

Saturday
September 10
2022



CONCORD ORTHOPAEDICS

PRESENTS

PEDALING 4 PAYSON

ROAD MAP FOR SUCCESS

Your hard work matters.

Each dollar raised helps cancer patients in the communities we serve get the physical, emotional and financial support they need.

Your fundraising is the key! Start now with these easy steps:



Donate First!

It's easier to ask for support when you've donated first.

Be the first donation on your page to show everyone you're serious about the cause. Ask for matching gifts from family and friends and watch your fundraising total grow.



Say Thank You

Use your social media channels to thank your donors (it may engage others to make a donation). Use the Thank-you postcards to tell donors the impact their gift has.



Set up your own fundraising page.

Create an individual page on this site.

Be sure to add a photo, tell your story, share your reason for riding and let everyone know your fundraising goal.



Fundraise

Meet your fundraising goals with these tips:

- **Share your message.**

Tell your story and ask for support with a link to your personal page.

- **Host a pre-ride event.**

Give people fun ways to donate — hold a spaghetti supper, raffle off a unique item, plan a game night with all proceeds going to your cause.

- **Matching Money.**

Many employers may match donations made. Check with your supervisor or Human Resources Department and share your story.



Celebrate Success

You've worked hard at raising money and riding the miles. Be sure to stay for lunch and the Awards Ceremony. Relax: enjoy live music, a delicious BBQ and the camaraderie of fellow riders.