

# 2022 AKTIVE LEGACY 5K<sup>★</sup>

## Sponsorship Packet

Presented by: Pink Ivy Corporation

Race Day: Saturday, February 5, 2022

Viera Regional Park - Rotary Pavilion (2300 Judge Fran Jamieson Way)

Virtual Race: Saturday, January 22 - Saturday, February 5, 2022

Register at [bit.ly/AktiveLegacy](https://bit.ly/AktiveLegacy)

### *Stay Connected:*

Visit our website [akabrevard.org/aktivelegacy5k](https://akabrevard.org/aktivelegacy5k)  
and join our Facebook event  
page at [bit.ly/AktiveLegacyFB](https://bit.ly/AktiveLegacyFB)  
for race updates and information.



November 7, 2021



Dear Potential Sponsor,

Pink Ivy Corporation is requesting your support for our AKTive legAcy 5K on Saturday, February 5, 2022, with the virtual component being held from Saturday, January 22 - Saturday, February 5, 2022. In our second year we are excited to work alongside you!

Pink Ivy Corporation has served the Brevard County community through a variety of programs such as:

- HBCU for Life - A Call to Action - promote, market, and financially support historically black colleges and universities.
- #CAP<sup>SM</sup> - assist high school students in navigating the College Admissions Process.
- Women's Healthcare and Wellness - raise community awareness of critical health issues through programming and seminars.
- Building Your Economic Legacy - emphasize financial planning, asset accumulation, and wealth building.
- The Arts! - expose students to arts enrichment and culture by focusing on visual and performing arts and by showcasing various artists.
- Global Impact - engage in programming designed to enhance the international footprint of the Sorority.

We are a nonprofit organization that depends on in-kind donations, fundraisers, and sponsors like you to fund our programs. Our request is that you support Pink Ivy Corporation as we continue to serve our community.

A sponsorship packet is enclosed for your convenience. Sponsorship commitments received by Monday, Jan. 15, 2022 will ensure your organization's inclusion in all promotional efforts. Please feel free to contact Kiara Buckner at (321) 917-7368 or [info.pinkivycorporation@gmail.com](mailto:info.pinkivycorporation@gmail.com) should you require additional information.

Sincerely,

*Jorosylan Williams*

Jorosylan Williams, President  
Pink Ivy Corporation

*Kimberly Buckner*

Kimberly Buckner, Event Chairman  
Pink Ivy Corporation



Over \$500,000  
in scholarships



1,155  
volunteer hours  
in 2020



History of serving  
Brevard County

# 2022 **AKTIVE** **LEGACY 5K**★

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## *Sponsorship Benefits*

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Thank you for your interest in sponsoring AKTive legAcy 5K. Please see the sponsorship opportunities below. We thank you in advance for your generous contribution which is tax deductible: Tax ID #: 46-1448797.

### **Platinum Sponsor - \$2,500 (or items of equal value)**

- Company logo displayed on T-shirts and Pink Ivy Corporation website
- Prominent company banner placement at start and finish lines
- A special "thank you" on Facebook, Instagram and in pre-race announcements
- Company-supplied material to go in race packets
- Space available to set up and distribute corporate material
- Six (6) complimentary race entries

### **Golden Sponsor - \$1,000 (or items of equal value)**

- Company logo displayed on T-shirts and Pink Ivy Corporation website
- A special "thank you" on Facebook, Instagram and in pre-race announcements
- Company-supplied material to go in race packets
- Space available to set up and distribute corporate material
- Three (3) complimentary race entries

### **Silver Sponsor - \$500 (or items of equal value)**

- Company logo displayed on T-shirts and Pink Ivy Corporation website
- A special "thank you" on Facebook, Instagram and in pre-race announcements
- Company-supplied material to go in race packets
- Space available to set up and distribute corporate material
- Two (2) complimentary race entries

### **Pearl Sponsor - \$250 (or items of equal value)**

- Company logo displayed on Pink Ivy Corporation website
- A special "thank you" on Facebook and Instagram
- Company-supplied material to go in race packets
- Space available to set up and distribute corporate material
- One (1) complimentary race entry

### **Ivy Patron - \$100**

- A special "thank you" on Facebook, Instagram and Pink Ivy Corporation website

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# 2022 Sponsorship Commitment Form

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Thank you for sponsoring the AKtIVE legAcY 5k. Please complete the following information so we may accurately process your sponsorship commitment.

Company/Organization Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_ Business Website: \_\_\_\_\_

## Sponsorship Level (Please check one)

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☐ Platinum Sponsor      ☐ Golden Sponsor      ☐ Silver Sponsor

☐ Pearl Sponsor      ☐ Ivy Patron

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

By signing this form, you are committing to supply the sponsorship as noted on this form by Friday, January 21. Please email this form and high-quality vector .png and .eps logo file to [info.pinkivycorporation@gmail.com](mailto:info.pinkivycorporation@gmail.com) as soon as possible to ensure full placement on website and print.

Make check payable to: Pink Ivy Corporation

Mail form and payment to: Pink Ivy Corporation Attn: 5K Committee  
P.O. Box 561047 Rockledge, Florida 32956

For more information, please contact Kiara Buckner at (321) 917-7368 or email [info.pinkivycorporation@gmail.com](mailto:info.pinkivycorporation@gmail.com).