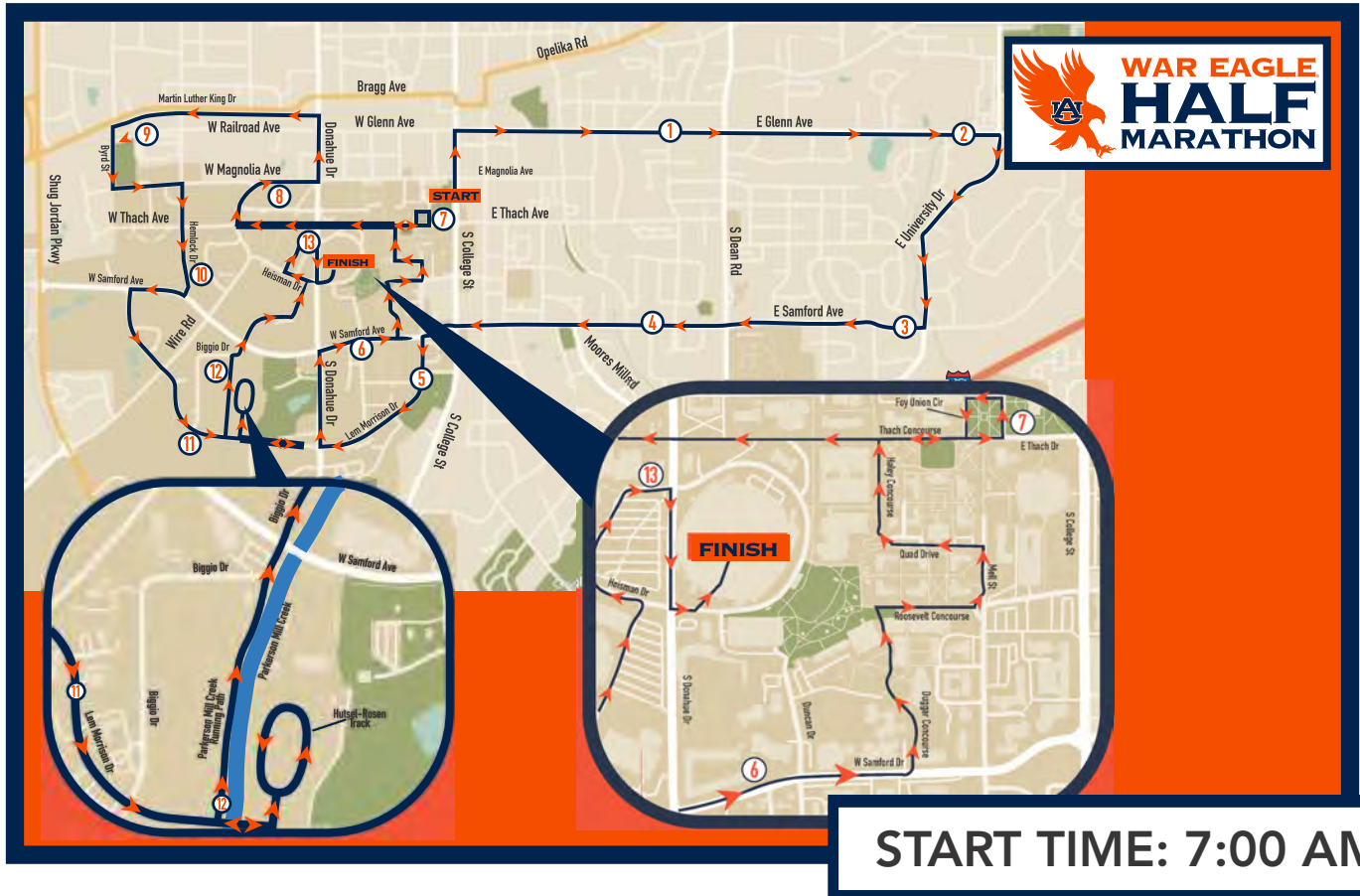
The War Eagle Run Fest appreciates the support of these great volunteer organizations:

- Auburn Triathletes
- Auburn Tennis
- Auburn Men's Rugby
- Auburn Phi Kappa Alpha Fraternity
- Auburn High School Key Club

## POST-RACE TAILGATE MAP



# COURSE MAP - HALF MARATHON



[CLICK HERE FOR AN ONLINE HALF MARATHON MAP](#)

The start line for the Half Marathon will be south of Toomer's Corner. Runners will be corralled according to expected finish times with the fastest runners in the front and walkers in the back. Both the Half Marathon and 5K races will start at 7:00am in a wave start fashion. 150-200 runners will be allowed to start approximately every 30 seconds.

