

# broadscope

DISABILITY SERVICES



# JOE'S

RUN, WALK  
AND ROLL



HOYT PARK | SEPTEMBER 12, 2026

# broadscope

DISABILITY SERVICES



For over 50 years, Broadscope Disability Services has been advancing opportunities for individuals with disabilities and their families.

We support over 1000 individuals annually, by fostering inclusion and empowering freedom of choice through our Respite Care, Employment Services and Independent Living programs.

[broadscope.org](http://broadscope.org)

## JOE'S

RUN, WALK  
AND ROLL



Founded in 1975 by Joe Lubarsky as a sit up contest at his home, this event has blossomed over decades into a fully-accessible, competitive 5k where participants can run, walk, or roll their way to the finish line!

This family-focused event also features inclusive activities and lunch -- all which help to raise awareness and funds for people living with disabilities and their families.

Proceeds from this event benefit Broadscope Disability Services' Respite Care, Independent Living, and Employment Services programs.

Joe Lubarsky lives with Cerebral Palsy, and is a champion for all people with disabilities. We hope you will join us in honoring him and his efforts by joining us as a sponsor for this event.



# JOE'S SPONSORSHIP LEVELS

RUN, WALK  
AND ROLL



## PRESENTING SPONSOR - 7000

- Logo on signage at the start/finish line\*
- Opportunity to speak at the post-race reception
- Prominent logo on the event shirts next to the T-shirt Sponsor logo\*
- Recognition by emcee during the event introduction
- Logo on a gift to the attendees

## T-SHIRT SPONSOR - 4000

- Prominent logo on event t-shirts next to the Presenting Sponsor\*
- Logo on signage at registration booth

### ALL ABOVE SPONSORSHIPS INCLUDE:

- FEATURE IN BROADSCOPE NEWSLETTER, WHICH WILL BE SENT TO OVER 1700 PEOPLE
- FEATURE ON BROADSCOPE BLOG
- OPTION TO SET UP A BOOTH TO SHARE INFORMATIONAL OR PROMOTIONAL MATERIALS

## PHOTO BOOTH SPONSOR - 3000

- Logo displayed as watermark on all photo booth photos\*
- Logo on signage at photo booth\*

## SWEET TREATS SPONSOR - 3000

- Logo on signage at the sweet treats booth\*

## AWARD SPONSOR - 2000

- Logo on back of award medals\*
- Logo on signage at start/finish line

## LUNCH SPONSOR - 2000

- Logo on signage at lunch

## ROUTE SPONSOR - 1500 (unlimited)

- Prominent logo on route signs\*

### ALL ABOVE SPONSORSHIPS INCLUDE:

- PRESS RELEASE INCLUSION
- RECOGNITION SOCIAL POST
- LOGO ON EVENT T-SHIRTS\*
- LOGO ON BROADSCOPE WEBSITE AND RUNSIGNUP EVENT PAGE

## WATER STATION SPONSOR - 1000

- Logo on event water station signs\*
- Logo on Broadscope website and RunSignUp event page
- Recognition social post

## FRIENDS OF BROADSCOPE SPONSOR - 500

- Logo on Broadscope website and RunSignUp event page
- Recognition social post

**DEADLINE FOR SPONSORSHIP: AUGUST 8, 2026**

\* print deadlines apply



**RESERVE YOUR SPONSORSHIP TODAY!**

NANCY MCCASKEY-CASTELIC  
NMCCASKEY@BROADSCOPE.ORG | 414-329-4504



**SATURDAY, SEPTEMBER 12, 2026  
HOYT PARK, WAUWATOSA**

[broadscope.org/events](http://broadscope.org/events)