



## SPONSORSHIP OPTIONS BENEFITTING THE CHILDREN'S PARK 11.12.2022

The Children's Park of Tyler is a local non-profit, 501(c)(3) organization, providing bereavement care to families mourning the loss of a child. The Children's Park campus includes The Park and Alison's House, where peer-led support groups and wellness classes are held. All services are provided free of charge. Proceeds from the run will ensure families in our community are provided a safe place with people available to walk with them through their journey of bereavement.

This run is an opportunity for you to honor the memory of a loved one of any age.

### **Presenting Sponsor - \$5,000**

- Company logo on racer's shirt, volunteer shirt, start/finish banner, and website
- Company logo on finisher medals
- Listed as presenting sponsor on all emails, handouts, promotional materials, and corner banner
- Logo on race bib
- Vendor booth option
- Social media recognition
- 6 free entries
- Swag bag option

### **Award - \$2,500 (Premium Sponsorship)**

- Company logo on racer's shirt, volunteer shirt, start/finish banner, and website
- Vendor booth option
- Social media recognition
- 4 free entries
- Swag bag option

### **Kids Dash - \$2,500 (Premium Sponsorship)**

- Company logo on kid's shirt, volunteer shirt, start/finish banner, and website
- Company logo on award medals
- Vendor booth option
- Social media recognition
- 4 free entries
- Swag bag option

### **Photography - \$2,500 (Premium Sponsorship)**

- Company logo on racer's shirt, volunteer shirt, start/finish banner, and website
- Vendor booth option
- 4 free race entries
- Swag bag option
- Logo displayed on all FREE high-res digital photos available for download post-race day.
- Social media recognition
- Includes kids race and 5K

**Hydration Sponsor - \$1,500**

- Company logo on racer's shirt, volunteer shirt, start/finish banner, and website
- Large company logo on mile marker signs (3)
- Signage prominently displayed at 2 hydration stations
- Vendor booth option
- 2 free race entries
- Swag bag option

**Print Materials - \$1,000 or In-Kind (Prime Sponsorship)**

- Company logo on racer's shirt, volunteer shirt, and website
- Vendor booth option
- 2 free race entries
- Swag bag option
- Print materials include, but are not limited to, race flyers, event signage, and banners

**Standard Sponsor - \$1,000 (Prime Sponsorship)**

- Company logo on racer's shirt, volunteer shirt, and website
- Vendor booth option
- Swag bag option

**Booth Sponsor - \$250**

- 10 X 10 booth space
- Logo on website

**Legacy Sponsor - \$100**

- Includes a yard sign with the name of your loved one and a picture (optional) to be displayed along the race route.

**Social Media Shout-Out - \$100**

To learn more about sponsorship opportunities please contact Jessica Domingos, Site Coordinator, at [jessia@childrensparktyler.org](mailto:jessia@childrensparktyler.org) or 903-939-1597.

Your donations are tax-deductible to the full extent of the law. Payments may be made by mailing a check or charging a credit card.

Please mail checks to:  
The Children's Park of Tyler  
110 E. Dobbs Street  
Tyler, TX 75701