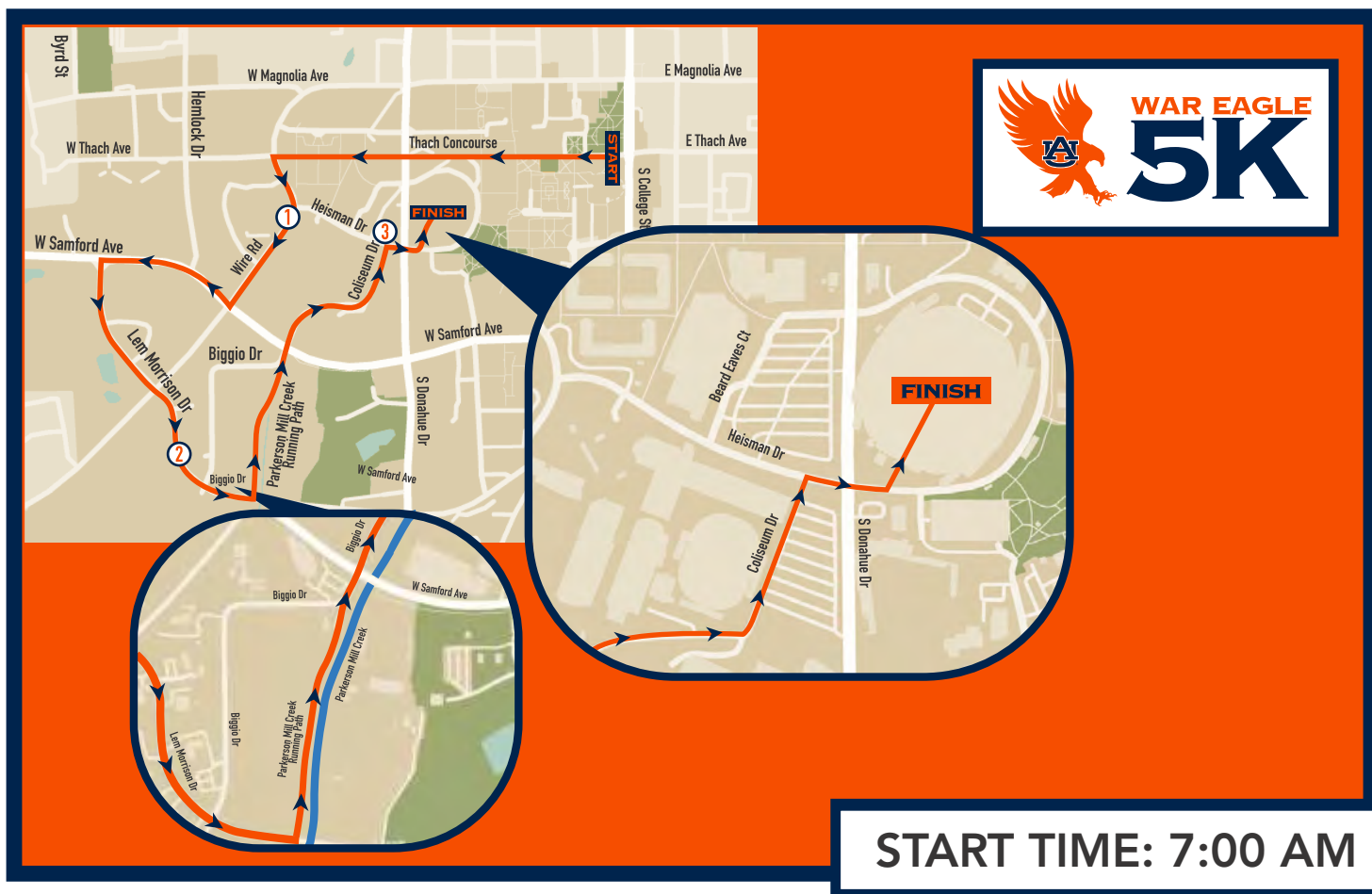
Runners will pass the Auburn University President's House, see the Duggar Concourse, Quad Drive, Haley Concourse, and Thach Concourse. After running a lap on the Hutsell-Rosen Track, seeing the Intramural Playing Fields and Football Practice Fields, runners will pass the Coliseum and Auburn Arena before turning into Jordan-Hare Stadium to #flydownthefield and finish on the 50-yard line. Spectators may enter Jordan-Hare Stadium through the East Stadium gates after the race starts.

