



FALLEN HEROES MEMORIAL 5K



2026

SPONSORSHIP
OPPORTUNITIES

5/16/26

Your generosity

*supports our mission to care for
those who serve
and the families who stand beside them.*

LakelandPoliceFoundation.com

Dear Friends and Community Partners,

The Lakeland Police Foundation is honored to announce the 9th Annual Fallen Heroes Memorial 5K, which will take place on May 16, 2026. This cherished event provides our community an opportunity to come together in a meaningful way while participating in a unique physical fitness activity led by members of our police, fire, EMS, and military teams.

This year's event will not only honor the brave law enforcement officers who tragically lost their lives over the past year but will also remember the seven Lakeland Police Officers who made the ultimate sacrifice protecting our beloved community.

The Fallen Heroes Memorial 5K has grown tremendously over the years, with over 700 participants in attendance annually, and we anticipate a similarly successful turnout this year. However, as a 501(c)(3) non-profit organization, we depend heavily on the dedication of our volunteers and the generosity of donors like you. Your tax-deductible contribution as an event sponsor or in-kind supporter is crucial to ensuring the success of this event and its mission.

Enclosed, you will find a table outlining the various sponsorship opportunities available for this year's event. We invite you to review these options and consider how you can make an impact by joining us as a sponsor.

If you have any questions or need further information, please do not hesitate to contact me directly.

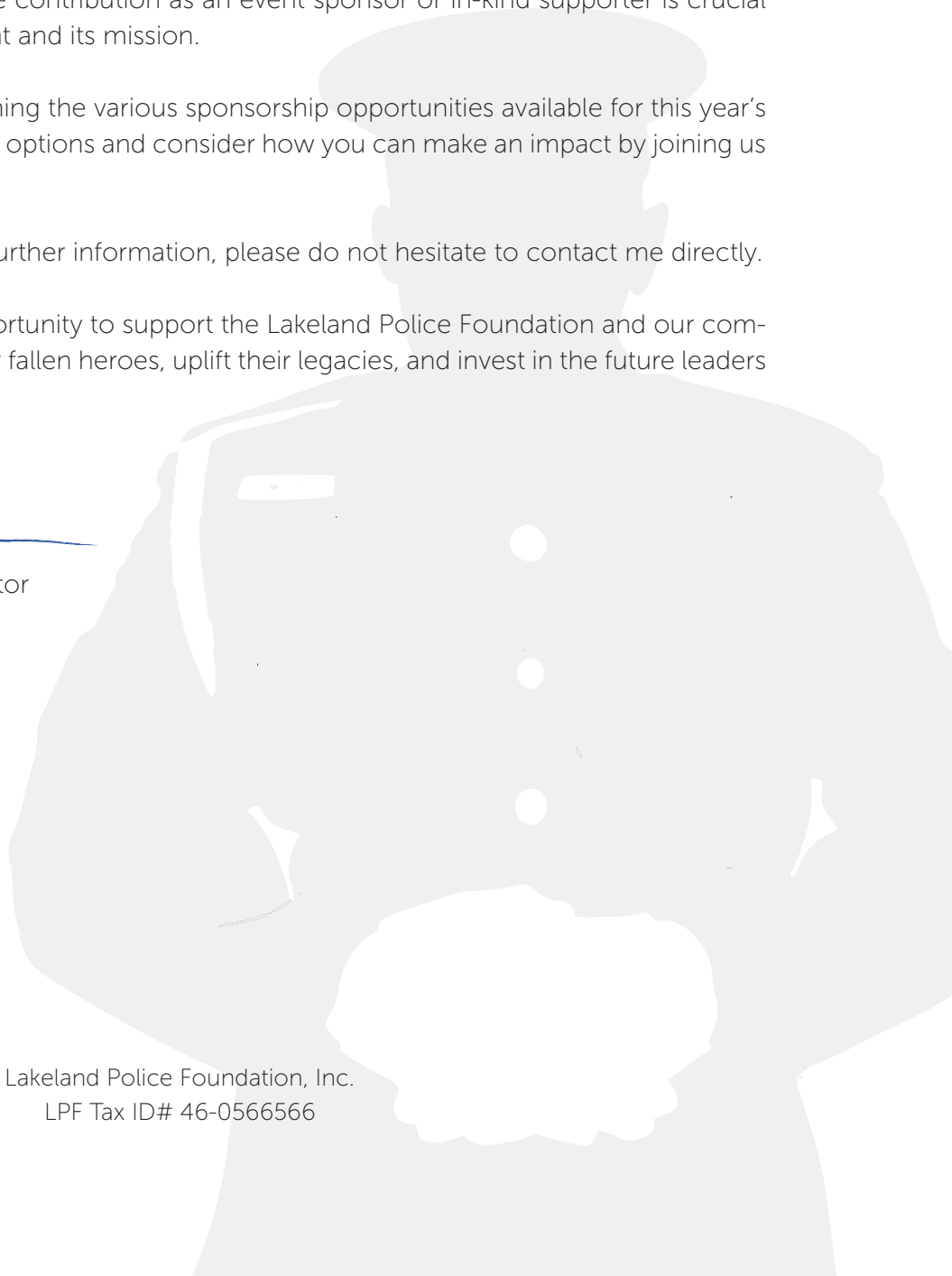
Thank you for considering this opportunity to support the Lakeland Police Foundation and our community. Together, we can honor our fallen heroes, uplift their legacies, and invest in the future leaders of law enforcement.

