



YOUNGSTOWN AIR RESERVE BASE COMMUNITY COUNCIL



WESTERN RESERVE
PORT AUTHORITY

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About Youngstown Air Reserve Station (YARS)

It is the home of the 910th Airlift Wing and the tri-fold missions of tactical airlift, agile combat support and is the Department of Defense's only aerial spray capability.

With nearly 2,000 full and part-time assigned personnel, YARS is the largest employer in Trumbull County and the third largest in the Mahoning Valley with an economic impact of \$150M.

About YARS Base Community Council (YARCC)

We work closely with Family Readiness to support Airmen in need of immediate financial help and support YARS Airmen morale efforts.

We raise public awareness about the YARS Mission, Vision, and economic impact on our valley through public events and joint presentations at various local organizations.

We also raise awareness at the state and national levels by supporting the Eastern Ohio Military Affairs Commission (EOMAC), an organization dedicated to legislative advocacy to help protect YARS against future Base Realignment and Closures (BRAC) threats.

Your Support

Your generous tax deductible donations will help us to provide vital financial support to assist more Airmen with immediate needs and to help with Airmen morale efforts. In addition, your support will help us raise public awareness of the importance of YARS to our community at the local, state and national levels.

March 1, 2024

Dear Community Leaders,

The Youngstown Air Reserve Station Base Community Council (YARBCC) is asking for your support to help the brave men and women who serve at our 910th Airlift Wing by sponsoring our **7th Annual 5K on the Runway**.

Did you know that only 1% of Americans join the military? That means that 1% protect and serve the other 99%. Now is the time to help YARBCC Community Council supports emergency needs such as:

- An airman escaped an abusive marriage and needed immediate funding to secure a vehicle, first and last month's rent, food and supplies.
- An airman was working several jobs to escape his drug abusing parent's home. We were able to assist with the security deposit and first month's rent to help him gain stability.
- These are just two of many situations where the YARS Base Community Council provides immediate funds to help in emergency situations.

Our race is Saturday, July 13, 2024 at the Youngstown Warren Regional Airport and anticipate 500 or more runners. Runners will have the opportunity to get up close and personal with the C-130 Hercules aircrafts when the course crosses onto the air base's flight deck, allowing civilians to see exactly what the airmen and women work with every day. Qualifying runners will also receives a memorabilia finisher's medal and t-shirt. **Your patriotic reply is needed by June 28th, 2024.**

Our goal is to raise \$30,000 to meet the emergency needs of our base men and women. Enclosed is information regarding the 5K on the Runway and sponsorship opportunities. Please choose a level and help us reach our goal. We thank you for your consideration.

Sincerely,

Eric Merkel

Eric Merkel
YARBCC Vice Secretary & 5K Committee Chair
330-553-4154
the5kontherunway@gmail.org



SCAN the QR CODE to REGISTER TODAY!
<https://runsignup.com/Race/OH/Vienna/5KontheRunwayYoungstown>



YOUNGSTOWN AIR RESERVE BASE COMMUNITY COUNCIL

Proceeds from the 5K on the Runway will benefit the brave men and women who serve at our 910th Airlift Wing. Now is the time to help YARBCC Community Council support the emergency needs such as:

Presents the:



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In partnership with:



Youngstown - Warren
REGIONAL AIRPORT

WESTERN RESERVE
PORT AUTHORITY

SPONSORSHIP PROGRAM



SCAN the QR CODE to REGISTER TODAY!

<https://runsignup.com/Race/OH/Vienna/5KontheRunwayYoungstown>

DATE: Saturday, July 13th, 2024

LOCATION: Youngstown-Warren Regional Airport

COST: \$35 per person, includes memorabilia medal, t-shirt and refreshments

TIME: 7:00 AM Registration

7:45 AM Opening Ceremonies

8:00 AM Race

PLATINUM SPONSOR

\$3,000

- Prominent logo on all promotional materials
- Prominent logo on event website, social media & press release
- Prominent logo on banner and event signage
- Logo on front of t-shirt
- Opportunity to display company/organization banner

DIAMOND SPONSOR

\$1,500

- Logo on website, social media & press release
- Logo on banner and event signage
- Logo on back of t-shirt
- Opportunity to display company/organization banner

GOLD SPONSOR

\$600

- Logo on website & social media
- Logo on banner and event signage
- Logo on back of t-shirt

SILVER SPONSOR

\$300

- Logo on website & social media
- Logo on banner and event signage
- Name on back of t-shirt

For more information contact: Eric Merkel
the5kontherunway@gmail.com

330.553.4154 (call/text)

Checks payable to: Community Events, LLC

Memo line: YARBCC

Mail to: 1775 Brittainy Oaks Tr. Warren, OH 44484

EIN: 83-2623628

IN-KIND CONTRIBUTIONS

- Water Bottles (500)
- Company Give Away Items (500)
- Packaged snacks (500)
Recommend: granola and/or protein bars

Sponsorship Deadline: June 28, 2024. Please e-mail high quality PDF logo to the5kontherunway@gmail.com



**YOUNGSTOWN AIR
RESERVE BASE
COMMUNITY COUNCIL**

7th Annual 5K on the Runway

**SATURDAY
JULY 13, 2024**

Youngstown-Warren Regional Airport

7:00 AM Registration
7:45 AM Opening Ceremonies
8:00 AM Race

SPONSORSHIP INFORMATION

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____

SPONSORSHIP OPPORTUNITIES

- ☐ Platinum Sponsor \$3,000
- ☐ Diamond Sponsor \$1,500
- ☐ Gold Sponsor \$600
- ☐ Silver Sponsor \$300
- ☐ Support YARBCC efforts only \$ _____
- ☐ In-Kind Contributions Value \$ _____

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PAYMENT

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