

**EASTERN  
CATAWBA COUNTY**



# HUNGER WALK



**BENEFITING**



**ECCCM**



## **WHEN?**

**October 15, 2023**

**2:00 PM - Registration**

**2:45 PM - Welcome/Warm-Up/Awards**

**3:00 PM - Walk (Followed By Refreshments)**

## **WHERE?**

**Downtown Newton**

**(North Side of Museum)**

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**CHURCH INFORMATION PACKET**

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## IN 2022:

*ECCCM distributed 1.7 million pounds of food to an average of 1,488 individuals per month.*

*The Corner Table served 71,000+ meals to an average of 208 guests per day.*



The Eastern Catawba County Hunger Walk is a community event benefiting the Eastern Catawba Cooperative Christian Ministry, Inc. and The Corner Table. The goals of this three-mile walk are to raise funds for hunger relief in eastern Catawba County and to raise awareness of the hunger issue in our community. Participating in the Hunger Walk will not only impact the lives of the local individuals we serve but it will strategically align you with two of the county's well-known charities. The Eastern Catawba County Hunger Walk is a powerful way for you to publicly demonstrate your commitment to your community.

## HOW TO GET YOUR CHURCH INVOLVED

It is completely FREE to participate in the Hunger Walk. With your church's participation we hope to have our largest turnout ever to raise awareness for the hunger issues in our community. Fundraising is not required to participate, but it is encouraged.

### FIRST STEPS

- Identify a key contact at your church to be the Captain.
- As the Captain, make a list of church members you can recruit for your Hunger Walk leadership team and/or share information with regarding the walk. (Include Youth leaders, etc.)
- Create a goal for the number of walkers you would like to recruit and set your fundraising goal.

### SECOND STEPS

- Sign-up your team at [www.ecchungerwalk.com](http://www.ecchungerwalk.com).
- Start recruiting for your team.
  - Meet with Sunday school teachers, kids leaders, etc.
  - Post flyers around your church and in your bulletin
  - Create internal incentives to get church members involved
  - Create a flyer to post on your website, email, etc.
  - Create announcements to send out via email, text, or phone
  - Post on your church social media pages
- Develop your fundraising plan.
  - Sponsorships (Sponsorship packet provided)
  - Internal fundraisers (special offerings)
  - Ask friends and family (Offline donation form/envelopes provided)

### FINAL STEP

- Challenge another church to get involved!

## OTHER INFORMATION

- Sponsorships received from anyone on your team will contribute to your teams overall fundraising goal.
- Walkers who raise a minimum of \$25 will receive a walk t-shirt.
- Teams are encouraged to make their own t-shirts to help identify their group.
- Teams are encouraged to create their own banners to identify their group.
- Teams are encouraged to setup a hospitality table to promote their group and to create a meeting spot.
- Donations can be collected online or offline.
- The Hunger Walk will provide the following awards:
  - Largest Team (Most Walkers)
  - Top Team Fundraiser (Team that raises the most money)
  - Top Individual Fundraiser (Individual that raises the most money)
- Fun for the whole family!
  - Inflatables
  - Ice-Cream

## QUESTIONS?

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