



## **SAN DIEGO LOCAL SPONSORSHIP LEVELS**

**Sharon's Ride is an annual 15-mile Bike Ride and a 5K Run/Walk dedicated to the memory of Sharon Rosenfeld, a nurse and teacher who cared deeply about epilepsy and advocated for helmet safety.**

**Your support of the Epilepsy Foundation of San Diego County's Sharon's Ride provides funding for programming and services that is offered free of charge to the more than 50,000 people in San Diego County affected by epilepsy as well as their families, friends and caregivers.**

### **PLATINUM SPONSOR - \$10,000**

- VIP Tent at event venue for team members to gather, includes snack basket, water and delivery of boxed lunches
- Corporate or individual name mentions in dedicated social media posts
- Mention in all press releases
- Prominent placement of name/logo on selected event print materials & t-shirt
- Name/logo featured on EFSDC website
- Prominent name/logo placement on email announcements promoting event to EFSDC database of 15k contacts
- Registration for a team of 30

### **GOLD SPONSOR - \$5,000**

- Sponsor table opportunity at event venue
- Corporate or individual name mentions in dedicated social media posts
- Mention in all press releases
- Prominent placement of name/logo on selected event print materials & t-shirt
- Name/logo featured on EFSDC website
- Prominent name/logo placement on email announcements promoting event to EFSDC database of 15k contacts
- Registration for a team of 15

### **SILVER SPONSOR - \$2,500**

- Sponsor table opportunity at event venue
- Corporate or individual name mentions in dedicated social media posts
- Placement of name/logo on selected event print materials & t-shirt
- Name/logo featured on EFSDC website
- Name/logo placement on email announcements promoting event to EFSDC database of 15k contacts
- Registration for a team of 8

## **BRONZE SPONSOR - \$1,500**

- Placement of corporate name/logo on selected event print materials & t-shirt
- Name/logo on EFSDC website
- Name/logo placement on email announcements promoting event to EFSDC database of 15k contacts
- Registration for a team of 4

## **UNDERWRITING OPPORTUNITIES**

We have a number of Underwriting Opportunities to offset the costs of the event. Underwriting is 100% tax deductible. In exchange for your donation, you will be listed on event signage, in select media releases and social media posts, and on the EFSDC website.

## **TAILORED SPONSORSHIP PACKAGES**

Don't see a package that is the right fit? Contact Ingrid de Llamas ([ingrid@epilepsysandiego.org](mailto:ingrid@epilepsysandiego.org)) who will work with you to create a sponsorship package that is just right for you or your company!



**FOR ADDITIONAL INFORMATION, PLEASE CONTACT  
INGRID DE LLAMAS AT [INGRID@EPILEPSYSANDIEGO.ORG](mailto:INGRID@EPILEPSYSANDIEGO.ORG)**

**SPONSORSHIP DEADLINE FRIDAY APRIL 7, 2023**

## SPONSORSHIP REGISTRATION

### Sponsorship Packages

- |   |          |   |         |
|---|----------|---|---------|
| <input type="checkbox"/> Platinum Sponsor | \$10,000 | <input type="checkbox"/> Gold Sponsor   | \$5,000 |
| <input type="checkbox"/> Silver Sponsor   | \$2,500  | <input type="checkbox"/> Bronze Sponsor | \$1,500 |

### Underwriting Opportunities

- |   |         |  |       |
|---|---------|--|-------|
| <input type="checkbox"/> Start/Finish Archway | \$1,000 | <input type="checkbox"/> Entertainment   | \$750 |
| <input type="checkbox"/> Prizes               | \$500   | <input type="checkbox"/> Bagels & Snacks | \$250 |
| <input type="checkbox"/> Supplies             | \$100   | <input type="checkbox"/> Activity Booth  | \$50  |

### Contact Information

Please list me/my company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Payment Information

☐ **Payment by Check – Amount Enclosed \$** \_\_\_\_\_

*Please make checks payable to "Epilepsy Foundation of San Diego County" or "EFSDC" and send with completed form to:*

**Epilepsy Foundation of San Diego County  
2055 El Cajon Blvd., San Diego, CA 92104  
or email to: Ingrid@epilepsysandiego.org**

☐ **Payment by Credit Card – Amount to be Processed \$** \_\_\_\_\_

*Complete the credit card payment information below and mail to the above address or email your signed agreement and this form to Ingrid de Llamas at Ingrid@EFSDC.org or 619-296-0161 x 105. You may also call to process payment by phone. Please note that we are charged a 3.5% fee for all credit card transactions that we will include in your payment when processing.*

☐ American Express      ☐ Visa      ☐ MasterCard

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CVC: \_\_\_\_\_ Signature: \_\_\_\_\_

**Thank you for your consideration and continued support!**

Epilepsy Foundation of San Diego County is a qualified 501c3 organization, TAX ID#95-1981182.  
Donations are deductible to the full extent of the law; please consult your tax advisor.