

AKTIVE LEGACY 5K

Presented by:



SPONSORSHIP PROPOSAL



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AKABREVARD

Pink IVY
CORPORATION
CULTIVATING A STRONGER COMMUNITY

Dear Sponsor,

Pink Ivy Corporation is excited to invite you to lace up in support of our **6th Annual AKtive LegAcy 5K on Saturday, February 14, 2026**, at Viera Regional Park! We are honored to have the **Kennedy Space Center Visitor Complex** as our Presenting Sponsor for another year, helping drive our shared mission of positively impacting Brevard County.

Pink Ivy Corporation is a nonprofit committed to strengthening our community through scholarships, women's health and safety advocacy, and programs that support social, economic, and environmental well-being. One of our core initiatives addresses childhood food insecurity. Each weekend and during extended holidays, non-perishable food items are given to more than 50 students at two local elementary schools.

With your support, we can go the distance and expand our outreach, positively affecting even more families throughout Brevard County. Together, we can **cultivate a stronger community**.

For your convenience, the sponsorship packet is enclosed. **Sponsorship commitments received by Saturday, January 10, 2026**, will ensure your organization crosses the finish line in all promotional materials and race-day recognition.

Should you require additional information, please contact **Kimberly Buckner at 321-305-2295 or info.pinkivycorporation@gmail.com**.

Thank you for your consideration!

Myra Martin-Burris

Myra Martin-Burris, President
Pink Ivy Corporation

Kimberly Buckner

Kimberly Buckner, Event Chairman
Pink Ivy Corporation

OUR IMPACT



*Over \$550,000
in Scholarship
Awards*



*1243
Volunteer Hours
in 2024*



*53-year History
of Serving
Brevard County*

PROCEEDS TO BENEFIT SCHOLARSHIP AND COMMUNITY SERVICE. PINK IVY CORPORATION IS A 501 (C)3 NONPROFIT ORGANIZATION. ALL CONTRIBUTIONS ARE TAX DEDUCTIBLE. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. NO CH42776

SPONSORSHIP BENEFITS

PRESENTING SPONSOR – \$10,000 (ONLY ONE – SECURED)

Receive the highest level of recognition and exclusive benefits, ensuring maximum visibility, including:

- “Presenting Sponsor” title designation on all event materials (e.g., “AKTIVE LEGACY 5K Presented by [Your Company Name]”)
- Premium company logo placement on:
 - Start/finish line banner
 - Mile markers at one-mile intervals
 - Race shirts
 - Pink Ivy Corporation website (logo linked to your company site)
- Featured across marketing channels (e.g., press releases, social media, interviews, email communications, and online and print media placements)
- Event booth to promote your business and engage with participants
- Sponsor-supplied swag in race bags
- Fifteen (15) complimentary race entries
- Special “thank you” throughout 5K race announcements, including acknowledgment during awards ceremony

DIAMOND SPONSOR – \$5,000

- Company logo placement on:
 - Start/finish line banner
 - Race shirts
 - Pink Ivy Corporation website (logo linked to your company site)
- Featured across marketing channels (e.g., press releases, social media, interviews, email communications, and online and print media placements)
- Event booth to promote your business and engage with participants
- Sponsor-supplied swag in race bags
- Ten (10) complimentary race entries
- Special “thank you” in race announcements

PLATINUM SPONSOR – \$2,500

- Company logo placement on:
 - Start/finish line banner
 - Race shirts
 - Pink Ivy Corporation website (logo linked to your company site)
- Featured across marketing channels (e.g., press releases, social media, interviews, email communications, and online and print media placements)
- Event booth to promote your business and engage with participants
- Sponsor-supplied swag in race bags
- Six (6) complimentary race entries
- Special “thank you” in race announcements

SPONSORSHIP BENEFITS

GOLDEN SPONSOR – \$1,000

- Company logo placement on:
 - Race shirts
 - Pink Ivy Corporation website (logo linked to your company site)
 - Social media recognition
- Mention of company sponsorship in newspaper/magazine article features
- Event booth to promote your business and engage with participants
- Sponsor-supplied swag in race bags
- Three (3) complimentary race entries
- Special “thank you” in race announcements

SILVER SPONSOR – \$500

- Company logo placement on:
 - Race shirts
 - Pink Ivy Corporation website
 - Social media recognition
- Event booth to promote your business and engage with participants
- Sponsor-supplied swag in race bags
- Two (2) complimentary race entries
- Special “thank you” in race announcements

PEARL SPONSOR – \$250

- Sponsor-supplied swag in race bags
- One (1) complimentary race entry
- Company name on Pink Ivy Corporation website
- Special “thank you” in race announcements
- Social media recognition

IVY PATRON – \$100

- Name listed on Pink Ivy Corporation website
- Special “thank you” in race announcements
- Social media recognition

SPONSORSHIP COMMITMENT FORM

Thank you for sponsoring the AKtive legAcy 5k. Please complete the following information so we may accurately process your sponsorship commitment. Your generous contribution is tax deductible: Tax ID#: 46-1448797.

