



K9 FUN RUN+ WALK FESTIVAL

2024 SPONSORSHIP OPPORTUNITIES

Mason Park • May 18, 2024

HOUSTON
HUMANE
SOCIETY

Non-Profit • Supported by Donations

HoustonHumane.org/FRSponsor

ROAD ID

275

PROMOTE YOUR BRAND WITH OUR ATTENDEES

We invite you to join us as we celebrate four decades of Houston's largest dog walk.

The K9 Fun Run + Walk raises funds to make a lifesaving difference for more than 40,000 pets and wildlife in need this year. When you support the K9 Fun Run + Walk Festival as a sponsor, you're joining a community that is committed to creating a more humane Houston for all animals and the people who love them.

Join us at Mason Park for a dog-friendly event that attracts hundreds of people and their pets. Participants enjoy a festive atmosphere celebrating the special bond between animals and humans.

Email FunRun@HoustonHumane.org





Who You'll Reach



82.7K Followers



18.8K Followers



7.4K Followers



20K email recipients






















1.2M website visits a year

For more information about sponsorship opportunities, please contact Brittney Nguyen at FunRun@HoustonHumane.org or 832-492-9184

HERO SPONSORSHIP OPPORTUNITIES

OUR SUPPORTERS BECOME YOUR CUSTOMERS

	TITLE SPONSOR STAGE	START/ FINISH LINE	REGISTRATION OR TICKET SALES TENT
	\$10,000	\$7,500	\$5,000
An opportunity to speak from the stage at the Fun Run + Walk Festival			
A banner provided by your company will be displayed and visible to 400+ participants	 Stage Banner	 Start/finish line Banner	 Registration or ticket sales tent Banner
Your company logo will appear digitally on K9 Fun Run + Walk website, e-blasts, Social Media posts, HHS Facility LED sign.	 3 months on LED Sign	 2 months on LED Sign	 1 month on LED Sign
A booth in vendor village with tent and table			
Your company logo will be prominently printed on race T-shirts, informational letter in race packet, and course route signage.			
Company provided promotional items will be included in race packets and/or alumni parade goodie bags			
Registration waived for walk participants, a designated team tent, and a hospitality welcome color (water and snacks)	 15 Walkers	 10 Walkers	 5 Walkers



PACK LEADER SPONSORSHIP OPPORTUNITIES

OUR SUPPORTERS BECOME YOUR CUSTOMERS

	EVENT PHOTO ZONE	TIE DYE STATION	(2) WATER STATION
	\$2,500	\$2,500	\$1,000
A banner provided by your company will be displayed and visible to 400+ participants	 Event photo Zone Banner	 Tie Dye station Banner	 One water station Banner
Your company logo will appear digitally on K9 Fun Run + Walk website and one Social Media post			
Your company logo will be prominently printed on race T-shirts			
Company provided promotional items will be included in race packets and Alumni Parade goodie bags			
A booth in vendor village with tent and table			



DOGGY DAY OUT SPONSORSHIP OPPORTUNITIES

OUR SUPPORTERS BECOME YOUR CUSTOMERS

	GOLD	SILVER	BRONZE	BRONZE (NON-PROFIT)
	\$500	\$400	\$200	\$100
Item inclusion in Alumni parade participant goodie bags				
Assigned location for 10 x10 space at Fun Run + Walk Festival				
Tent, 8 foot table				
Logo/Name on event shirts				
Mention in K9 Fun Run + Walk Festival social media outreach including Facebook (over 82,000+ followers).				



K9 FUN RUN+ WALK

FESTIVAL

SPONSORSHIP REGISTRATION

HOUSTON HUMANE SOCIETY

Non-Profit • Supported by Donations

Mason Park
541 S 75th
Houston, TX 77023
May 18, 2024

SPONSORSHIPS:

- HERO STAGE \$10,000
- HERO START & FINISH LINE \$7,500
- HERO REGISTRATION TENT \$5,000
- HERO TICKET SALES TENT \$5,000
- PACK LEADER EVENT PHOTO ZONE \$2,500
- PACK LEADER TIE DYE TENT \$2,500
- PACK LEADER WATER STATION \$1,000

VENDOR LEVELS:

- GOLD \$500
- SILVER \$400
- BRONZE \$200
- Bronze (Non-Profit) \$100

REGISTRATION INFORMATION:

Business/Company/Organization: _____

(as it should appear on event materials)

Contact Name: _____

Mailing Address: _____

Phone: _____

Email: _____

Website: _____

Social Media: _____

Facebook, Instagram, Twitter

- I agree to display event posters at my locations.
- I agree to promote the event to our email subscribers
- I agree to promote the event on my social media platform(s): _____

PAYMENT INFORMATION:

- ONLINE PAYMENT VIA SHARED LINK OVER THE PHONE PAYMENT (713-341-3306)
- CHECK Please send your check and form to: Houston Humane Society | Attn: Cammie Beverly P.O. Box 450528 | Houston, TX 77245
- Please charge: VISA / MasterCard / American Express / Discover

Card #: _____ Exp. Date: _____

Verification code: _____

Billing address: _____

City, State, Zip _____

Deadline for submission is April 19th

Please email completed form or any questions/concerns to FunRun@HoustonHumane.org