



DRINK LOCAL
DRINK TAP™

10TH ANNUAL
**4 MILES
4 WATER.**

SATURDAY, JUNE 10, 2023

Dear Clean Water Supporter,

Thank you for considering new or continued support of Drink Local Drink Tap's clean water mission. Along with our partners, like you, we work tirelessly to provide impactful water programming domestically while internationally working to improve access to the basic human right of clean water and sanitation.

I am inviting you to be an integral part of our largest annual event, 4 Miles 4 Water, which supports our clean water mission.

On Saturday, June 10th, 2023, we will host our 10th Annual 4 Miles 4 Water in the Flats East Bank in Cleveland, Ohio. You can build teams, raise funds, walk or run and have friendly competition with your coworkers and their families all for clean water.

This event's success is critical to achieving our mission locally and globally. Your sponsorship dollars impact our mission as soon as they are received. Your support matters and makes clean water possible. Will you join me and 1,000 other people for the 10th anniversary of this event?

Cheers to clean water and amazing partners like you!



Clean Water is Life!

Erin Huber

Erin Huber, Executive Director & Founder

Erin@drinklocaldrinktap.org
440-463-1862 Mobile
440-381-6430 Office

Drink Local Drink Tap is a 501c3 non-profit organization based in Cleveland, Ohio, USA.

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WHY SPONSOR?

4 Miles 4 Water's distance is intentional — it's the global average distance someone walks to collect water every day in rural Uganda. It's not just another run, it is an experience with fun water education, activities, fundraising opportunities, and more. Your company gets exposure through our media partners, registration page, website, and nine social media channels. When you sponsor, your funds go straight to supporting our clean water programming.

- ENGAGE YOUR TEAM IN MAKING CLEAN WATER POSSIBLE
- FUND EDUCATIONAL PROGRAMS OF DRINK LOCAL DRINK TAP
- MAKE A POSITIVE IMPACT ON THE WORLD WATER CRISIS



TEAM BUILDING

FRIENDLY COMPETITION

EMPLOYEE WELLNESS OPPORTUNITY

COMMUNITY ENGAGEMENT



**WILL YOU JOIN US IN
KEEPING OUR LAKE
CLEAN AND HELPING
OTHERS THIS YEAR?**

SUPPORT CLEAN WATER

...while celebrating the Cuyahoga River and Lake Erie.

June 10th, 2023 will mark 11 years since we opened our first clean water well in Uganda. Since then, we have helped 40,000 people gain access to clean water and brought sanitation to over 16,000 people.

With your support, Drink Local Drink Tap builds appreciation for our Great Lakes and helps others every day. Locally, volunteers have donated tens of thousands of hours of their time and helped remove more 500,000 pieces of trash which is more than 15,000 pounds from Edgewater Beach.

I invite you to be a part of a bigger story and a bigger impact by becoming a partner for clean water and sponsoring the 10th annual 4 Miles 4 Water run / walk.

**40,000
PEOPLE
HAVE CLEAN
WATER**

**16,000
PEOPLE
HAVE SAFE
SANITATION**

**18,000
YOUTH
EDUCATED
LOCALLY**

**500,000
PEICES OF TRASH
OR 13,500 POUNDS
CLEANED UP**

EDUCATE

Our Wavemaker Program's STEM curriculum directly impacts local freshwater resources by educating students in Northeast Ohio and inspiring future stewards of our water supply.

ENGAGEMENT

Locally, we host 40+ events each year to empower people to 'get active' and become water stewards locally and globally. Globally, we design and build long-lasting water and sanitation projects with local people.

EQUITY

Globally, we provide safe water access and sanitation to schools and communities in Uganda. Locally, we advocate for affordable, clean water.

2023 SPONSORSHIP OPPORTUNITIES

Naming rights on an activation*

Solo banner at 4 Miles 4 Water

Logo in all Drink Local Drink Tap presentations for 1 year

Logo in Drink Local Drink Tap monthly e-newsletter for 1 year (4,500+ people)

Logo in Drink Local Drink Tap's annual report

Recognition in 4 Miles 4 Water event press

Recognition on 15,000+ 4 Miles 4 Water rack cards

Recognition on post 4 Miles 4 Water communication

Recognition on 4 Miles 4 Water banners

Recognition on Drink Local Drink Tap website

VIP registrations to 4 Miles 4 Water

TITLE Sponsor + \$25,000	OCEAN \$15,000	LAKE \$10,000	STREAM \$5,000	BUCKET \$2,500	JERRYCAN \$1,000	WATER BOTTLE \$500
2+	2	1				
						
						
LOGO	LOGO	LOGO				
						
						
						
LOGO	LOGO	LOGO	LOGO	TEXT		
LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	TEXT
LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	Community Partner
25	12	10	8	6	4	2

SPONSOR TESTIMONIALS

“Moen has thoroughly enjoyed supporting 4 Miles 4 Water for 10 years. Our sponsorship helps bring clean water to many, and at the event we receive fabulous brand exposure and boost employee engagement with team participation. 4M4W is a proven win-win sponsorship for Moen.”

Delphine Chiavarini
Vice President of Global Marketing | Fortune Brands Water Innovations

“We are enormously proud to be newly aligned with a local organization that has such an enormous global impact. 2022's 4 Miles 4 Water event was a ton of fun. Drink Local Drink Tap provided great insight into their mission and inspired us to have an even bigger team next year!”

Dean Rinicella
President | Darko

“Our partnership with 4 Miles 4 Water, which drives awareness to our global water crisis, is a fun and engaging family event for our employees and also aligns with Kinetico's mission of improving lives with better water.”

Beth Allison
Director of Marketing | Kinetico

*ACTIVATION IDEAS

WHAT'S AN ACTIVATION?

This is a way of ‘switching on’ your sponsorship. Tell us more about your goals and we will help you pair them with an exclusive opportunity such as those listed here.

-  **OFFICIAL RACE AWARD SPONSOR**
-  **OFFICIAL FINISH & START LINE SPONSOR**
-  **OFFICIAL RACE PHOTOGRAPHY SPONSOR**
-  **OFFICIAL SAFETY, SANITATION, & HYGIENE SPONSOR**

CONTACT INFORMATION

“I welcome the opportunity to learn more about you, your business, and your interest in doing good while gaining exposure within our community!”

Erin Huber
Executive Director & Founder
Drink Local Drink Tap

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SPONSOR AGREEMENT



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SATURDAY, JUNE 10, 2023

Kindly send this form and your organization's logo by May 10, 2023 to:
Drink Local Drink Tap | 1455 W. 29th Street | Cleveland, Ohio | 44113

Questions? Please Contact: Erin@drinklocaldrinktap.org or 440-381-6430

SPONSORSHIP AGREEMENT

We are proud to support Drink Local Drink Tap's mission through 4 Miles 4 Water at the following level:

\$ _____

SPONSORSHIP ACTIVATION (\$10,000+)

We are interested in the following activation(s) for this years event:

TAX-DEDUCTABLE CONTRIBUTION

We regret we cannot commit to \$500+ sponsorship, but wish to help Drink Local Drink Tap with our 100% tax-deductable contribution.

\$ _____

Primary Contact Name

Company Name *(To be used for official listings ex: Public Print Materials)*

Mailing Address

City / State / Zip

Email & Phone *(We will call to confirm your benefits)*

☐ Our check payable to Drink Local Drink Tap is enclosed.

☐ Please charge my credit card

☐ Visa

☐ Master Card

☐ American Express

☐ Discover

CC#: _____ Exp. Date: _____

Name on Card

Signature