



Sponsorship Package

2016 SW Florida Lung Cancer 5k Run/Walk

Lung cancer is the leading cause of cancer death in America.
By promoting screening and early detection...



Charlotte Sports Park ■ Port Charlotte, FL 33948

November 5, 2016

www.LungCancerResearchCouncil.org



Our MISSION

Our mission is to increase public awareness and understanding about lung cancer and to promote screening and early detection in order to save lives.

Who Should Care About Lung Cancer

Anyone with lungs can develop lung cancer. It is a disease that claims more lives than breast, prostate, colon and kidney cancers COMBINED, making it the leading cause of cancer deaths. Over 158,000 lives are lost to this devastating disease each year. Despite this, lung cancer research remains underfunded.

The fact is that 1 in 13 men and 1 in 16 women will be diagnosed with lung cancer sometime during their lifetime; only 16 percent will survive five years beyond their diagnosis. The key to decreasing lung cancer mortality is screening and early detection.

Lung cancer matters to everyone. There are an estimated 70 million former smokers in the United States who kicked the habit and have done the right thing for their health. Many people quit smoking decades ago. Yet, 15 percent of former smokers are at high risk of developing lung cancer. That's 14 million Americans who may die prematurely from lung cancer if progress in screening and early detection does not come soon.

The focus of the Lung Cancer Research Council will be to save and extend lives by promoting the screening and early

Who We ARE

Lung cancer is a leading cause of cancer death in Florida, taking more than 35,000 lives per year. The Lung Cancer Research Council, Inc. is a Charlotte County non-profit dedicated to increasing lung cancer education and awareness and raising funding to promote screening and early detection.

The Council is composed of lung cancer patients and their families who are concerned about the lack of awareness about lung cancer, the stigma associated with the disease and the low adoption of screening and early detection protocols.

The Council is made up of volunteers and has no paid staff. Money raised by the Lung Cancer Research Council will be invested locally in educational programs, lung cancer prevention, screening and early detection.

The Lung Cancer Research Council plans to expand the programs it develops county by county in the State of Florida with money raised locally to support local lung cancer programs.

As a sponsor, you will be recognized on our website as an LCRC supporter for the



How your gift will be used

As a 501(c)3 registered charitable organization, the Lung Cancer Research Council plans to use the funds raised to develop awareness programs and support efforts for increasing early detection.

Sponsoring this event sends a strong message to the participants in our community that your organization cares, that people's lives matter and that

Thank You for Making a Commitment!

SPONSOR LEVELS BENEFITS

LOGO TO APPEAR ON...	WELCOME BANNER	SPONSOR BANNER	EVENT BROCHURES	POSTERS/FLYERS	NEWSPAPER ADS, CHAMBERS INSERTS	RUN/WALK SHIRTS	WEBSITE SPONSOR PAGE	EMAIL BLASTS	FREE REGISTRATIONS
Presenting (\$20,000)									12
Premier (\$15,000)									10
Diamond (\$10,000)									8
Platinum (\$5,000)									6
Gold (\$2,000)									4
Silver (\$1,000)									2
Bronze (\$500)									1

Enhance Your Sponsorship

Corporate Support Sign

Display your support for the Lung Cancer Research Council outside of your place of business and help to raise awareness with the purchase of a corporate sign. Sponsorship includes two signs, one for your use, and one to be displayed with your company's name at the Mile of Memories Memorial Walk at this year's race. **Cost: \$100**

Personal Memorial Sign

Honor a friend or family member who has lost their life to lung cancer with a personal memorial sign. The name of your loved one will be placed on a memorial sign that will line the Mile of Memories Memorial Walk at this year's race and in years to come. **Cost: \$25.**

Lung Cancer is the leading cause of death in **Southwest Florida**.

Your generous support as a year-long sponsor for the SW Florida Lung Cancer 5K Run/Walk & the Mile of Memories Walk will make a significant contribution to changing the facts about lung cancer and begin to help make a difference.

In 2016, the Lung Cancer Research Council seeks to engage lung cancer survivors, family members, friends, neighbors and co-workers in SW Florida. The opportunity to partner together will help in advancing lung cancer awareness, accelerating research and improving outcomes for lung cancer patients.

We are excited for you to join us! Your commitment to work with us will improve the lives of many people in our community.

See next page for sponsorship form

SW Florida Lung Cancer 5K Run/Walk – Sponsorship Commitment

Thank you for your support of the SW Florida Lung Cancer 5K Run/Walk and Mile of Memories Memorial Walk to benefit the Lung Cancer Research Council's programs. Your partnership with us will make a significant impact on everyone affected by lung cancer!

Sponsor/Company Name (list exactly as should appear in promotional materials)

Contact Name & Title: ☐ Mr. ☐ Ms. ☐ Mrs. ☐ Dr. _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Email: _____

Website: _____

SPONSORSHIP TYPE

☐ Presenting ☐ Premier ☐ Diamond ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze ☐ Corporate Support Sign
\$20,000 \$15,000 \$10,000 \$5,000 \$2,000 \$1,000 \$500 \$100

☐ In-Kind/Media - Description of items/services donated and quantity as well as fair market value of the items/service OR description of media coverage: _____

☐ Personal Memorial Sign \$25

In loving memory of (Honoree's Name): _____

Relation to you (Ex: Brother of Jane Doe, Ex: Mother, Ex: Aunt of John Doe): _____

NOTE: For recognition purposes please email us your logo in .EPS, .PNG or .PDF format. If your logo is not available in one of these formats, please send a high resolution .JPG file. Email to Katie Damminger, katie@prioritymarketing.com

TOTAL SPONSORSHIP CONTRIBUTION: \$ _____ ☐ Full Payment Enclosed ☐ Send Invoice

Mail or fax COMPLETED form and payment to:

Lung Cancer Research Council
PO Box 495505
Port Charlotte, FL 33949-5505

FAX: 855-452-2623

For questions contact:

Thomas Cappiello, Board President
Tel: 855-452-2623 (855-45-Cancer) Ext. 0
E-mail: Info@LCRCinc.org

Thank You!

Once the completed form and payment are received, we will contact you to confirm and implement your sponsorship