Half Marathon runners will have separate running lanes from 5K runners so that faster runners in the Half Marathon do not have to worry about navigating around slower runners in the 5K.

\*All Half Marathon runners MUST maintain a running pace of 18:00 min/mile. If runners are not able to hold this pace, they will be picked up by Race SAG vehicles and moved ahead on the course or brought to the finish line. Our event permits require the courses be reopened on this schedule. No race services: aid stations, police supervision, and medical assistance will be available beyond this pace.

\*\*All courses are very well marked. There are mile markers for each distance event, directional signs for course splits and TURNAROUND signs for course turnarounds. Course splits and course turnarounds will be manned with an operations staff member who will typically be making announcements on a megaphone. Course turns are indicated with traffic cones and usually (not always) have police units, volunteers and/or staff members. Traffic on courses is managed by our law enforcement partners, but no roads are promised to be closed to all traffic. Runners should be aware of their surroundings: the course, applicable signage, vehicles, staff, volunteers, and police officers.

# COURSE MAP - WAR EAGLE 5K



[CLICK HERE FOR AN ONLINE 5K MAP](#)

The start line for the 5K will be near Toomer's Corner. Runners will be corralled according to expected finish times with the fastest runners in the front and walkers in the back. Both the Half Marathon and 5K races will start at 7:00am in a wave start fashion. 150-200 runners will be allowed to start approximately every 30 seconds.

Runners will start on the Thach Concourse and run by the Outdoor Training Pool on Wire Road. The 5K course will take runners past the Intramural Playing Fields, Football Practice Fields, and the Coliseum before turning into Jordan-Hare Stadium to fly down the field and finish on the 50-yard line. Spectators may enter Jordan-Hare Stadium through the East Stadium gates after the race starts.

5K Runners will have separate running lanes from Half Marathon runners so that faster runners in the Half Marathon do not have to worry about navigating around slower runners in the 5K.

\*All 5K runners MUST maintain a running pace of 24:00 min/mile. If runners are not able to hold this pace, they will be picked up by Race SAG vehicles and moved ahead on the course or brought to the finish line. Our event permits require the courses be reopened on this schedule. No race services: aid stations, police supervision, and medical assistance will be available beyond this pace.

\*\*All courses are very well marked. There are mile markers for each distance event, directional signs for course splits and TURNAROUND signs for course turnarounds. Course splits and course turnarounds will be manned with an operations staff member who will typically be making announcements on a megaphone. Course turns are indicated with traffic cones and usually (not always) have police units, volunteers and/or staff members. Traffic on courses is managed by our law enforcement partners, but no roads are promised to be closed to all traffic. Runners should be aware of their surroundings: the course, applicable signage, vehicles, staff, volunteers, and police officers.



*Michelob*  **ULTRA**

**2.6**

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# WAR EAGLE KIDS MILE

Get the whole family active at the War Eagle Run Fest and have your kids join us for the War Eagle Kids Mile. Our mission is to instill running as a part of a healthy lifestyle in our kids at an early age. With your help, we can add healthy, happy and active to our unique culture. Plus, they get to run on the field too!!

## FAST FACTS

**What is included with a War Eagle Kids Mile registration?** Each kid will receive an ATHLETE bib that includes an electronic timing chip and a matching PARENT bib to be worn by the parent or guardian responsible for checking the kid out after the race. Each kid will receive an event T-shirt (kid's sizing available) and a Finisher's Medal when he or she crosses the finish line.

