



HOUSTON
Methodist
ORTHOPEDICS &
SPORTS MEDICINE

TEXAS 10
7 RACES - 7 VENUES
SERIES

10 MILE - 5 MILE - 5K

SPONSORSHIP PACKAGE
TEXAS10SERIES.COM



SPONSORSHIP PACKAGE

ABOUT

The Texas 10 Series is a premier running race series, that includes the 10-mile, 5-mile and 5k distance. In 2012 event organizers, Texas 10 Race Management, LLC set out to develop a running series where the average runner would have the opportunity to run fun achievable distances and compete for monetary prizes across the state of Texas. The 10-mile and 5-mile distances provide runners a nice challenging distance. The 5k distance is a great introductory event to the sport.

EVENTS:

Bridgland
College Station
Conroe
Cypress

Huntsville
Katy
Sienna

BENEFICIARIES:

Texas 10 Race Management, LLC has created the Texas 10 Charity Challenge, where runners challenge themselves to raise funds for a charity of their choice. To date over \$75,000 has been raised and donated to various charities.

Additionally, Texas 10 Race Management believes in supporting the volunteer organizations that assist with the production of the event with charitable donations. To date over \$30,000 has been donated to various volunteer groups.

PRODUCER:

Texas 10 Race Management, LLC is a newly formed event production company that includes some of the state's best producers of endurance events in Texas. Texas 10 Race Management includes highly experienced race staff.

EXPECTED ATTENDANCE:

Texas 10 Miler – 500-1000 per event
5Kilometer – 100 per event
Spectators, Volunteers – 500 per event

Texas 5 Miler – 100-250 per event
Kid's 1 Miler – 100 per event

DEMOGRAPHICS:

Core runners are highly educated with 75.8% having earned a college diploma (overall U.S. adults = 30.4%) and affluent with 73.3% reporting a household income of more than \$75,000 (U.S. median household income = \$52,700). These runners are motivated to run in order to stay in shape (77.3%), stay healthy (76.1%), relieve stress (61.9%) and have fun (61.7%). Source: USA Running.org

ARMADILLO CUP TITLE SPONSOR - \$10,000 series

- Naming Rights – Company recognized as “Title Sponsor” of the Armadillo Cup.
- Exclusivity – Company product or service exclusivity.
- Armadillo Cup logo developed with company logo.
- Finish Festival – One (1) 10’x20’ booth
- Race Site Signage - Company logo inclusive on banner fencing with a minimum six (6) placements.
- PA Announcements - Recognized during public address announcements.
- VIP/Parking Credentials – Fifteen (15).
- Race Entries – Fifteen (15) to race of choice.
- Finish Line Signage – Event logo on Finish Line banners and four (4) company logo sandwich boards.
- Finish Line Flags – Four (4) 2’x3’ flags placed in finish chute with company logo.
- Finish Line Signage – Armadillo Cup company logo on finish line banners.
- Event Promotional Products – Company logo prominently displayed on event shirts, volunteer shirts and bags. To be included on 500-1200 (estimated) pieces of collateral per event.
- Enewsletter – Opportunity for company to place four (4) promotional pieces to be delivered over twelve (12) months.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Website – company logo/link included on sponsor page.
- Banner Advertisement – Side bar banner advertisement on the official webpage.
- Armadillo Cup logo inclusive on Cups-Standings webpage and documents.
- Armadillo Cup presented in each newsletter.
- Official Race Info Guide – One (1) full page advertisement.
- Opportunity to host Cup Championship Party (min 100 in attendance).



