

SPONSOR PACKAGE



2017

Celebrate Life Social

SW Florida Lung Cancer 5K Run/Walk



www.LungCancerResearchCouncil.org



Who We ARE

Lung cancer is a leading cause of cancer death in Florida, taking more than 35,000 lives per year. The Lung Cancer Research Council, Inc. (LCRC) is a Charlotte County non-profit dedicated to increasing lung cancer education and awareness and raising funding to promote screening and early detection.

The Council is composed of lung cancer patients and their families who are concerned about the lack of awareness about lung cancer, the stigma associated with the disease and the low adoption of screening and early detection protocols.

The Council is made up of volunteers and has no paid staff. Money raised by the Lung Cancer Research Council will be invested locally in educational programs, lung cancer prevention, screening and early detection.

The Lung Cancer Research Council plans to expand the programs it develops county by county in the State of Florida with money raised locally to support local lung cancer programs.

As a sponsor, you will be recognized on our website as an LCRC supporter for the calendar year.

HOW YOUR GIFT WILL BE USED

As a 501(c)3 registered charitable organization, the Lung Cancer Research Council plans to use the funds raised to develop awareness programs and support efforts for increasing early detection.

Sponsoring this event sends a strong message to the participants in our community that your organization cares, that people's lives matter and that you are helping to make lung cancer a priority.



OUR MISSION

Our mission is to increase public awareness and understanding about lung cancer and to promote screening and early detection in order to save lives.

Lung Cancer is the leading cause of death in Southwest Florida.

Lung cancer claims more lives than breast, prostate, colon and kidney cancers COMBINED, making it the leading cause of cancer-related deaths. Over 158,000 lives are lost to this devastating disease each year. Despite this, lung cancer research remains underfunded.

There are an estimated 70 million former smokers in the United States who kicked the habit and have done the right thing for their health. Many people quit smoking decades ago. Yet, 15 percent of former smokers are at high risk of developing lung cancer. That's 14 million Americans who may die prematurely from lung cancer if progress in screening and early detection does not come soon. The key to decreasing lung cancer mortality is screening and early detection.

Your generous support as a year-long sponsor for the Celebrate Life Social and SW Florida Lung Cancer 5K Run/Walk & the Mile of Memories Walk will make a significant contribution to changing the facts about lung cancer and begin to help make a difference.

We are excited for you to join us! Your commitment to work with us will improve the lives of many people in our community.



EVENT DETAILS



Saturday, September 23, 2017
Laishley Park Pavilion
6:30 – 9:00 p.m.

The Lung Cancer Research Council will host the Celebrate Life Summer Social to honor survivors of all types of cancer, and will feature live music performed by Bandana, a silent auction, 50/50 raffle and door prizes, along with dancing, hors d'oeuvres and a signature drink. Proceeds from the event will benefit the Lung Cancer Research Council.

Cancer survivors, supporters, friends and families are all invited to attend the Celebrate Life Summer Social and join the Lung Cancer Research Council in celebrating cancer survivorship. The Celebrate Life Summer Social provides an opportunity for members of the Southwest Florida community to engage in an evening of celebration while supporting Lung Cancer Research Council's mission to raise awareness about lung cancer screenings.



Saturday, November 4, 2017
Charlotte Sports Park
Race Start: 8:15 a.m.

The Lung Cancer Research Council will host its fifth annual SW Florida 5K Run/Walk and Mile of Memories Memorial Walk on Nov. 4 at the Charlotte Sports Park, located at 2300 El Jobean Rd. in Port Charlotte.

Raising awareness and support for those who have been affected by lung cancer, the event will benefit the Lung Cancer Research Council programs that promote lung cancer screening and early detection.

Registration for the competitive and non-competitive 5K Run/Walk is \$25 for ages 19 and up, \$15 for ages 14-18 and free for 13 years and under. Registration for the Mile of Memories Memorial Walk is \$25 for ages 19 and up and free for participants 18 years and under.