**Are their age limits?** The War Eagle Kids Mile is for children 12 years old and under. Kids older than 12 should register for the 5K. Both distances are friendly to walking. Race staff attend a "half-mile" turnaround on the War Eagle Kids Mile to let the little kids get to the finish line quicker if they like.

**Can parents run with their children?** Parents are allowed to run with their children in the War Eagle Kids Mile, but are encouraged to let their little ones accomplish the race on their own. The course is closely monitored and secured by race officials and local police. Parents running the 5K with their kids need to be registered runners and have their own bib.

**Finish Line & Kid Checkout:** Only race personnel and kids participating in the race will be allowed in the finish chute and checkout areas. You may enter Jordan-Hare Stadium through the East Stadium gates after your kid starts the race. Once you see that your kid has crossed the finish line and entered the checkout area you can move to the exit where race officials will be checking kids out. Show your PARENT bib to the attendant and claim your child. If you have multiple kids in different waves, you will need to move away from the checkout area and return once your next kid is ready to be checked out.

If you do not have the bib that matches your kid's bib, the attendant will look to verify the information you wrote on the back of the bib with your photo ID. If you can't produce a photo ID or did not complete the information on the back of the bib, the attendant will direct you to one of our police partners who will work with you and the kid to turn over custody.

Please wear your PARENT bib and complete the information on the back of the ATHLETE bib to avoid any inconvenience on race day.

If a parent has multiple kids participating, they should wear ALL of their PARENT bibs. If a parent is planning to run with their kid, they should still wear the PARENT bib. In addition, the back of the ATHLETE bib should be filled out with all of the parent's information.

# WAR EAGLE KIDS MILE

START TIME: 10:00 AM





**WAR EAGLE  
KIDS  
MILE**

1234



**FRESHJUNKIE<sup>™</sup>  
RACING**



**AUBURN  
OPELIKA  
tourism**



Scan for  
Results

**FOOD  
BEVERAGE  
TICKET**

**FOOD  
BEVERAGE  
TICKET**

**FOOD  
BEVERAGE  
TICKET**



**WAR EAGLE  
KIDS  
MILE**

1234

**PARENT**



Scan for  
Results

# PHOTOGRAPHY TIPS

Did you know that you will receive FREE digital photography at all FRESHJUNKIE Racing events?

Want to make the best possible photos? Follow these simple tips for great pics!

- Look up. Keep an eye out for our Official Race Photographers. They will be on course and at the Finish Line dressed in reflective vests capturing images of you.
- Clearly display your bib number at all times. This means having it on the center of your torso on your outer most garment. It doesn't help if it's under a sweatshirt or on your back.
- Thumbs up, arms above your head, peace signs, V for victory...whatever it is, have fun!
- Most importantly: Smile!  
(Remember you paid to do this)



## COURSE SAFETY

### EVENT ALERT SYSTEM (EAS)

The color-coded Event Alert System (EAS) status - ranging from Low (Green) to Extreme (Black) based primarily on weather - will be communicated by way of public address announcements, digital notifications, and color-coded signs/flags at the Start/Finish Line and Aid Stations.

### AID STATIONS AND EMS

Medical personnel will be stationed at each aid station along the race course to monitor and treat any athlete who is injured or in distress. Aid stations also offer water, Powerade, and portable toilet facilities. Local EMS will also be providing medical support throughout the race course.

### MEDICAL SUPPORT

Each medical tent will be staffed with teams of medical professionals and equipped with emergency equipment and supplies. The Main Medical Tent is located just past the Finish Line.

Alert Level	Event Conditions	Recommended Actions
Extreme	Event Cancelled / Extreme & Dangerous	Participation stopped / Follow event official instructions
High	Potentially Dangerous	Slow down / Observe course changes Follow event official instructions Consider stopping
Moderate	Less Than Ideal	Slow down / Be prepared for worsening conditions
Low	Good	Enjoy the event / Be alert



# GEAR CHECK

There will be a Gear Check truck located near the start line. If you bring a bag, clearly marked with your BIB NUMBER, you can drop your personal effects at the truck just before the race starts. We will bring your bag to the finish line and have your items waiting for you there. Please allow some time for us to get the bags organized and ready to be checked out at the finish line. We expect Gear Check bags to be available by 8:30 am. We are not responsible for the items placed in Gear Check.