PRESENTING SPONSOR - \$7,500 per event

BRIDGELAND	COLLEGE STATION	CONROE
CYPRESS	HUNTSVILLE	KATY
		SIENNA

- Naming Rights – Company recognized as “Presenting Sponsor” of the event (i.e. Bridgeland 10 Miler Presented by Liberty Mutual).
- Exclusivity – Company product or service exclusivity.
- Finish Festival – One (1) 10’x20’ booth
- Race Site Signage - Company logo inclusive on banner fencing with a minimum six (6) placements.
- PA Announcements - Recognized during public address announcements.
- VIP/Parking Credentials – Ten (10).
- Race Entries – Ten (10) to race of choice.
- Finish Line Signage – Event logo on Finish Line banners and six (6) company logo sandwich boards.
- Finish Line Flags – Four (4) 2’x3’ flags placed in finish chute with company logo.
- Finish Line Signage – Company logo on Finish Line banners.
- Event Promotional Products – Company logo prominently displayed on event and volunteer shirts. To be included on 500-1200 (estimated) pieces of collateral.
- Enewsletter – Opportunity for company to place four (4) promotional pieces to be delivered over twelve (12) months.
- Website – company logo/link included on sponsor page.
- Banner Advertisement – Side bar banner advertisement on the official webpage.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.



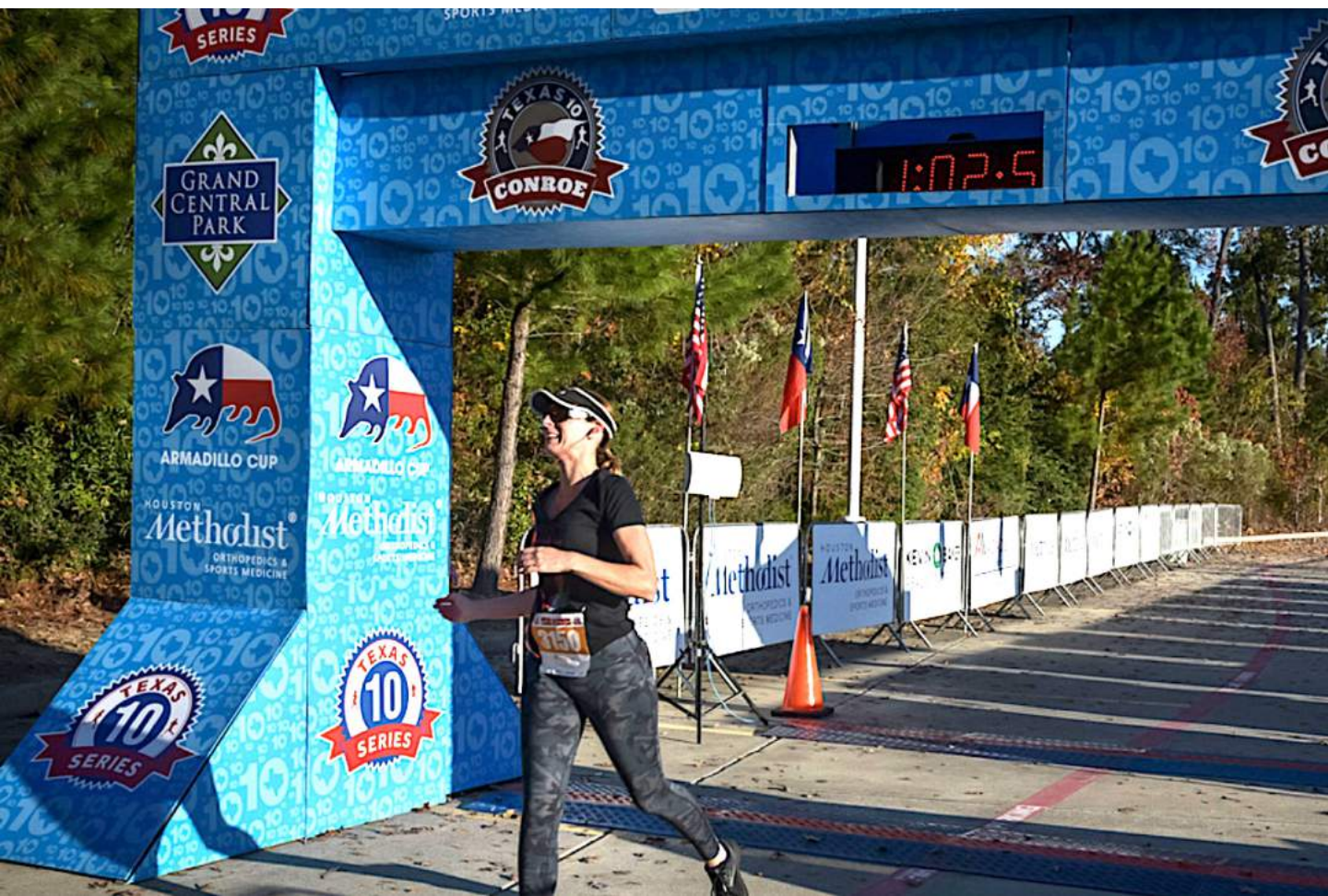
TEN GALLON CUP TITLE SPONSOR - \$4,000 series

