

2026

10<sup>TH</sup> ANNUAL

EXPLORE THE FALLS RACE

SPONSORSHIP & EXHIBITOR PACKAGE



[Follow this link for Explore The Falls Race website](#)

## SATURDAY, NOVEMBER 7, 2026

### SPRING, TEXAS

We are proud to present the tenth annual *Explore The Falls Race* held on Saturday, November 7, 2026 in Spring, Texas. Our goal is to build a sense of community through a healthy and positive event with the participation of community members, local schools and businesses.

*Explore The Falls Race* includes the following events:

- Kids Fun Run 1K
- 2 Mile Walk
- 10K Run
- 5K Run
- Race-Day Expo

All race routes follow roads and trails throughout the The Falls at Imperial Oaks community. The 5K and 10K runners are able to enjoy the serene beauty of Lake Holcomb as they weave through nature on trails. The Kids Fun Run 1K participants dash on a well paved and secured road near the Lake Club with plenty of spectators to cheer them on! In 2024 we added a 2-mile "non-competitive" route that stays on pavement for those wanting to participate in the day with no obligation to "race". Following the race, we invite runners, spectators, sponsors and vendors to join the Race-Day Expo for food, entertainment and an awards ceremony.

In honor of Veterans Day, *Explore The Falls Race* will be proudly supporting Team RWB. With your support, we will be able to continue our tradition to support and create awareness for Team RWB's efforts for military families. Our goal in 2026 is to increase participation, sponsorship and charitable giving. Sponsorship for our race creates branding opportunities and consumer connection.

We cordially invite you to participate as a sponsor for the 10<sup>th</sup> Annual *Explore The Falls Race*. If you are interested in becoming a sponsor or a Race-Day exhibitor, please complete the agreement form and return back via email or mail. Please feel free to contact [ExploreTheFallsRace@gmail.com](mailto:ExploreTheFallsRace@gmail.com) should you have any questions.

Thank you for your interest in supporting a great event for a great cause!

Brandon Galownia  
Race Director  
Explore Texas Racing LLC

[Follow this link for Explore The Falls Race website](#)

## Sponsorship Packages 2026

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**2026 Attendance:** Allowing 725 registrations (plus spectators/families in attendance)

**2025 Attendance:** 702 registrations

**2024 Attendance:** 686 registrations

**2023 Attendance:** 672 registrations

**2022 Attendance:** 619 registrations

**2021 Attendance:** 489 registrations

**2020 (Virtual) Attendance:** +-436 registrations

**2019 Attendance:** 437 registrations

**2018 Attendance:** 337 registrations



[Follow this link for Explore The Falls Race website](#)

## Sponsorship Packages 2026

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### Title Sponsor \$3,000

- Naming Rights - Company will be recognized as "Race-Day Expo Sponsor" of the *Explore The Falls Race*.
- Advertising - Logo prominently displayed on select event-sponsored promotional materials.
- Website - Logo placement and link included on the race website.
- T-Shirts - Logo prominently displayed on the back of all participant t-shirts.
- Social Media Advertising - Recognition on social media networks.
- Race Entries - 5 free entries to the race.
- Company Employee Discount - 25% off registration code.
- Athlete Race Packets - Invitation to include promotional items in registration bags (items to be supplied by sponsor).
- Company Representative - Invitation for a company representative to speak at the *Explore The Falls Race* award ceremony.
- Sponsorship Materials - Logo included on the event banner.
- Expo Booth - One (1) complimentary 10'x10' booth in a primary location at the Post Race Expo.
- PA Announcements - Company recognition during race public address announcements.



[Follow this link for Explore The Falls Race website](#)

### T-Shirt Sponsor \$2,000

- Naming Rights - Company recognized as "T-Shirt Sponsor" of the *Explore The Falls Race*.
- Advertising - Logo prominently displayed on select event-sponsored promotional materials.
- Website - Logo placement and link included on the race website.
- T-Shirts - Logo prominently displayed exclusively on the **sleeve** of all participant t-shirts.
- Social Media Advertising - Recognition on social media networks.
- Race Entries - 4 free entries to the race.
- Company Employee Discount - 25% off registration code.
- Athlete Race Packets - Invitation to include promotional items in registration bags (items to be supplied by sponsor).
- Sponsorship Materials - Logo included on the event banner.
- Expo Booth - One (1) complimentary 10'x10' booth space at the Post Race Expo.
- PA Announcements - Company recognition during race public address announcements.