## BIBS & FOOD/BEVERAGE TICKETS

We do our best to ensure there is adequate sustenance for participants. Please understand that food and drinks are for event participants only. Encourage any friends or family coming to spectate to pack some snacks and drinks for themselves. All participants will have three FOOD/BEVERAGE TICKETS attached to their race bib. Do not remove these. A staff member or volunteer will collect a ticket when you pick up a food or beverage item in the post-race party area.



## TIMING AND RESULTS

### RESULTS

Results will be posted on our website immediately following the race on the RESULTS page of [www.WarEagleRunFest.com](http://www.WarEagleRunFest.com)

Want to find your results as soon as possible? Scan the QR code on your race bib (shown above by the red arrow) to jump right to the results. Remember to select the distance/event that you participated in under the 'Result Set' dropdown.

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# AWARDS PROCEDURES

Participants will receive result notifications on their phone via email or text if elected during registration. Additionally, results and awards can be looked up at our **TIMING AND RESULTS** tent located in the finish area. The QR code on your bib number can be scanned by smartphone that will jump directly to the **RESULTS** page of the website. Please allow some time after you finish to let results become official. Because the event is chip timed, your placement may continue to update for several minutes after you finish the race.

Awards categories can be found on the **AWARDS** page of our website. Awards for the 5K will be available starting at 8:30am. Awards for the Half will be available starting at 9:30am. Awards will not be issued until they are verified by our timers. Awards are not shipped post-race and must be claimed at the event. There is no award ceremony.

## POST RACE TAILGATE PARTY

You don't have to be in a hurry to leave after you cross the finish line. Right outside the stadium, on Campus Green, we will be hosting our War Eagle Post Race Tailgate Party. Be sure to give yourself time to enjoy the live music from Damn Skippy, while you are treated to traditional tailgate foods like Hot Dogs, Nachos, Peanuts, Dole Fruit Cups, and ice cold beer. The Tailgate Party goes until 11:30 am.

The post race party is open to the public, but the food and beer is reserved for runners who will have tickets attached to their race bibs. The Student Center will be open if friends and family want to purchase snacks or food.





# RECOVER BETTER



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# THANK YOU SPONSORS

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Does your company want to be a partner of the 2023 War Eagle Run Fest? Email us at [info@wareaglerunfest.com](mailto:info@wareaglerunfest.com) and we can get started now!



# FRESHJUNKIE™ RACING

**Skyway 10K** *St. Petersburg, FL*

**Amazing Half Marathon** *Baton Rouge, LA*

**Tuscaloosa Half Marathon** *Tuscaloosa, AL*

**Crawfishman Triathlon** *Bush, LA*

**Indian Creek Triathlon** *Woodworth, LA*

**Northshore Half Marathon** *Mandeville, LA*

**Huey P. Long Bridge Run** *Elmwood, LA*

**Battleship 12K** *Mobile, AL*

**Baton Rouge & Tammany Turkey Trot**

*Baton Rouge, LA and Covington, LA*

**Tiger 10K** *Baton Rouge, LA*

**Mississippi Gulf Coast Marathon** *Biloxi, MS*

**Louisiana Marathon** *Baton Rouge, LA*

**Mardi Gras Mambo** *Baton Rouge, LA*

**War Eagle Run Fest** *Auburn, AL*

**March 6, 2022**

**March 12, 2022**

**March 26, 2022**

**May 22, 2022**

**June 12, 2022**

**October 9, 2022**

**October 15, 2022**

**November 13, 2022**

**November 24, 2022**

**December 4, 2022**

**December 10-11, 2022**

**January 14-15, 2023**

**February 4, 2023**

**February 19, 2023**

For more information about FRESHJUNKIE Racing and our other events, check out our website at [www.freshjunkieracing.com](http://www.freshjunkieracing.com).



**SAVE THE DATE**  
**2ND ANNUAL WAR EAGLE RUN FEST**  
**FEBRUARY 19, 2023**