



Sponsorship Package

April 18, 2026 // Mayfaire Town Center
8:30AM Race Start // 9:30AM Brunch

MISSION: Honoring the Legacy of Willie Stargell by giving hope through research, patient care, and treatment for those living with kidney disease.

Presenting Sponsor (Exclusive, 1 Available)

- Prime Logo placement on the official event website
- Sponsor recognized in the event opening and closing ceremony
- Opportunity to speak at the opening and blow the horn to start the race
- At least 2 sponsor posts on social media
- Logo on the finisher medal lanyards and the opportunity to hand out the medals
- Sponsor booth during the event
- Prime Logo placement on sponsor banner with all sponsors
- Logo banner at finish line
- Logo sign on course
- Custom email to participants
- Logo on race bibs for all participants
- Inclusion in press release and marketing
- 20 Race Entries
- 20 Swag Items

SOLD OUT

\$10,000

Finish Line Sponsor (Exclusive, 1 Available)

- Logo placement on the official event website
- Sponsor recognized in the event opening and closing ceremony
- 2 sponsor posts on event social media
- Sponsor booth during the event
- Prime Logo placement on sponsor banner with all sponsors.
- Logo sign on course
- Custom email to participants
- Inclusion in press release and marketing
- 10 Race Entries
- 10 Swag Items
- Banners at the Finish Line
- Logo on medal lanyards

\$5,000

Awards Sponsor (Exclusive, 1 Available)

- Logo placement on the official event website
- Sponsor recognized for the awards in the event opening and closing ceremony
- 1 sponsor post on event social media
- Sponsor booth during the event
- Logo placement on sponsor banner with all sponsors
- Inclusion in email to participants
- 8 Race Entries
- 8 Swag Items
- Opportunity to hand out awards
- Special Signage at awards area

\$2,500

Mile Marker Sponsor (Semi Exclusive, 1 at Each Mile - 3 Total)

- Logo placement on the official event website
- Sponsor recognized in the event opening ceremony
- 1 Sponsor posts on social media.
- Sponsor booth during the event
- Logo placement on sponsor banner with all sponsors.
- Logo sign on course
- Listed in email to participants
- 6 Race Entries
- 6 Swag Items
- Special sign/presence at designated mile marker

\$1,500

Packet Pick Up Sponsor (Exclusive, 1 Available)

- Logo placement on the official event website
- Sponsor recognized in the event opening ceremony
- 1 Sponsor post on event social media
- Sponsor booth during the event
- Logo placement on sponsor banner with all sponsors.
- Logo sign on course
- Listed in email to participants
- 4 Race Entries
- 4 Swag Items
- Participant Packet Pick Up at Business Location

SOLD OUT

\$1,500

Vendor Sponsor

- Logo placement on the official event website
- Sponsor name recognized in the event opening ceremony
- 1 Sponsor post on event social media
- Sponsor booth during the event
- Logo placement on sponsor banner with all sponsors.
- Logo sign on course
- Listed in email to participants
- 4 Race Entries
- 4 Swag Items

\$1,000

Water Station Sponsor (6 Available)

- Logo placement on the official event website
- Sponsor recognized in the event opening ceremony
- 1 Sponsor post on event social media with other Water Station Sponsors
- Logo placement on sponsor banner with all sponsors.
- Logo sign on course
- Listed in email to participants
- 2 Race Entries
- 2 Swag Items
- Signage at Water Station

\$500

Community Partner

- Listed on official event website with Community Partners.
- Sign on Course
- 1 Sponsor post on social media with all Community Partners
- 2 Race Entries
- 2 Swag Items

\$250

To request a sponsorship for the 5K please fill out the Sponsorship Form and submit to events@williestargellfoundation.org.
For questions or information please reach out to events@williestargellfoundation.org



Willie Stargell Foundation
1213 Culbreth Dr.
Wilmington NC 28405
910.509.7238
events@williestargellfoundation.org

2026 5K SPONSORSHIP FORM

Contact Name _____

Business Name _____

Email _____

Phone _____

Total Due _____

Address _____

Pay by Card Check

Signature _____

Sponsorships Available

SOLD - \$10,000 - Presenting Sponsorship

\$5,000 - Finish Line Sponsor

\$2,500 - Awards Sponsor

\$1,500 - Mile Marker Sponsor

SOLD - \$1,500 - Packet Pick Up Sponsor

\$1,000 - Vendor Sponsor

\$500 - Water Station Sponsor

\$250 - Community Partner