### 10K Race Title Sponsor - \$1,500

- Naming Rights - Company recognized as "Title Sponsor" of the 10K Race
- Advertising - Logo prominently displayed on select event-sponsored promotional materials.
- Website - Logo placement and link included on the race website.
- T-Shirts - Logo prominently displayed on the back of all participant t-shirts.
- Social Media Advertising - Recognition on social media networks
- Race Entries - 3 free entries to the race.
- Company Employee Discount - 25% off registration code
- Athlete Race Packets - opportunity for company promotional items to be included in race packets (items to be supplied by sponsor).
- Sponsorship Materials - Logo included on event banner
- Expo Booth - One (1) complimentary 10'x10' booth space at the Post Race Expo.
- PA Announcements - Company recognition during race public address announcements.



### 5K Title Sponsor \$1,500

- Naming Rights - Company recognized as "Title Sponsor" of the 5K Race
- Advertising - Logo prominently displayed on select event-sponsored promotional materials.
- Website - Logo placement and link included on the race website.
- T-Shirts - Logo prominently displayed on the back of all participant t-shirts.
- Social Media Advertising - Recognition on social media networks
- Race Entries - Three free entries to the race.
- Company Employee Discount - 25% off registration code
- Athlete Race Packets - opportunity for company promotional items to be included in race packets (items to be supplied by sponsor).
- Sponsorship Materials - Logo included on event banner
- Expo Booth - One (1) complimentary 10'x10' booth space at the Post Race Expo.
- PA Announcements - Company recognition during race public address announcements.



### Kids 1K Fun Run Title Sponsor \$1,500

- Naming Rights - Company recognized as "Title Sponsor" of the Kid's 1K Fun Run
- Advertising - Logo prominently displayed on select event-sponsored promotional materials.
- Website - Logo placement and link included on the race website.
- T-Shirts - Logo prominently displayed on the back of all participant t-shirts.
- Social Media Advertising - Recognition on social media networks
- Race Entries - Three free entries to the race.
- Company Employee Discount - 25% off registration code
- Athlete Race Packets - opportunity for company promotional items to be included in race packets (items to be supplied by sponsor).
- Sponsorship Materials - Logo included on the event banner.
- Expo Booth - One (1) complimentary 10'x10' booth space at the Post Race Expo.
- PA Announcements - Company recognition during race public address announcements.



### Finish Line Sponsor \$1,200

- Naming Rights - Company recognized as "Finish Line Sponsor".
- Provide volunteers distribute medals as runners finish their races and wear your company attire or display signs at the finish line
- Advertising - Logo prominently displayed on select event-sponsored promotional materials.
- Website - Logo placement and link included on the race website.
- T-Shirts - Logo prominently displayed on the back of all participant t-shirts.
- Social Media Advertising - Recognition on social media networks
- Race Entries - Three free entries to the race.
- Company Employee Discount - 25% off registration code
- Athlete Race Packets - opportunity for company promotional items to be included in race packets (items to be supplied by sponsor).
- Sponsorship Materials - Logo included on event banner
- Expo Booth - One (1) complimentary 10'x10' booth space at the Post Race Expo.
- PA Announcements - Company recognition during race public address announcements.



[Follow this link for Explore The Falls Race website](#)

### Supporting Sponsor \$250

- Advertising - Logo displayed on select event-sponsored promotional materials.
- Website - Logo placement and link included on the race website.
- T-Shirts - Logo displayed on the back of all participant t-shirts.
- Social Media Advertising - Recognition on social media networks.
- Athlete Race Packets - Invitation to include promotional items in registration bags (items to be supplied by sponsor).
- Sponsorship Materials - logo included on event banner.
- PA Announcements - Company recognition during race public address announcements.
- Expo Booth - One (1) complimentary 10'x10' booth space at the Post Race Expo.