Lung Cancer Research Council

Event Sponsorship Opportunities



SPONSOR LEVEL	ONE EVENT ONLY: Celebrate Life Event Sept. 23, 2017	ONE EVENT ONLY: Run/Walk Event Nov. 4, 2017	Combined Sponsorship for Both Events Sept. 23, 2017 Nov. 4, 2017	Number of Available Sponsorship	Welcome Banner	Sponsor Banner	Event Brochures	Posters/Flyers	Radio and TV Ads	Print Ads & Chamber Inserts	Run/Walk Shirts*	Social Media Posts	LCRC Website, All Pages	Event Website Sponsor Page Only	Email Blasts	Verbal Event Recognition	Number of Tickets Celebrate Life**	Number of Run/Walk Registration**
PRESENTING	N/A	N/A	\$20,000	1	X	X	X	X	X	X	X	X	X	X	X	X	8	12
DIAMOND	N/A	N/A	\$15,000	1		X	X	X	X	X	X	X		X	X	X	5	8
PLATINUM	N/A	N/A	\$8,000	2		X	X	X		X	X	X		X	X	X	4	6
GOLD	\$4,000	\$4,000	\$5,000	2		X	X	X		X	X	X		X		X	3	4
SILVER	\$2,000	\$2,000	\$3,000	4		X	X				X			X			2	2
BRONZE	\$1,000	\$1,000	\$1,500	6		X	X				X			X			1	1

*Only available to combined or run/walk sponsors

**Number of complimentary tickets or registrations dependent on single or combined sponsorship.

ENHANCE YOUR SPONSORSHIP

AT THE SW FLORIDA LUNG CANCER 5K RUN/WALK

Corporate Support Sign

Display your support for the Lung Cancer Research Council outside of your place of business and help to raise awareness with the purchase of a corporate sign. Sponsorship includes two signs, one for your use, and one to be displayed with your company's name at the Mile of Memories Memorial Walk at this year's race. **Cost: \$100**

Personal Memorial Sign

Honor a friend or family member who has lost their life to lung cancer with a personal memorial sign. The name of your loved one will be placed on a memorial sign that will line the Mile of Memories Memorial Walk at this year's race and in years to come. **Cost: \$25**



Thank You for Making a Commitment!



Lung Cancer Research Council – Sponsorship Commitment Form

Thank you for your support of the Lung Cancer Research Council's annual event(s)! Your partnership with us will make a significant on everyone affected by lung cancer.

Sponsor/Company Name (list exactly as should appear in promotional materials)

Contact Name & Title: ☐ Mr. ☐ Ms. ☐ Mrs. ☐ Dr. _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Email: _____ Website: _____

SPONSORSHIP TYPE ☐ Presenting: \$20,000 ☐ Diamond: \$15,000 ☐ Platinum: \$8,000 ☐ Gold Single Event: \$4,000

☐ Gold Both Events: \$5,000 ☐ Silver Single Event: \$2,000 ☐ Silver Both Events: \$3,000 ☐ Bronze Single EventL\$1,000

☐ Bronze Both Events:\$1,500 ☐ Corporate Sign (Run/Walk Event Only): \$100

☐ In-Kind/Media: Description of items/services donated and quantity as well as fair market value of the items/service

OR description of media coverage: _____

☐ Personal Memorial Sign (Run/Walk Event Only): \$25

In loving memory of (Honoree's Name): _____

Relation to you (Ex: Brother of Jane Doe, Ex: Mother, Ex: Aunt of John Doe): _____

NOTE: For recognition purposes please email us your logo in .EPS, .PNG or .PDF format. If your logo is not available in one of these formats, please send a high resolution .JPG file. Email to Kathy at kathyfreund@mac.com.

TOTAL SPONSORSHIP CONTRIBUTION: \$ _____ ☐ Full Payment Enclosed ☐ Send Invoice

Mail or fax COMPLETED form & payment to:

Lung Cancer Research Council
PO Box 495505
Port Charlotte, FL 33949-5505
FAX: 855-452-2623

For questions contact:

Thomas Cappiello, Board President
Tel: 855-452-2623 (855-45-Cancer) Ext. 0
E-mail: Info@LCRCinc.org

Thank You! Once the completed form and payment are received, we will contact you to confirm and implement your sponsorship