



## Sponsorship Package

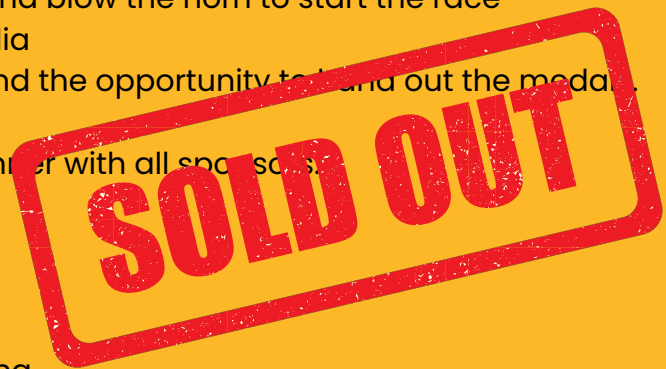
April 18, 2026 // Mayfaire Town Center

8:30AM Race Start // 9:30AM Brunch

MISSION: Honoring the Legacy of Willie Stargell by giving hope through research, patient care, and treatment for those living with kidney disease.

### Presenting Sponsor (Exclusive, 1 Available)

- Prime Logo placement on the official event website
- Sponsor recognized in the event opening and closing ceremony
- Opportunity to speak at the opening and blow the horn to start the race
- At least 2 sponsor posts on social media
- Logo on the finisher medal lanyards and the opportunity to hand out the medals
- Sponsor booth during the event
- Prime Logo placement on sponsor banner with all sponsors.
- Logo banner at finish line
- Logo sign on course
- Custom email to participants
- Logo on race bibs for all participants
- Inclusion in press release and marketing
- 20 Race Entries
- 20 Swag Items



**\$10,000**

### Finish Line Sponsor (Exclusive, 1 Available)

- Logo placement on the official event website
- Sponsor recognized in the event opening and closing ceremony
- 2 sponsor posts on event social media
- Sponsor booth during the event
- Prime Logo placement on sponsor banner with all sponsors.
- Logo sign on course
- Custom email to participants
- Inclusion in press release and marketing
- 10 Race Entries
- 10 Swag Items
- Banners at the Finish Line
- Logo on medal lanyards

**\$5,000**

## Awards Sponsor (Exclusive, 1 Available)

- Logo placement on the official event website
- Sponsor recognized for the awards in the event opening and closing ceremony
- 1 sponsor post on event social media
- Sponsor booth during the event
- Logo placement on sponsor banner with all sponsors
- Inclusion in email to participants
- 8 Race Entries
- 8 Swag Items
- Opportunity to hand out awards
- Special Signage at awards area

**\$2,500**

## Mile Marker Sponsor (Semi Exclusive, 1 at Each Mile - 3 Total)

- Logo placement on the official event website
- Sponsor recognized in the event opening ceremony
- 1 Sponsor posts on social media.
- Sponsor booth during the event
- Logo placement on sponsor banner with all sponsors.
- Logo sign on course
- Listed in email to participants
- 6 Race Entries
- 6 Swag Items
- Special sign/presence at designated mile marker

**\$1,500**

## Packet Pick Up Sponsor (Exclusive, 1 Available)

- Logo placement on the official event website
- Sponsor recognized in the event opening ceremony
- 1 Sponsor post on event social media
- Sponsor booth during the event
- Logo placement on sponsor banner with all sponsors.
- Logo sign on course
- Listed in email to participants
- 4 Race Entries
- 4 Swag Items
- Participant Packet Pick Up at Business Location

**\$1,500**

## Vendor Sponsor

- Logo placement on the official event website
- Sponsor name recognized in the event opening ceremony
- 1 Sponsor post on event social media
- Sponsor booth during the event
- Logo placement on sponsor banner with all sponsors.
- Logo sign on course
- Listed in email to participants
- 4 Race Entries
- 4 Swag Items

**\$1,000**

## Water Station Sponsor (6 Available)

- Logo placement on the official event website
- Sponsor recognized in the event opening ceremony
- 1 Sponsor post on event social media with other Water Station Sponsors
- Logo placement on sponsor banner with all sponsors.
- Logo sign on course
- Listed in email to participants
- 2 Race Entries
- 2 Swag Items
- Signage at Water Station

**\$500**

## Community Partner

- Listed on official event website with Community Partners.
- Sign on Course
- 1 Sponsor post on social media with all Community Partners
- 2 Race Entries
- 2 Swag Items

**\$250**

To request a sponsorship for the 5K please fill out the Sponsorship Form and submit to [events@williestargellfoundation.org](mailto:events@williestargellfoundation.org).

For questions or information please reach out to [events@williestargellfoundation.org](mailto:events@williestargellfoundation.org)



Willie Stargell Foundation  
1213 Culbreth Dr.  
Wilmington NC 28405  
910.509.7238  
events@williestargellfoundation.org

## 2026 5K SPONSORSHIP FORM

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Total Due \_\_\_\_\_

Address \_\_\_\_\_

Pay by ☐ Card ☐ Check

\_\_\_\_\_

Signature \_\_\_\_\_

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### Sponsorships Available

☐ SOLD - \$10,000 - Presenting Sponsorship

☐ \$5,000 - Finish Line Sponsor

☐ \$2,500 - Awards Sponsor

☐ \$1,500 - Mile Marker Sponsor

☐ SOLD - \$1,500 - Packet Pick Up Sponsor

☐ \$1,000 - Vendor Sponsor

☐ \$500 - Water Station Sponsor

☐ \$250 - Community Partner