- Naming Rights – Company recognized as “Title Sponsor” of the Ten Gallon Cup (i.e. Exxon Mobil Ten Gallon Cup).
- Ten Gallon Cup logo developed with company logo.
- Exclusivity – Company product or service exclusivity.
- Finish Festival – One (1) 10'x20' booth
- Race Site Signage - Company logo inclusive on banner fencing with a minimum four (4) placements.
- PA Announcements - Recognized during public address announcements.
- VIP/Parking Credentials – Eight (8).
- Race Entries – Eight (8) to race of choice.
- Finish Line Signage – Company logo on Finish Line banners.
- Event Promotional Products – Company logo prominently displayed on event and volunteer shirts. To be included on 500-1200 (estimated) pieces of collateral.
- Enewsletter – Opportunity for company to place two (2) promotional pieces to be delivered over twelve (12) months.
- Website – Company logo/link included on sponsor page.
- Banner Advertisement – Banner advertisement on the official webpage.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Ten Gallon Cup logo inclusive on Cups-Standings webpage and documents.
- Ten Gallon Cup presented in each newsletter.



BONANZA KICKOFF SPONSOR - \$4,000 series

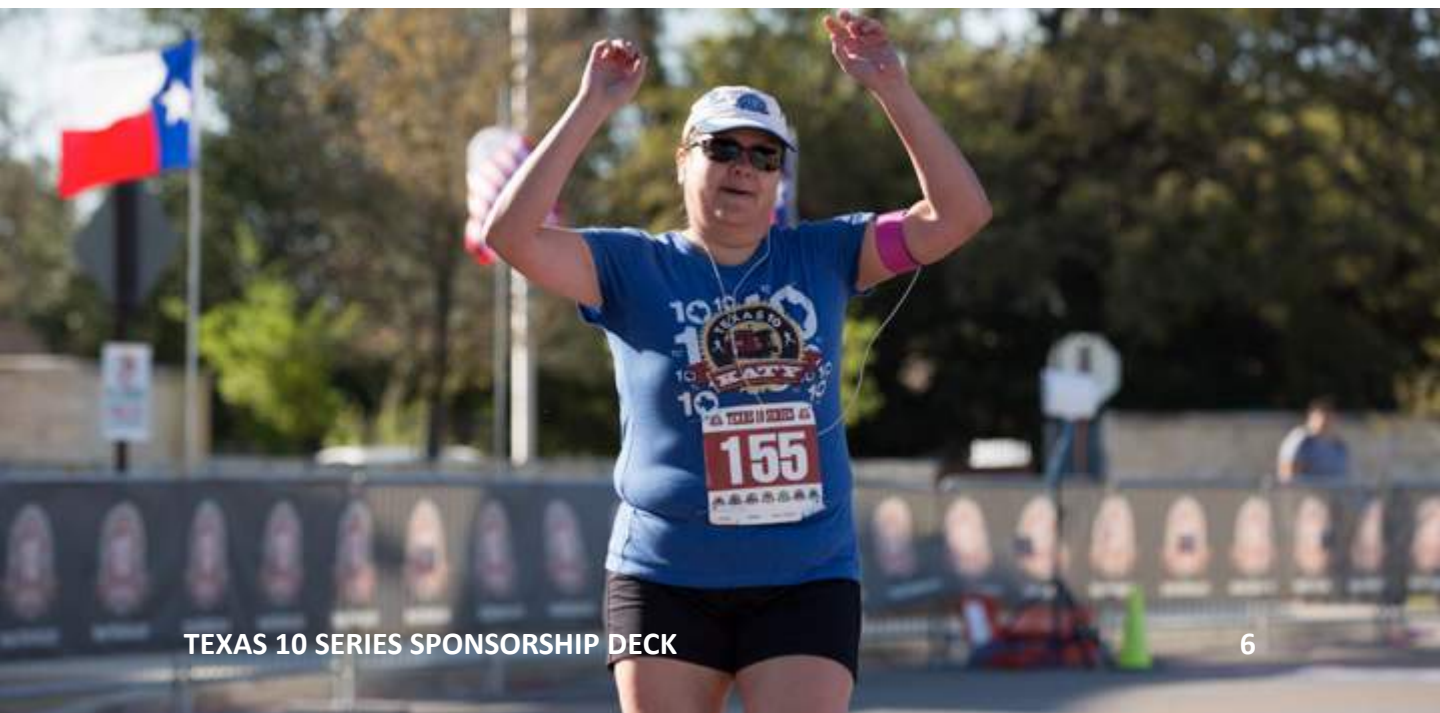
- Naming Rights – Company recognized as “Title Sponsor” of the Bonanza Kickoff (i.e. Fleet Feet Sports Bonanza Kickoff).
- Finish Festival – One (1) 10'x20' booth
- Race Site Signage - Company logo inclusive on banner fencing with a minimum four (4) placements.
- PA Announcements - Recognized during public address announcements.
- VIP/Parking Credentials – Eight (8).
