



SPONSORSHIP PROGRAM



## HISTORY

Since 1996, Family Health Partnership Clinic has been providing quality health care to the uninsured men and women of McHenry County. FHPC's mission is to improve the health status of the community and reduce the negative impact of poor access to care by providing a broad spectrum of services to the underserved with compassion and respect.

We believe that as a community, we are responsible for each other.



## PATIENT IMPACT

FHPC provides health care to over 1700 patients every year, many with unmanaged chronic diseases such as high blood pressure, asthma and diabetes. Since we coordinate such a broad spectrum of care, from provider exams, lab services and medications, our patients have better outcomes than those with private insurance. Our team also helps to identify other social determinants of health and offer resources to help manage those issues as well.

## PROGRAMS & SERVICES

- Primary Care
- Chronic Disease Management
- Mental Health Services
- Dental Clinic
- Celebremos La Vida Program
- Health Coaching
- Onsite Medication Dispensary
- Covid Testing & Vaccines
- Telehealth Appointments
- Onsite Patient Navigator
- Food Pantry
- Community Grows Garden Project



# PEDALPALOOZA SPONSORSHIP

## **Presenting Sponsor** \$5000 RESERVED

Business logo in 3 pre-event ads and 1 post, thank you ad  
Largest logo on participant Tshirt  
Logo on "Welcome" banner event weekend  
Watermark on Pedalpalooza participant pictures uploaded  
Logo on table tents/posters  
Two Goosechase Missions dedicated to your business



## **Heart Humanitarian Sponsor** \$4000

Large logo on participant tshirt  
Two Goosechase Missions dedicated to your business  
Logo and business website link on event website  
Logo on table tents & posters at participating businesses  
Opportunity to provide info or promo items at hospitality tents

## **Artery Ally Sponsor** \$3000

Large logo on participant tshirt  
Logo and business website link on event website  
Logo on table tents and posters at participating businesses  
Logo on banner at hospitality tent locations  
One Goosechase Mission dedicated to your business  
Opportunity to provide info or promo items at hospitality tents



## **Pulmonary Protector Sponsor** \$2500

Exclusive logo in full color on participant wristband  
Logo and business website link on event website  
Medium logo on participant tshirt  
Opportunity to provide info or promo items at hospitality tents



## **Cardiac Steward Sponsor** \$2000

Logo on map distributed to participants  
Website and any ad or promo can be placed on the map  
Logo and business website link on event website  
Medium logo on participant tshirt  
Opportunity to provide info or promo items at hospitality tents

## **Tachycardia Trailblazer Sponsor** \$1500

Logo in full color on Refresh/Recharge banners  
Opportunity to provide info or promo items at hospitality tents  
Logo and business website link on event website  
Medium logo on participant tshirt

## **Partners in HOPE Sponsor** \$500

Business logo on participant tshirt  
Logo and business website link on event website  
Logo on "Heart Health" signs along the trail (2)+



\*\*\* All Sponsor Levels include Social Media posts, digital marketing in Newsletters, E-blasts, FHPC Website & verbal recognition during event



Pedalpalooza Marketing has a reach of over 100,000+ people!  
The cross promotional opportunities are endless with  
over 50 local small businesses marketing the event  
on their own media platforms!

This is truly a unique, county-wide event that draws  
participants from all over the NE Illinois and SE Wisconsin areas.  
In addition to social media, we utilize local online news sources  
such as the Patch, McHenry County Living, Ride Illinois, NW Herald  
Chamber of Commerce websites, E-blasts to over 10,000+ past  
event supporters, E-Newsletters, print publications, radio ads  
and our event website to celebrate our sponsors.



Over 10,000+ initial reach, plus  
unlimited additional reach from  
participating businesses social media

@FamilyHealthPartnershipClinic @fhpcclinic @Pedalpalooza4FHPC  
@Care4BreastCancer5K @PinkDoorThriftShopFamilyHealthPartnershipClinic

## 2023 Participating locations

This year, we anticipate many more Pedalpalooza locations!



Establishments in Hebron, Richmond, Harvard, Woodstock, Ringwood,  
Crystal Lake & Algonquin