Today's Date: _____

Organization: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Please help us recognize your support by filling in the information below.

Website: _____ : _____ : _____

Do you plan to include materials/swag in race bags?* ☐ Y ☐ N

Would you like a table on race day?* ☐ Y ☐ N

*Please refer to your sponsor benefits.

Sponsorship Level (please check one)

☐ Presenting Sponsor

☐ Diamond Sponsor

☐ Platinum Sponsor

☐ Golden Sponsor

☐ Silver Sponsor

☐ Pearl Sponsor

☐ Ivy Patron

Signature: _____ Date: _____

By signing this form, you are committing to supply the sponsorship as noted on this form by Saturday, January 10, 2026. Please email this form and high-quality vector .png and .eps logo file (if applicable) to info.pinkivycorporation@gmail.com as soon as possible to ensure placement on website, social and print.

Payment Options

Online: bit.ly/aktivelegacydonations

Mail: Send form and check to: Pink Ivy Corporation Attn: 5K Committee

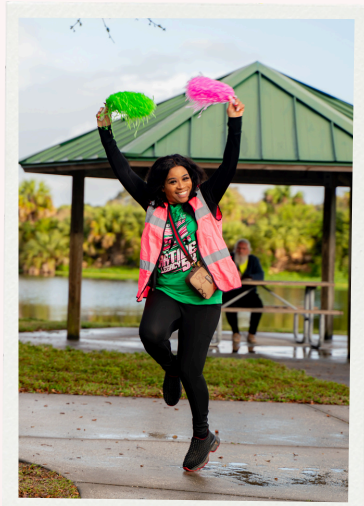
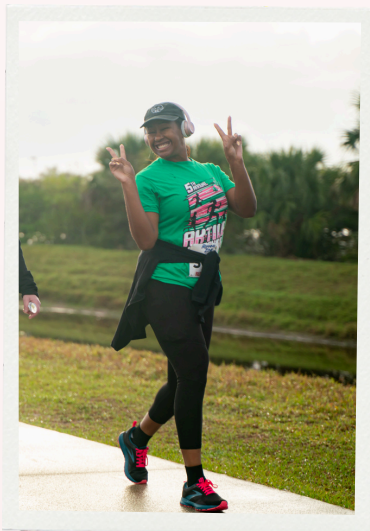
P.O. Box 561047

Rockledge, Florida 32956

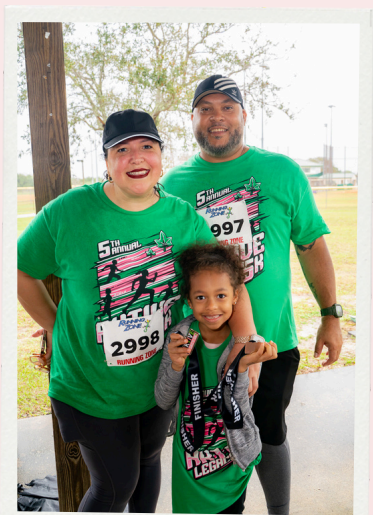
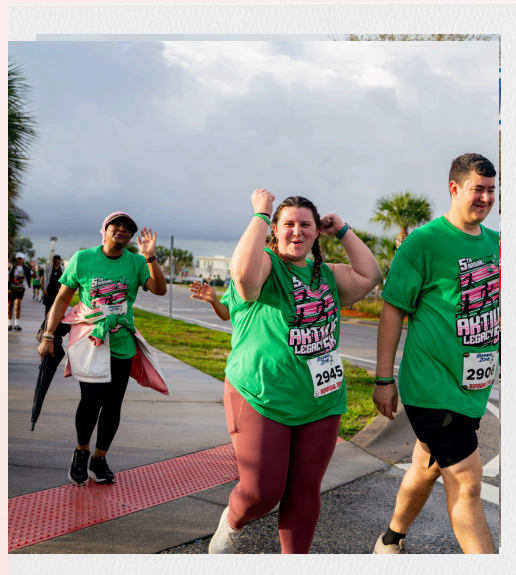
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THANK
YOU!



Pink Ivy Corporation invites you to the

6TH ANNUAL AKTIVE LEGACY 5K

Presented by

**Kennedy
Space
Center**
VISITOR COMPLEX



**SATURDAY
FEBRUARY 14,
2026**

Viera Regional Park – Rotary Pavilion
2300 Judge Fran Jamieson Way
Melbourne, FL 32940

REGISTER TODAY!



bit.ly/aktivelegacy26



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