- Race Entries – Eight (8) to race of choice.
- Website – Company logo/link included on sponsor page.
- Banner Advertisement – Banner advertisement on the official webpage.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Finish Line Signage – Company logo on Finish Line banners and two (2) company logo sandwich boards.
- Event Promotional Products – Company logo prominently displayed on event and volunteer shirts. To be included on 500-1200 (estimated) pieces of collateral.



5 MILE RACE TITLE SPONSOR - \$3,000 per event (\$12,500 series)

BRIDGELAND	COLLEGE STATION		CONROE
CYPRESS	HUNTSVILLE	KATY	SIENNA

- Naming Rights – Company recognized as “Title Sponsor” of the 5 Mile event (i.e. Liberty Mutual Boerne Five Mile).
- Exclusivity – Company product or service exclusivity.
- Finish Festival – One (1) 10’x20’ booth
- Race Site Signage - Company logo inclusive on banner fencing with a minimum four (4) placements.
- PA Announcements - Recognized during public address announcements.
- VIP/Parking Credentials – Eight (8).
- Race Entries – Eight (8) to race of choice.
- Finish Line Signage – Company logo on Finish Line banners.
- Event Promotional Products – Company logo prominently displayed on event and volunteer shirts. To be included on 500-1200 (estimated) pieces of collateral.
- Enewsletter – Opportunity for company to place two (2) promotional pieces to be delivered over twelve (12) months.
- Website – Company logo/link included on sponsor page.
- Banner Advertisement – Banner advertisement on the official webpage.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.