Respectfully,



Steven A. Pacheco, Executive Director
Lakeland Police Foundation, Inc.
219 N. Massachusetts Avenue
Lakeland, FL 33801
(863) 698-0355
steven.pacheco@lakelandgov.net

Lakeland Police Foundation, Inc.
LPF Tax ID# 46-0566566



2026 Fallen Heroes Memorial 5K

Sponsorship Levels

AGENCY Sponsor | Donate \$2,500 Benefits Include:

- 10 complimentary 2026 Fallen Heroes Memorial Race Registrations *(Includes race bag, shirt and medal)*
- Company logo on the back of race t-shirts. The Fallen Heroes 5K has historically **over 700 Participants!**
- Personalized Company Banner at Runner's Village
- Company logo will appear on Sponsor Banner at Runner's Village
- Company logo will appear on Mile Marker Signs
- Opportunity to include company advertisement/education in individuals race bags
- Opportunity to set up your vendor/exhibit tent at runners' village
- Your name recognition on social media platforms and Lakeland Police Foundation website

CHIEF Sponsor | Donate \$1000 Benefits Include:

- 6 complimentary 2026 Fallen Heroes Memorial Race Registrations *(Includes race bag, shirt and medal)*
- Company logo on the back of race t-shirts. The Fallen Heroes 5K has historically **over 700 Participants!**
- Company logo will appear on Sponsor Banner at Runner's Village
- Opportunity to include company advertisement/education in individuals race bags
- Opportunity to set up your vendor/exhibit tent at runners' village
- Your name recognition on social media platforms and Lakeland Police Foundation website

ASSISTANT CHIEF Sponsor | Donate \$750 Benefits Include:

- 4 complimentary 2026 Fallen Heroes Memorial Race Registrations
- Company logo on the back of race t-shirts.
- Company logo will appear on Sponsor Banner at Runner's Village
- Opportunity to include company advertisement/education in individuals race bags
- Opportunity to set up your vendor/exhibit tent at runners' village
- Your name recognition on social media platforms and Lakeland Police Foundation website

CAPTAIN Sponsor | Donate \$500 Benefits Include:

- 2 complimentary 2026 Fallen Heroes Memorial Race Registrations
- Company logo on the back of race t-shirts.
- Opportunity to include company advertisement/education in individuals race bags
- Recognition at Race Village
- Your name recognition on social media platforms and Lakeland Police Foundation website

LIEUTENANT Sponsor | Donate \$250 Benefits Include:

- The opportunity to support the Lakeland Police Foundation's mission of providing support to the past, present and future members of the Lakeland Police Department.
- Recognition at Race Village
- Your name recognition on social media platforms and Lakeland Police Foundation website

All sponsorships are considered tax-deductible donations.

Lakeland 2026 Sponsorship Agreement

Please Print

Name/Company: _____

Mailing Address: _____

City: _____ State _____ Zip _____

Contact Name: _____

Phone: _____ Email _____

Company Website Address: _____

Please select one of two sponsorship options:

Cash Sponsorship:

- ☐ AGENCY Level Sponsor | Donate \$2,500
- ☐ CHIEF Level Sponsor | Donate \$1,000
- ☐ ASST. CHIEF Level Sponsor | Donate \$750
- ☐ CAPTAIN Level Sponsor | Donate \$500
- ☐ LIEUTENANT Sponsor | Donate \$250

OR

In-Kind Sponsorship:

Product/Service: _____

Minimum Fair market Value: \$ _____

Value Determined by: _____

Additional Options:

- ☐ Call me, I am interested in forming a team for the run/walk
- ☐ Unable to sponsor, but please accept this donation \$ _____
- ☐ I/We are interested in being a vendor at race village (*Chief and Asst. Chief Sponsor Level Required*)

We authorize The Lakeland Police Foundation to include our corporate name and logo on all "Fallen Hero Memorial 5K" materials consistent with our sponsorship selection and publication dates.

Authorized Signature: _____ Date: _____

Donation Via: ☐ Enclosed Check ☐ Invoice Required to Process Payment

☐ Credit Card* ☐ AMEX ☐ Mastercard ☐ Visa ☐ Discover

Card Number: _____

Expiration Date: _____ Code: _____ Billing Zip Code: _____

**Note: there will be a 5% convenience fee if you choose to pay by credit card*

Completed & Signed Agreement with Logo Due by APRIL 17, 2026

Logo Specifications: T-shirt: Vector file (EPS, PS, PDF) format to ensure logo integrity. We can also accept vector files and/or image files (.jpeg, .png).

Please sign and email this agreement & logo to: steven.pacheco@lakelandgov.net

If preferred, mail signed form with payment to:

Attn: Steven A. Pacheco, Executive Director
Lakeland Police Foundation
219 N Massachusetts Ave.
Lakeland, FL 33801

The Lakeland Police Foundation, Inc. is a Florida non-profit corporation; registration number: CH37900. Our purpose in soliciting your donation is to help the Foundation perform its work and achieve its non-profit objectives. You may specify that your donation be used for general Foundation needs, or for a specific Foundation initiative.

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