



Partnership Charity Program Details

- January 1 – March 31, 2021
- All charity partners must be a 501C-3 and fill out their financial information on Runsignup.com for direct payment.
- Charity partners must submit a logo and description of charity
- Upstate Event Management LLC “(UEM)” will build a registration page with a fundraising component.

<https://runsignup.com/Race/Donate/NY/NYState/OneNYSafe>

- 100% of donations will be sent directly to the respective charity.
- UEM will donate \$10 back to each charity for every entrant they receive on their team

<https://runsignup.com/RaceGroups/104020>

- UEM will donate one entry code for each team for the team captain to register and promote their team

- UEM will remit payment to all charities prior to 3/31/2021. Prior to commission payments, we will request a W9 from your nonprofit.

To get started, email us at onenychallenge@gmail.com with your non-profit logo and a description of your charity.

We will then send you a link to set up your financial information, so the donation money is ported directly to your account.

From there, you can start promoting your team with your base members on social media and other avenues.

Please let us know if you have any questions!

Rick Streeter
Upstate Event Management LLC
414 W Taylor St
Syracuse, 13202