




# Weighted Angels

weightedangels@gmail.com 

P.O. Box 449  
West Point, VA 23181 

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## ***Dear Potential Donor,***

Weighted Angels, Inc is an established 501(c)(3) nonprofit that provides support to bereaved families in Eastern Virginia. We began our mission in the Hampton Roads area in January 2019 and have since expanded to include Richmond and its surrounding counties. We are a group of 7 bereaved mothers who have all experienced the loss of our child(ren) through pregnancy and infant loss and have chosen to carry on the legacy of our babies through Weighted Angels.

Weighted Angels supplies 9 local hospitals and processes 10 individual request per month (which are sent all over the United States), with weighted stuffed animals. These animals represent the weight of babies born at various gestational ages- including preemies to full term infants. On average, we provide over 500 families with a Weighted Angel each year. Our hope is that one day, no family leaves the hospital with empty arms.

To ensure that we are able to continue to our mission and support the grieving families throughout Virginia and the United States, Weighted Angels hosts fundraisers each year. Every dollar that Weighted Angels receives, helps to purchase the supplies needed to make these animals and provide them to local Labor & Delivery Centers and fulfill our individual requests. On October 21, 2023, we will be hosting our 5th Annual 5K Walk & Run at Billsburg Brewery in Williamsburg, VA.

With your support as a sponsor or donor, we can make a difference during this difficult time. We can expand our reach to include more hospitals and aid more grieving families. You will find the sponsorship levels attached. Any help is greatly appreciated and our organization looks forward to partnering with you and/or your business. If you have any questions, please email [events@weightedangels.com](mailto:events@weightedangels.com).

Sincerely,

*The Ladies of Weighted Angels*

Weighted Angels was incorporated on January 3, 2019. Our tax id #83-3182965.  
All donations are federally tax exempt and a receipt will be provided upon request.

## **2023 5th Annual 5k Walk & Run Sponsorship Tiers**

If you wish to sponsor our event or make an in-kind donation of any sort, please scan the QR Code below to fill out our Sponsor Form on Google Docs. You may also request a paper copy of the form to fill out. Please make all checks payable to Weighted Angels and mail them to P.O. Box 449 West Point, VA 23181. Thank you so much for support!



### *Platinum Sloth (\$2,500+):*

- Exclusive recognition as the Title Sponsor of the event
- Business name on runner bibs
- Large logo on back of all race t-shirts (submitted by 9.23.2023)
- Top billing logo on all printed materials/media promotions
- Race Day Recognition
- Opportunity to speak at the event
- Company Banner at Start/Finish Line (banner provided by sponsor)
- Optional free 10x10 event booth to distribute merchandise (staffed by sponsor)
- 6 complimentary race tickets for the 5K or 1 Mile Fun Run
- Thank you on social media
- Logo on race website
- Opportunity to insert promotional material in runner's packet bags
- Sponsor 2nd mile marker & kids fun run
- Logo on event banner

\*This sponsorship is renewable for consecutive years

### *Gold Moose (\$2,000):*

- Medium logo on back of all race t-shirts (submitted by 9.23.2023)
- Logo on all printed materials/media promotions
- Race Day Recognition
- Company Banner at food tent (banner provided by sponsor)
- Optional free 10x10 event booth to distribute merchandise (staffed by sponsor)
- 4 complimentary race tickets for the 5K or 1 Mile Fun Run
- Thank you on social media
- Logo on race website
- Opportunity to insert promotional material in runner's packet bags
- Logo on event banner
- Sponsor 1st mile marker

### *Silver Bunny (\$1,500):*

- Small logo on back of all race t-shirts (submitted by 9.23.2023)
- Logo on all printed materials/media promotions
- Race Day Recognition
- Optional free 10x10 event booth to distribute merchandise (staffed by sponsor)
- 2 complimentary race tickets for the 5K or 1 Mile Fun Run
- Thank you on social media
- Logo on race website
- Opportunity to insert promotional material in runner's packet bags
- Logo on event banner
- Sponsor 3rd mile marker

*Bronze Lion (\$1,000):*

- Listing on back of all race t-shirts (submitted by 9.23.2023)
- Logo on all printed materials/media promotions
- Race Day Recognition
- Optional free 10x10 event booth to distribute merchandise (staffed by sponsor)
- 1 complimentary race ticket for the 5K or 1 Mile Fun Run
- Thank you on social media
- Logo on race website
- Opportunity to insert promotional material in runner's packet bags
- Logo on event banner
- Opportunity to sponsor a water station

*Lamb (\$750):*

- Listing on all printed materials/media promotions
- Race Day Recognition
- Thank you on social media
- Logo on race website
- Logo on event banner

*Deer (\$500):*

- Listing on all printed materials/media promotions
- Race Day Recognition
- Thank you on social media
- Logo on race website
- Company name on event banner

*Elephant (\$250):*

- Thank you on social media
- Company name on race website
- Company name on event banner

*Penguin (\$150):*

- Sponsor a first place race winner for men and/or women
- Thank you on social media
- Company name on race website
- The company will be announced during the awards ceremony as sponsor

*Giraffe (\$100):*

- Sponsor a second place race winner for men and/or women
- Thank you on social media
- The company will be announced during the awards ceremony as sponsor

*Llama (\$50):*

- Sponsor a third place race winner for men and/or women
- The company will be announced during the awards ceremony as sponsor

*In Kind Donation (less than \$50):*

- Flamingo-
  - Raffles, food, drink donations
- Hummingbird-
  - Swag bag donations