



6TH ANNUAL LIVE LIKE JOJO SUPERHERO EXPERIENCE & COMMUNITY WALK

Sponsorship Opportunities

October 18, 2026

Outlets at San Clemente | 7:30am - 10:00am



 livelikejojo.org

Questions: jojowalk@livelikejojo.org

2026 FUNDRAISING GOAL: \$100,000

Your sponsorship ensures complimentary registration and a VIP experience for all Superhero Families in attendance, over 100 families and counting

\$50,000 - Year-Round Superhero Family Support

VIP experiences, alumni gatherings, Sunshine Boxes, Thanksgiving Baskets, themed parties, meet-ups, and family recognition.

\$30,000 - JoJo's Blankets Mission Expansion

Supporting implementation across 25 pediatric units in 10 hospitals throughout California, preparing nurses and supporting families during pediatric end-of-life care.

\$20,000 - Statewide Expansion & Partnership Development

Hospital partnerships, strategic program expansion and leadership growth.



2025 Impact

- \$80,000+ Raised
- 13 VIP Superhero Experiences
- 20+ Alumni Experiences
- 650+ Walkers & Volunteers
- Expansion across 25 pediatric units in 10 hospitals



Every contribution helps carry the mission forward with love and purpose

SPONSORSHIP LEVELS

BENEFIT	\$1,000 COMMUNITY PARTNER	\$2,500 IMPACT CHAMPION	\$5,000 HERO PARTNER	\$10,000 PRESENTING SPONSOR
Website Logo	✓	✓	✓	Premier Placement
Social Media Recognition	✓	✓	✓	Dedicated Feature
Event Signage Logo	✓	Priority	Prominent	Top-Tier
Event T-Shirt Logo <small>deadline 9/1/26</small>		✓	✓	Large/ Premier
Emcee Recognition	✓	✓	Enhanced	Multiple Mentions
Booth	✓	✓	✓	Priority
Zone Naming Rights		✓	✓	Priority

Sponsor ROI Snapshot

- 650+ attendees
- 1,000+ engaged email subscribers
- 2,000+ social media followers
- Healthcare professionals & community leaders present
- Multi-touch recognition across digital and on-site platforms

**additional benefits at each level of sponsorship*

Your sponsorship aligns your brand with both beloved local impact and expanding statewide pediatric initiatives.



A LEGACY OF JOY, COURAGE & CONNECTION



Jojo's Story

Born with mitochondrial deletion syndrome, Jordan "Jojo" Cline passed away at age seven in 2018, but his legacy lives on in the lives he touched and the lessons he shared. Through years of doctor visits, treatments, and hospital stays, Jojo found extraordinary ways to celebrate life and embrace each moment. Today, his spirit lives on through the Live Like Jojo Foundation.

Who We Are

Since 2019, the Live Like Jojo Foundation has supported children and families navigating life-threatening illnesses across Southern California. Through Joyful Moments, connection-driven experiences, and compassionate advocacy, we carry Jojo's light forward, bringing joy, comfort, and hope when it's needed most.

Your sponsorship directly funds thousands of experiences for families facing life-threatening challenges.

BECOME A SPONSOR TODAY!

EIN: 84-4001813
PayPal QR:



Payment options - Sponsors may submit via:

Check: Payable to *Live Like Jojo Foundation*

Mail to: 32565 Golden Lantern ste b #1001
Dana Point, CA 92629

ACH / Credit Card / Invoice

Venmo/Paypal: @lljfdonations

Questions? sponsorship@livelikejojo.org



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