SHIRT SPONSOR - \$3,000 per event (\$15,000 series)

BOERNE	COLLEGE STATION		CONROE
CYPRESS	HUNTSVILLE	KATY	SIENNA

- Event Shirt – Company logo prominently displayed on event shirt.
- Finish Festival – One (1) 10'x20' booth
- Race Site Signage - Company logo inclusive on banner fencing with a minimum four (4) placements.
- PA Announcements - Recognized during public address announcements.
- VIP/Parking Credentials – Eight (8).
- Race Entries – Eight (8) to race of choice.
- Website – Company logo/link included on sponsor page.
- Banner Advertisement – Banner advertisement on the official webpage.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Enewsletter – Opportunity for company to place one (1) promotional pieces to be delivered over twelve (12) months.



VOLUNTEER TITLE SPONSOR - \$2,000 per event (\$10,000 series)

BRIDGELAND	COLLEGE STATION		CONROE
CYPRESS	HUNTSVILLE	KATY	SIENNA

- Naming Rights – Company recognized as “Title Sponsor” of the Volunteer Race Crew (i.e. Fleet Feet Sports Race Crew).
- Volunteer Shirt – Logo prominently displayed on the top back of volunteer shirt.
- Finish Festival – One (1) 10’x10’ booth.
- Race Site Signage - Company logo inclusive on banner fencing with a minimum of two (2) placements around the race site.
- PA Announcements - Recognized during public address announcements.
- VIP/Parking Credentials – Six (6).
- Race Entries – Six (6) to race of choice.
- Website – Company logo included on sponsor page.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.



CRAZY CASH GIVE AWAY SPONSOR - \$1,000 per event (\$6,000 series)

BRIDGELAND	COLLEGE STATION		CONROE
CYPRESS	HUNTSVILLE	KATY	SIENNA

- Naming Rights – Company recognized as “Title Sponsor” of the Crazy Cash Give Away.
- Awards Area Signage – Two (2) sandwich boards placed at the awards podium with company logo.
- Finish Line Signage – Event logo on Finish Line banners.
- Finish Festival – One (1) 10’x10’ booth
- Race Site Signage - Company logo inclusive on banner fencing with a minimum two (2) placements.
- PA Announcements - Recognized during public address announcements.
- VIP/Parking Credentials – Six (6).
- Race Entries – Six (6) to race of choice.
- Website – Company logo/link included on sponsor page.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.

MEDIA SPONSOR (3 available per event) - \$1,000 per event

BRIDGELAND	COLLEGE STATION		CONROE
CYPRESS	HUNTSVILLE	KATY	SIENNA

- Naming Rights – Company recognized as “Media Sponsor” and the presenting sponsors of the “Official Race Guide Information Packet”.
- Media Recognition – Inclusive with all media pieces as “Official Media Partner”.
- Finish Festival – One (1) 10’x10’ booth
- Race Site Signage - Company logo inclusive on banner fencing with a minimum two (2) placements.
- PA Announcements - Recognized during public address announcements.
- VIP/Parking Credentials – Six (6).
- Race Entries – Six (6) to race of choice.
- Website – Company logo/link included on sponsor page.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.

AWARDS SPONSOR - \$1,000 per event (\$6,000 series)

BRIDGELAND	COLLEGE STATION		CONROE SOLD
CYPRESS	HUNTSVILLE	KATY	SIENNA

- Naming Rights – Company recognized as “Title Sponsor” of the Awards Ceremony.
- Awards Backdrop - Company logo on backdrop with event logo (series).
- Awards Presentation – Opportunity for company representative to present overall awards to top finishers. Two (2) sandwich boards with company logos.
- Finish Festival – One (1) 10’x10’ booth
- Race Site Signage - Company logo inclusive on banner fencing with a minimum two (2) placements.
- PA Announcements - Recognized during public address announcements.
- VIP/Parking Credentials – Six (6).
- Race Entries – Six (6) to race of choice.
- Website – Company logo/link included on sponsor page.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.
- Event Promotional Products – Company logo prominently displayed on kid’s event shirts and volunteer shirts. To be included on 500 (estimated) pieces of collateral.

