



POINT MALLARD PARK

Sponsorship Opportunities

Benefiting the Committee on Church Cooperation

**MARCH 28
2026**

**REGISTER FOR
THE FUN**



Sponsorship Level	Elite \$3,500	Platinum \$2,000	Gold \$1,000	Silver \$500	Bronze \$250
Limited to one sponsor	●				
Name listed in press release and all event correspondence	●				
Logo on all pre-event promotional material	●				
Promotional speaking opportunity on race day	●	●			
Dedicated eBlast highlighting your company and involvement	●	●			
Sponsorship announcements and marketing opportunities during event	●	●	●		
Dedicated feature on social media	●	●	●		
Ability to set up company booth/table on race day	●	●	●	●	
Placement of company name/logo on event shirt	Priority Placement	Priority Placement	●	Name Only	
Feature on social media with same-level sponsors	Dedicated Post	Dedicated Post	Dedicated Post	●	●
Opportunity to provide items for runner swag bags	●	●	●	●	●
Company listed as sponsor on website	With Logo & Link	With Logo & Link	With Logo & Link	With Logo & Link	Name Only
Placement of logo on sponsor banner on race day	●	●	●	●	Name Only
Complimentary race entries	5	4	3	2	1

The 2026 River City Run, presented by Capital Power, is held annually at Point Mallard Park in Decatur, Alabama, includes a 5K, 10K, 5K/10K Double, and Fun Run, offering opportunities for runners of all levels to participate. The 2026 event will mark the 47th annual run, continuing a rich tradition as one of North Alabama’s most anticipated Road Runners Club of America (RRCA) spring races. For over four decades, the River City Run has brought together the community, fostering camaraderie and celebrating the joy of running.

For over 50 years, the Committee on Church Cooperation (CCC) has been a cornerstone of hope and support in Morgan County. Founded on the vision of local churches uniting their resources, the CCC has grown into the county’s leading food pantry, clothing closet, and resource hub for individuals and families in need.

Today, the CCC operates as a 501(c)(3) non-profit organization, home to 13 impactful ministries dedicated to addressing hunger, poverty, and homelessness with compassion and collaboration. Our mission is simple yet powerful: to foster cooperative efforts that deliver emergency assistance to those who need it most. Join us in making a difference—because together, we can build stronger communities.



Questions? Contact Ashley Boyd at 256-355-8893 or email ashleyboyd@committeeonchurchcooperation.org.
Sponsorship checks can be made payable to Committee on Church Cooperation and mailed to PO Box 131, Decatur, AL 35602.