



2023 DORMONT DASH



May 12, 2023

Dear Business Owner and Community Member,

The Dormont Dash is back for another round in 2023 after a successful 2022 race! The Dormont Dash is a challenging, hilly 5K through the Borough of Dormont, and a decades-long South Hills tradition. In 2022, there were over 190 participants in the Dormont Dash which includes both a 5K and 1-mile fun run/walk, a record number that keep growing every year! Many family members, friends, and Dormont residents were positioned throughout the race to cheer on our runners & enjoy a great morning event.

We are excited to announce that the 2022 Dormont Dash raised \$4,000 for the Keystone Oaks Education Association to support the KOEA Memorial Scholarship Fund This scholarship fund has awarded more than \$38,000 over the past 15 years to graduating seniors at Keystone Oaks High School.

The 2023 race is scheduled for Sunday, September 10 at 8:00am. The race will be electronically chip timed and managed by GCXC Race Timing & Management.

We are now seeking Community Sponsors for the race who wish to offer monetary and in-kind donations for the event. If you are interested in supporting the race and prospective KOEA student scholarship recipients, please see enclosed a sponsorship form with this letter. If you have any ideas, thoughts, or questions, please feel free to reach out at either 412-561-8900 x227 or email BBachman@boro.dormont.pa.us.

Please see the back of this page for sponsorship levels and the last page for the actual sponsorship form. We appreciate your support of this event and the KOEA Memorial Scholarship Fund.

Sincerely,

Dormont Dash Committee

Borough Representative:
Bethany Bachman, Community Manager
(412) 561-8900 x227
bbachman@boro.dormont.pa.us

Facebook Page: facebook.com/DormontDash
runsignup.com/Race/PA/Pittsburgh/DormontDash



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□ **TITLE SPONSOR: \$1,500** (One Available)

- **Company logo on Dormont Dash Finisher Medal ribbon**
- **Company logo on Dormont Dash Race Bib**
- Company name prominently displayed on banners at the race
- Sponsor Logo (*clickable to your website*) prominently displayed throughout event website, including Results page
- 2 Dedicated Social Media “thank you” post with link to your website
- Newsletter advertisement
- 5 complimentary race registrations



□ **GOLD SPONSOR: \$600**

- Sponsor Logo (*clickable to your website*) prominently displayed throughout event website
- Company name displayed on banners posted at the race
- 2 Dedicated Social Media “thank you” post with link to website
- Newsletter advertisement
- 3 complimentary race registrations

□ **SILVER SPONSOR: \$300**

- Sponsor Logo (*clickable to your website*) prominently displayed throughout event website
- 1 Dedicated Social Media “thank you” post with link to website
- 2 complimentary race registrations

□ **ALTERNATIVE MONETARY DONATIONS**

- If you prefer not to utilize one of the above sponsorship levels, but wish to support the event, please contact us to arrange an alternative monetary donation.
- Alternative monetary donations over \$50 in value will receive:
 - Recognition in a social media post
 - 1 race registration at a 50% discount

□ **IN-KIND DONATIONS AND SWAG BAG**

We are seeking a donor willing to supply race “swag bags” to hand out to all runners, which can be branded with your company logo

- Donations of race supplies such as company-branded giveaways, food, beverage, prizes, and services are always appreciated!
- Suggestions include bottled water, sports drinks, t-shirts, key chains, branded giveaway items, etc. Gift cards and other prizes which can be given away at the event
- Set up a booth at the race - Please contact us to discuss options
- In-kind donations over \$50 in value will receive:
 - Recognition in a social media post & 1 race registration at a 50% discount



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SPONSORSHIP FORM

Business Name (If Applicable): _____

Primary Contact Name: _____

Email: _____

Mailing Address: _____

Phone: _____

Sponsorship Level:

_____ Title Sponsor (\$1,500)

_____ Gold Sponsor (\$600)

_____ Silver Sponsor (\$300)

_____ Other Amount: \$ _____

_____ In-Kind Donation - Please specify: _____

*Please email high-resolution logo to Beth Bachman at bbachman@boro.dormont.pa.us

**Checks should be made out to the Borough of Dormont.

**For priority placement, please return form and payment as soon as possible
and no later than June 12 to:**

Borough of Dormont
Dormont Dash RE: Bethany Bachman
1444 Hillside Avenue
Pittsburgh, PA 15216

Sponsorships and donations will be accepted through August 25.

Logos will be added as quickly as possible to the website and social media

facebook.com/DormontDash
runsignup.com/Race/PA/Pittsburgh/DormontDash