PR BELL SPONSOR

- Naming Rights – Company recognized as “Title Sponsor” of the PR Gong.
- Company Logo placed on the official PR Gong
- Finish Festival – One (1) 10’x10’ booth
- Race Site Signage - Company logo inclusive on banner fencing with a minimum of one (1) placements around the race site.
- PA Announcements - Recognized during public address announcements.
- VIP/Parking Credentials – Four (4).
- Race Entries – Four (4) to race of choice.
- Website – Company logo included on sponsor page
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.

FINISH FESTIVAL TITLE SPONSOR - \$1,000 per event (\$6,000 series)

BRIDGELAND	COLLEGE STATION		CONROE
CYPRESS	HUNTSVILLE	KATY	SIENNA

- Naming Rights – Company recognized as “Title Sponsor” of the Finish Festival.
- Finish Festival – One (1) 10’x10’ booth
- Race Site Signage - Company logo inclusive on banner fencing with a minimum two (2) placements.
- PA Announcements - Recognized during public address announcements.
- VIP/Parking Credentials – Four (4).
- Race Entries – Four (4) to race of choice.
- Website – Company logo/link included on sponsor page.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.

PACKET PICKUP SPONSOR - \$1,000 per event (\$6,000 series)

BRIDGELAND	COLLEGE STATION		CONROE
CYPRESS	HUNTSVILLE	KATY	SIENNA

- Packet Pickup – Company designated as an official race packet pickup site.
- Finish Festival – One (1) 10’x10’ booth
- Race Site Signage - Company logo inclusive on banner fencing with a minimum of two (2) placements around the race site.
- PA Announcements - Recognized during public address announcements.
- VIP/Parking Credentials – Four (4).
- Race Entries – Four (4) to race of choice.
- Website – Company logo included on sponsor page.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.

WATER STOP SPONSOR - \$750 per event (\$3,000 series)

BRIDGELAND	COLLEGE STATION		CONROE
CYPRESS	HUNTSVILLE	KATY	SIENNA

- Water Stop – Opportunity to decorate assigned water stop along course.
- Finish Festival – One (1) 10'x10' booth
- Race Site Signage - Company logo inclusive on sponsor banner fencing with a minimum of one(1) placement.
- PA Announcements - Recognized during public address announcements.
- VIP/Parking Credentials – Two (2).
- Race Entries – Two (2) to race of choice.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.

BOOTH - \$350 per event (\$1,500 series)

- Finish Festival – One (1) 10'x10' booth
- PA Announcements - Recognized during public address announcements.
- VIP/Parking Credential – One (1).
- Race Entry – One (1) to race of choice.
- Athlete Race Packets - Opportunity for company promotional items to be included in race packet.





SPONSORSHIP PACKAGE

LEVEL OF SPONSORSHIP (please check appropriate line)

_____ Armadillo Cup Title \$10,000	_____ Volunteer Title \$2,000	SOLD PR Bell Title
SOLD Presenting \$7,500	_____ Crazy Cash \$1,000	_____ Festival Title \$1,000
_____ Ten Gallon Cup Title \$4,000	_____ Media Sponsor \$1,000	_____ Packet Pickup \$1,000
_____ Bonanza Kickoff Title \$4,000	_____ Results	_____ Water Stop \$750
_____ 5 Mile Title \$4,000	_____ Awards Title \$1,000	_____ Booth \$350
_____ Shirt \$3,000		

SPONSOR

Sponsor Company/Organization Name _____

Sponsor Contact Name (Print) _____ Title _____

Sponsor Signature _____

(Authorized Signature)

Mailing Address _____

City _____ State _____ Zip _____

Phone Mobile Phone _____

E-mail address _____

Website URL (link for promotion) _____

TEXAS 10 RACE MANAGEMENT, LLC

Printed name and title _____

Accepted by _____ Date _____

(Authorized Signature)

Please make checks payable to: **Texas 10 Race Management, LLC.**

Please mail or email this document to:

Texas 10 Race Management – Sponsorships
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Phone: 936-588-9966 E-mail: willie@texas10series.com