



# 13th Annual Tails and Trails| 5k Run/2k Walk

Presented by Valley Veterinary Hospital

Saturday, June 1, 2024



## \$7,500 Presenting Sponsor

Provides for care from transport to treatment of 10 dogs with heartworm disease

### ☐ Presenting Sponsor

Listed as presenting sponsor on all event advertising, social media platforms (239k+ followers), email blasts (20,000+ recipients), website and event materials • Logo in most prominent location on event t-shirt • Sponsor provided tent, cars and/or signage to be placed on property • 15 complimentary registrations • Option to be named sponsor of the monthly pet of the month promotion • Reserved table in beer garden

**SOLD!**  
Valley Veterinary Hospital

## \$2,500 Sponsor

Provides 75 vaccinations for shelter animals

### ☐ Kids Corner Sponsor

Company logo included on coloring sheets and crafts • Signage in Kids Corner • Logo on event t-shirt • 8 complimentary registrations

### ☐ Registration Bag Sponsor

Logo on registration bag given to all participants • Logo on event t-shirt • 8 complimentary registrations

### ☐ Stadium Cup Sponsor

Logo on stadium cups given to all participants • Logo on event t-shirt • Signage in Beer Garden • 8 complimentary registrations

### ☐ Beverage Garden Sponsor

Exclusive Sponsor for the beer garden with prominent signage • Logo on event t-shirt • 8 complimentary registrations

### ☐ \$2500 Critical Care Sponsor

Company logo or Individual Name on event t-shirt • 8 complimentary registrations • Helps cover the medical expenses for animals in need of emergency services

**SOLD!**  
Hyde Electric Corporation

**SOLD!**  
Tito's Handmade Vodka

## \$2,000 sponsor

Provides 50 harnesses and leashes for our shelter animals

### ☐ Awards Sponsor

Exclusive awards sponsor • Logo on race awards • Logo on event t-shirt • 6 complimentary registrations

## \$1,500 sponsor

Provides prescription medication for 25 shelter hospital patients

### ☐ Can Koozie Sponsor

Logo on koozies given to all participants • Logo on event t-shirt • 6 complimentary registrations

### ☐ Cheer Squad Sponsor

Logo on cheer squad rally items • Logo on event t-shirt • 6 complimentary registrations

### ☐ Volunteer Sponsor

Exclusive sponsorship of the Tails & Trails volunteer team • Logo on t-shirt worn by our many Tails & Trails event volunteers • 6 complimentary registrations

### ☐ \$1500 Spay & Neuter Sponsor

Logo or Individual Name on event t-shirt • 6 complimentary registrations • Helps cover the cost of 25 spay and neuter procedures

**SOLD!**  
Perley-Hallady

**All Sponsorships include listing on PSPCA's website and  
option to include an insert in registration bag.**

## \$1,000 Sponsor

*Provides enrichment toys for 75 shelter animals*

### ☐ Coffee Sponsor

*Logo on coffee sleeves/cups for use at complimentary coffee station • Name on event t-shirt • 4 complimentary registrations*

### ☐ Food and Fuel Sponsor

*Underwriter/food provider for the afterparty • Name on event t-shirt • Sponsorship signage at food area • 4 complimentary registrations*

### ☐ Trail Sponsor

*Logo on all mile markers along trail • Name on event t-shirt • 4 complimentary registrations*

### ☐ Start/Finish Line Sponsor

*Logo on 6 signs displayed at start/finish line • Sponsor provided banner at start/finish line (3 on event t-shirt • 4 complimentary registrations*

### ☐ Bib Sponsor

*Logo on all runners' bibs (in-person and virtual bibs) • Name on event t-shirt • 4 complimentary registrations*

### ☐ \$1,000 Animal Law Enforcement Sponsor

*Logo or Individual Name on event t-shirt • 4 complimentary registrations • Covers the Officer costs for 25 Animal Law Enforcement investigations*

**SOLD!**  
Invisible Fence

## \$750 Sponsor

*Covers the cost of 10 cases of milk replacement drink mix for puppies and kittens*

### ☐ Wags & Whiskers Sponsor

*Sponsor one of our resident longtimers or special medical needs animals as your race inspiration • Sign with your featured animal and logo at event registration • Name or logo on event t-shirt • 2 complimentary registrations*

## \$500 Sponsor

*Provides microchips for 20 dogs and cats*

### ☐ Warm Up Sponsor

*Hosts/sponsors 10 minute warm up before start of race • Encouragement sign on course • Name on event t-shirt • 2 complimentary registrations*

### ☐ Hydration Sponsor

*Sponsorship signage at all water stations • Name on event t-shirt • 2 complimentary registrations*

### ☐ Dog Hydration Sponsor

*Sponsorship signage at dog bowl stations • Name on event t-shirt • 2 complimentary registrations*

### ☐ Welcome Entrance Sponsor

*4 signs displayed at property entrance/registration area • Name listed on event t-shirt • 2 complimentary registrations*

### ☐ \$500 Behavior Sponsor

*Company logo or Individual Name on event t-shirt • 2 complimentary registrations • Covers enrichment and behavior training for five dogs*

**SOLD!**  
Scenthound

**SOLD!**  
Eadeh Enterprises

## \$250 Sponsor

### ☐ Encouragement Sign Sponsor

*Signage with your personalized message and/or photo along race course, option to feature an adoptable animal • 2 complimentary registrations*

## \$150 Vendor Booth

### ☐ Vendor Booth

*One table and two chairs to be placed for your use in the event field for the duration of the event*

**For more information, contact Betsey Cichoracki at [bcichoracki@pspca.org](mailto:bcichoracki@pspca.org) or visit [www.pspca.org/tailsandtrails](http://www.pspca.org/tailsandtrails)**