

2024 SPONSORSHIP FORM



SATURDAY, MAY 4, 2024
8:00AM | PEWAUKEE, WI

Please join us for our 4th Annual VJS Community Foundation 5K benefiting Journey21, The Neighborhood House, and The Waukesha Parade Memorial Commission. Select a sponsorship package from below and return the enclosed commitment form by March 15th, 2024 to ensure delivery of sponsor benefits. If you would like to discuss an alternative level of support or in-kind donation, please contact Allie Jorgensen at ajorgensen@vjscs.com.

PLATINUM LEVEL SPONSOR - \$5,000

- Listed as a top sponsor on all marketing materials and communication
- Prominent display of your logo on race day t-shirts
- Promotional materials in race day giveaways
- Special announcements that mention your name before, during, and after the race
- Prominent display of your logo at the start/finish line
- Company name displayed along race course
- Option for promotional booth in registration area
- Ten (10) complimentary race entries
- Highlighted in post-event promotional materials

GOLD LEVEL SPONSOR - \$2,500

- Listed as a sponsor on all marketing materials and communication
- Display of your logo on race day t-shirts
- Promotional materials in race day giveaways
- Special announcements that mention your name before, during, and after the race
- Display of your logo at the start/finish line
- Company name displayed along race course
- Option for promotional booth in registration area
- Five (5) complimentary race entries

SILVER LEVEL SPONSOR - \$1,000

- Listed as a sponsor on all marketing materials and communication
- Company logo on race day t-shirts
- Promotional materials in our race day giveaways
- Company name displayed along race course

BRONZE LEVEL SPONSOR - \$500

- Listed as a sponsor on all marketing materials and communication
- Company logo on race day t-shirts
- Promotional materials in our race day giveaways

Sponsor Name: _____

Contact Person: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____

Do you plan to supply materials/giveaways for the race day giveaways? Yes No

If yes, what items will you be sending? _____

Would you like to be contacted about volunteering for the event? Yes No

THE FOLLOWING SHOULD BE SUBMITTED TO AJORGENSEN@VJSCS.COM AS FOLLOWS:

- Logos for t-shirts will be printed in only one color and should be submitted as hi-res (300dpi) JPEG files.
- Logos for signage should be submitted as hi-res (300dpi) JPEG, PNG, or EPS files. Full color logos are acceptable.
- All artwork and/or logos must be sent by **March 15th, 2024**.
- Any donated swag/giveaways should be dropped off to VJS by **April 19th, 2024**.

Our team will follow up with you to confirm participant names and t-shirt sizes.

Checks can be made payable to VJS Construction Services Community Foundation and mailed to:

W233N2847 Roundy Circle West, Pewaukee, WI 53072. Please mail check by **April 19th, 2024**. Thank you!

If you would like to pay by credit card, please reach out to Allie Jorgensen at ajorgensen@vjscs.com.

