



PRESENTED BY:
WEST HERR
NEW YORK

HELLO EA2EVL RIDERS!

Thanks for signing up for the ride and supporting the effort to help create, build, and maintain what will be the most beautiful multi-use recreational trail in Western New York, the Erie Cattaraugus Trail. We can't build the trail without your support and are well on our way to reaching that goal. We know fundraising is hard work and truly appreciate you securing donors for the event.

This guide will give you all the details for the ride with specifics on parking, registration pickup, party info, schedule, course info, and more. We have a fun and safe course planned with plenty of breaks on the way.

Remember, this is not a race! Enjoy the ride, the rider that "wins" is the one that has the most fun!

From the organizers and board members of the Erie Cattaraugus Rail Trail, we truly appreciate you signing up for the ride and plan for a great day out on the road.

SCHEDULE

- 8:00 to 9:45 AM – Packet Pickup – 42 North Brewing – 25 Pine St, East Aurora
- 10:00 AM - Ride Start - East Filmore St.
- 1:00 to 5:00 PM – After ride party at Holiday Valley Resort
- 2:00 to 5:00 PM – Never Ben takes the stage
- 3:00 – Transportation back to start departs

#EA2EVLFONDO

START AREA MAP - EAST AURORA



PARKING

Parking is available at the Fisher Price Parking lot on Riley St. in East Aurora. Fisher Price has been kind to let us use the parking for the event and we ask that everyone please be respectful of their property.

Parking lot will be open at 8 AM on Saturday and is available for overnight parking until noon on Sunday. The exit gate is automatic and will open when cars approach.

There is plenty of parking at Holiday Valley Resort if you would like to leave a car for the ride back to East Aurora.

PACKET PICKUP

Packet pickup is inside 42 North Brewing at 25 Pine St., East Aurora from 8:00 AM to 9:45 AM. Riders will receive their ride numbers, fundraising premiums such as t-shirt, water bottle, or jersey, as well as food and drink tickets for the after-ride party.

Restrooms will be available inside 42 North Brewing.

COURSE

Our 42 mile course from East Aurora to Ellicottville runs parallel to the proposed trail. Look for the signs in a few spots that point out future site of the trail.

VERY, VERY IMPORTANT!

The course is open to traffic and riders must obey ALL traffic laws. Please obey all stop signs, traffic lights, and stay to the right on the road. Please ride single file and avoid riding two abreast on narrow sections of roadway. Riders must obey the rules of road and pay attention to traffic right of ways.

If riding in a group, don't attempt to stop traffic for the group, please wait until traffic is clear as our permits with the State, County, and local municipalities for the event depend on everyone obeying the traffic laws.

Every turn on the course will be marked with orange arrows and directional signs. We will have volunteers at key intersections to act as course pointers. The course pointers are there to make sure riders are going the correct direction and they will not be directing or stopping traffic. Fortunately, our course is lightly traveled and has very few turns but we want to make sure everyone remains safe.

TURN BY TURN DIRECTIONS

Link to interactive Map <https://www.plotaroute.com/route/1616024?units=miles>

- Start – Filmore Ave.
- Right Turn - Pine St. (.02 Mi)
- Right Turn – South St. (.86 Mi)
- Left Turn – Center St. (1.62 Mi)
- Right Turn – Beach Rd. (1.79 Mi)
- Left Turn – Mill Rd. (2.17 Mi)
- Left Turn – RT 240 (6.26 Mi)
- Right Turn – RT242 (36.50 Mi)
- Left Turn – RT219/Jefferson St. (41.19 Mi)
- Right Turn – Holiday Valley Rd. (42.17 Mi)
- Left Turn – Finish – Holiday Valley Main Lodge



TECHNICAL SUPPORT AND SAFETY

Helmet use is mandatory for the ride. Please be sure you have a helmet that fits properly before ride day.

There will be tech support on the course provided by Tom's Pro Bike. Tom's will have mechanics at the start to provide minor last-minute repairs and will have vehicles on course if you develop a mechanical issue.

Please check your bike well ahead of the ride to make sure it is in good working order, don't wait until the day before the ride. Tom's Pro Bike has locations around the Buffalo area to service your bike. Please see their website for locations and contact information www.tomsprobike.com.

If you are having a mechanical issue during the ride, please mention it to a volunteer at a water stop or call 716-222-0265 if you are not near a stop and we will send a mechanic from Tom's. Please keep this number with you as it can be used if you have any issues during the ride.

WATER STOPS

The ride will have three water stops stocked with sports drink, energy snacks, and water as well as restrooms at the following locations:

- Colden Town Hall (8812 State Rd., Colden) – Mile 11.5
- Wendel Farms – Mile 20.6
- West Valley Fire Department – Mile 31.2

AFTER-RIDE PARTY

The after party starts at 1 PM with the band Never Ben taking the stage at 2pm. For riders that reached the minimum fundraising goal of \$100, food and drink wristbands will be distributed at packet pickup in East Aurora.

The party is open to everyone, so bring your friends and family. The more the merrier! Food and drink tickets can be purchased on site at the party.

TRANSPORTATION BACK TO EAST AURORA

If you purchased the ride back to East Aurora from Ellicottville we have arranged for bus transportation to leave at 3 PM. Look for the bus and signs right near the finish line. Your bike will be sent in a van following the bus protected by furniture blankets.

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