



H.O.P.E. Acres Rescue  
P.O. Box 2037  
Goose Creek, SC 29445

[hopeacresrescue.org](http://hopeacresrescue.org)  
[runsignup.com/hopelope5k](https://runsignup.com/hopelope5k)  
[hopelope5k@gmail.com](mailto:hopelope5k@gmail.com)

# HOPE Lope 5k

## Sponsorship Opportunities

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H.O.P.E. Acres Rescue is holding its 4th annual HOPE Lope 5k fundraiser to benefit abused and neglected horses in South Carolina. A casual fun run held on the scenic trails at Mullet Hall, Johns Island County Park, the Lope attracts serious runners, families with strollers, animal welfare advocates and horse enthusiasts from the Charleston area and beyond.

The race can be completed virtually (run anywhere, any time) or in person at Mullet Hall. The virtual option opened up the event to a much larger potential audience, appealing to locals that might otherwise not have participated as well as out-of-towners. Our virtual events in 2021 and 2022 allowed us to share H.O.P.E. Acres Rescue's mission with people from across the country.

## A Growing Fundraiser

Since its first year in 2020, the HOPE Lope 5k has become one of the rescue's most successful fundraisers. We anticipate 200+ participants in 2023, doubling the number of runners from our inaugural event.

Sponsor support becomes increasingly important as the Lope continues to grow each year. Your generous contribution enables us to host another successful fundraiser while ensuring a greater direct benefit for the horses. H.O.P.E. Acres Rescue is an entirely volunteer-operated organization and all proceeds from the HOPE Lope 5k will be used to feed, care for, and provide life saving veterinary services to horses in need.



All sponsors of the HOPE Lope 5k will enjoy media exposure and other benefits outlined in the Sponsor Levels attachment. With your help, we can continue our work of seeing more healthy horses in safe and loving homes.

**When:** Saturday, May 6, 2023

**Where:** Mullet Hall, Johns Island County Park

**Why:** To support H.O.P.E. Acres Rescue's mission to rehabilitate and provide a safe haven for unwanted, abused, and neglected horses.





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Photos by Jess Schaer (HOPE Lope 2020) and others.





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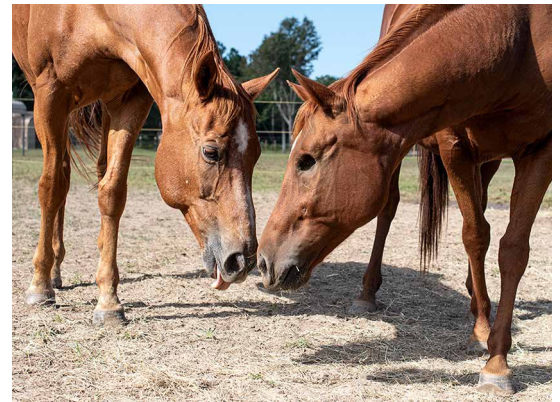
## About Us:

### H.O.P.E. Acres Rescue

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H.O.P.E. Acres Rescue is a 501(c)(3) nonprofit in Berkeley County that rescues, rehabilitates, and provides sanctuary for abused and neglected horses from across the state. We are a small, all-volunteer organization that has cared for as many as 20 horses at a time. Since its foundation in 2010, H.O.P.E. Acres has sheltered nearly 90 horses and donkeys and found new adoptive homes for 70 of them. All of our rescues are kept on site at our facility where they receive daily care and attention.

100% of registration proceeds, sponsorships, and vendor donations received for the H.O.P.E. Lope 5k will be used for expenses like feed, hay and medical care. Your generosity gives horses that are sick, starving, and in need of a good home a second chance at a happy life.



Photos by Jess Schaer, Schaer Studios (top left) and Tori Burroughs.

