

**EASTERN
CATAWBA COUNTY**



HUNGER WALK



BENEFITING



WHEN?

October 16, 2022

2:00 PM - Registration

2:45 PM - Welcome/Warm-Up/Awards

3:00 PM - Walk (Followed By Refreshments)

WHERE?

Downtown Newton

(North Side of Museum)

2022 SPONSORSHIP OPPORTUNITIES

IN 2021:

ECCCM distributed 1.5 million pounds of food to an average of 1,231 individuals per month.

The Corner Table served 53,000+ meals to an average of 165 guests per day.



The Eastern Catawba County Hunger Walk is a community event benefiting the Eastern Catawba Cooperative Christian Ministry, Inc. and The Corner Table Soup Kitchen. The goals of this three-mile walk are to raise funds for hunger relief in eastern Catawba County and to raise awareness of the hunger issue in our community. Sponsoring the Hunger Walk will not only impact the lives of the local individuals we serve but will strategically align you with two of the county's well-known charities. The Eastern Catawba County Hunger Walk is a powerful way for your establishment to publicly demonstrate your commitment to your employees, their families, and the community.

SPONSORSHIP LEVELS

Gold Plate Sponsor \$2,500 - Become our Title Sponsor receiving the the highest level of exposure and honors* "[Your Company] presents the Eastern Catawba County Hunger Walk.

- Company name or logo (one color) placed at the top of walk t-shirts
- Company name or logo placed at the top of walk banner which will be hung in a prominent area at event
- Prominent audio recognition at event
- Listed as top sponsor on event's web page with linked logo
- Shout out on Facebook with linked logo
- Prominent recognition on all walk advertisements including flyers
- Company display table in Family-Fun area for banners and merchandise at event (provided by sponsor)
- 8 complimentary walk t-shirts
- Level exclusivity: only one Gold Plate Sponsorship available

Silver Plate Sponsor \$1,000

- Company name or logo (one color) placed on walk t-shirt - under Gold Plate Sponsor
- Company name or logo placed on walk banner which will be hung in a prominent area at event
- Audio recognition at event
- Listed on event's web page with linked logo
- Shout out on Facebook
- 4 complimentary walk t-shirts

SPONSORSHIP LEVELS (CONTINUED)

Bronze Plate Sponsor \$500

- Company name or logo (one color) placed on walk t-shirt - under Silver Plate Sponsor
- Company name or logo placed on walk banner which will be hung in a prominent area at event
- Audio recognition at event
- Listed on event's web page with linked logo
- Shout out on Facebook
- 2 complimentary walk t-shirts

Blue Plate Sponsor \$250

- Company name or logo (one color) placed on walk t-shirt - under Bronze Plate Sponsors
- Company name or logo placed on walk banner which will be hung in a prominent area at event
- Audio recognition at event
- 1 complimentary walk t-shirt

In-Kind/Volunteer Sponsor

The Eastern Catawba County Hunger Walk needs in-kind donations for the following items:

- | | | |
|-----------------|-----------------|---------------------|
| • Ice-Cream | • Spoons | • Photography |
| • Bottled Water | • Napkins | • Relay Races/Games |
| • Banners | • Bounce Houses | • Balloon Animals |
| • 8oz Cups | • Face Painting | • Audio Equipment |

Anything we haven't thought of!

- In-kind/volunteer sponsors will receive recognition based on the value of their donation.
- All in-kind donations will receive audio recognition at the event.

QUESTIONS?

ECCCM

Kristal Manning

k.manning@ecccm.org

828-465-1702, ecccm.org

The Corner Table

Summer Jenkins

sjenkins@thecornertable.org

828-464-0355, thecornertable.org



2022 SPONSOR COMMITMENT FORM

Please select from the following sponsorship opportunities:

☐ Gold Plate Sponsor - \$2,500 ☐ Silver Plate Sponsor - \$1,000 ☐ Bronze Plate Sponsor - \$500

☐ Blue Plate Table- \$250

☐ In-Kind/Volunteer Sponsor

I will provide the following in-kind donation/volunteer service to the Hunger Walk:

☐ I am unable to attend, but would like to make a charitable contribution of \$ _____

Primary Contact Name(s): _____

Business Name (If applicable): _____

Name (as you would like to be listed on all sponsor materials): _____

Address: _____

City: _____ **State:** _____ **Zip:** _____ **Phone:** _____

Email Address: _____

Sponsorships include complimentary t-shirts, please include the number of each size requested below:

___ YS ___ YM ___ YL ___ S ___ M ___ L ___ XL ___ 2XL ___ 3XL ___ NOT INTERESTED

Total Contribution \$ _____

Payment Method (Please circle one)

***Sponsorship Forms must be received by
September 16th to be included in print materials***

Cash Check# _____ Credit Card

Credit Card Number: _____ Exp. Date: _____

Name: _____ Security Code: _____

☐ Please send me an invoice

**Please make checks payable to: Hunger Walk*

Mail this form to: ECC Hunger Walk
PO Box 31 | Newton, NC 28658