## Sponsorship Packages 2026

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### Other Sponsorship Opportunities

#### In-Kind Support:

Your company can provide in-kind support that will help us underwrite many of the costs of the *Explore the Falls Race*, thereby increasing the proceeds to our chosen charity. Level of benefits will be determined based on the total fair market value of your donation.

#### Opportunities for in-kind support include (but are not limited to):

|                      |                                                  |
|----------------------|--------------------------------------------------|
| Advertising          | Participant/ Volunteer Gifts                     |
| Awards and Plaques   | Printing                                         |
| Decorations          | Participant Prizes and/or Door Drawing Donations |
| Food and Beverage    | Volunteer Support                                |
| Gift Certificates    |                                                  |
| Postage and Shipping |                                                  |

#### Promotional Support:

We invite your company to co-promote the *Explore the Falls Race* with your regular advertising campaign from July - November.

#### Sponsorship Deadlines

Recognition on participant shirts - October 1<sup>st</sup>

Recognition on website, social media & newsletters - On-going

Recognition in promotional marketing - Based on sponsor level and submission date

If you have any questions or need more information on sponsorships, please contact:

Brandon Galownia  
Race Director  
(713) 828-4049  
[ExploreTheFallsRace@gmail.com](mailto:ExploreTheFallsRace@gmail.com)



## EXPLORE THE FALLS RACE SPONSOR AGREEMENT

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website URL (link for promotion): \_\_\_\_\_

### Sponsorship Level:

\_\_\_\_\_ Title Sponsor \$3,000

\_\_\_\_\_ Kids Fun Run 1K Sponsor \$1,500

\_\_\_\_\_ T-Shirt Sponsor \$2,000

\_\_\_\_\_ Supporting Sponsor \$250+

\_\_\_\_\_ 10K Race Title Sponsor \$1,500

\_\_\_\_\_ In-Kind Sponsor \$250+

\_\_\_\_\_ 5K Race Title Sponsor \$1,500

In-Kind Support (please specify): \_\_\_\_\_

Other terms mutually agreed upon: \_\_\_\_\_

Sponsor shall pay the sum of: \$ \_\_\_\_\_

and/or **In-Kind Gifts/Services** valued at: \$ \_\_\_\_\_ (Fair Market Estimated Value)

Description: \_\_\_\_\_

Direct Donations to the selected charity: \$ \_\_\_\_\_

**Sponsorship Grand Total:**     \$ \_\_\_\_\_

**Which sum is due and full payment by September 1st. Title and Finish Line Sponsorships will be filled on a first come first served basis. We cannot "hold" a sponsorship for you as we begin promoting immediately and use this money for items needing to be ordered months in advance (finisher medals, t-shirts, race bibs, etc.).**

Return form and payment to: Explore Texas Racing LLC

31771 Chapel Rock Lane

Spring, TX 77386

[Follow this link for Explore The Falls Race website](#)

# Explore The Falls Race Race-Day Expo

## Vendor Application

The *Explore The Falls Race Race-Day Expo* will be held at The Lake Club at The Falls at Imperial Oaks.

The Lake Club  
The Falls at Imperial Oaks  
31220 Birnham Woods Dr.  
Spring, TX 77386

We are inviting exhibitors to showcase, preview, demonstrate and sell their services and products at the *Explore The Falls Race Race-Day Expo* to the expected 500 participants plus their spectators. Admission to the expo is free and open to the public.

Expo Dates                      Saturday, November 7, 2026  
8:00 am – 10:30 am

Expo Booth Prices            10'x10' Booth - \$75.00  
\$25 discount for each additional 10'x10' booth space  
*Payment in full reserves your space*

Expo Booths                    Each booth space is 10'x10'. Limited electric power outlets are available.

### Booth Size for Expo – Saturday (race morning)

☐ 10'x10' \$75

Vendor Total: \$\_\_\_\_\_

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

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