# Sponsorship Levels



LEVEL	BENEFITS
<b>Stallion Sponsor</b> (2 available) \$5,000+	<ul style="list-style-type: none"> <li>• 10 free race entries (at \$35 per registration, a \$350 value)</li> <li>• Name/logo (largest) on all event related media, inclusive of hyperlinked logo on the HOPE Lope 5k race website and event-related social media posts (HOPE Lope 5k presented by your company name here)</li> <li>• Name/logo (largest) on event t-shirts</li> <li>• Featured message/advertisement with link on H.O.P.E. Acres Rescue website</li> <li>• Featured on race confirmation emails with option to advertise an exclusive offer or promotion to race participants on the race website and in a marketing email</li> <li>• Inclusion in H.O.P.E. Acres Newsletter sent to all volunteers and friends of H.O.P.E. (approximately 600 people)</li> <li>• Mentions on H.O.P.E. Acres website and a featured post on our social media platforms (over 8,000 followers), advertisement and content provided by Sponsor</li> <li>• Business vendor/table spot at race site</li> <li>• Sponsor name/logo displayed on the trail</li> <li>• Emcee promotions of your company before and after the race</li> <li>• Opportunity for business leader(s) to visit the farm and be photographed with one of our rescued horses, with rights to use the image in their own social media and marketing</li> <li>• Your promotional marketing included in Race Goodie Bag</li> <li>• Tax Deductible Contribution*</li> </ul>
<b>Mare Sponsor</b> (3 available) \$2,500 - \$4,999	<ul style="list-style-type: none"> <li>• 8 free race entries (at \$35 per registration, a \$280 value)</li> <li>• Name/logo on all event related media, inclusive of hyperlinked logo on the HOPE Lope 5k race website, H.O.P.E. Acres Rescue website, and event-related social media posts</li> <li>• Name/logo on event t-shirts</li> <li>• Featured on race confirmation emails with option to advertise an exclusive offer or promotion to race participants on the race website and in a marketing email</li> <li>• Inclusion in H.O.P.E. Acres Newsletter sent to all volunteers and friends of H.O.P.E. (approximately 600 people)</li> <li>• Mentions on H.O.P.E. Acres website and a featured post on our social media platforms (over 8,000 followers), advertisement and content provided by Sponsor</li> <li>• Business vendor/table spot at race site</li> <li>• Sponsor name/logo displayed on the trail</li> <li>• Your promotional marketing included in Race Goodie Bag</li> <li>• Tax Deductible Contribution*</li> </ul>

\*The tax deduction is limited to the excess of the contribution over the fair market value of any items received in exchange for the donation.

# Sponsorship Levels



LEVEL	BENEFITS
<b>Colt Sponsor</b> (multiple available) \$1,000 - \$2,499	<ul style="list-style-type: none"> <li>• 6 free race entries (at \$35 per registration, a \$210 value)</li> <li>• Company name/logo on all event related media, inclusive of hyperlink on the HOPE Lope 5k race website, H.O.P.E. Acres Rescue website, and event-related social media posts</li> <li>• Name/logo on event t-shirts</li> <li>• Featured on race confirmation emails with option to advertise an exclusive offer or promotion to race participants on the race website and in a marketing email</li> <li>• Inclusion in H.O.P.E. Acres Newsletter sent to all volunteers and friends of H.O.P.E. (approximately 600 people)</li> <li>• Mentions on H.O.P.E. Acres website and a featured post on our social media platforms (over 8,000 followers), advertisement and content provided by Sponsor</li> <li>• Sponsor name/logo displayed on the trail</li> <li>• Your promotional marketing included in Race Goodie Bag</li> <li>• Tax Deductible Contribution*</li> </ul>
<b>Filly Sponsor</b> (multiple available) \$500 - \$999	<ul style="list-style-type: none"> <li>• 3 free race entries (at \$35 per registration, a \$105 value)</li> <li>• Company/logo name with hyperlink on the HOPE Lope 5k race website and H.O.P.E. Acres Rescue website</li> <li>• Name/logo on event t-shirts</li> <li>• Featured on race confirmation emails with option to advertise an exclusive offer or promotion to race participants on the race website and in a marketing email</li> <li>• Mentions on social media platforms (over 8,000 followers)</li> <li>• Sponsor name/logo displayed on the trail</li> <li>• Tax Deductible Contribution*</li> </ul>
<b>In-Kind Donations</b>	<ul style="list-style-type: none"> <li>• Company name/logo listed on the HOPE Lope 5k race website and the H.O.P.E. Acres Rescue website, and thanked on our social media platforms</li> <li>• Sign with sponsor name/logo at event where applicable</li> <li>• Other sponsor options available, depending on donation type</li> </ul>

\*The tax deduction is limited to the excess of the contribution over the fair market value of any items received in exchange for the donation.

# Sponsorship Commitment



COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

SPONSOR SIGNATURE \_\_\_\_\_

## COMMITMENT LEVEL

STALLION  
(\$5,000+)

\$ \_\_\_\_\_

MARE  
(\$2,500 - \$4,999)

\$ \_\_\_\_\_

COLT  
(\$1,000 - \$2,499)

\$ \_\_\_\_\_

FILLY  
(\$500 - \$999)

\$ \_\_\_\_\_

DONATION

\$ \_\_\_\_\_

Please indicate your commitment level. If you cannot sponsor but would still like to make a monetary donation, we value your support. If you prefer to donate goods or services, please give a brief description of the planned donation and an estimated monetary value in the space below. Once completed, you can return this form to [hopedope5k@gmail.com](mailto:hopedope5k@gmail.com) or mail to H.O.P.E. Acres Rescue, 195 Sabel Trail Lane, Bonneau, SC 29431. You will receive an emailed invoice with payment details.

IN-KIND DONATION:

EST. VALUE: \$ \_\_\_\_\_

**Balance due by December 31**