



August 21, 2026

Dear Business Owner,

Planning is underway for the 11th Annual Waterset Turkey Trot, and we invite your business to be part of one of Waterset's community traditions. This year, we anticipate welcoming approximately 2,000 runners, families, volunteers, and spectators, creating an opportunity for local businesses to connect with the community while supporting a great cause.

Registered participants will receive a race shirt, packet, bib, and finisher medal. In addition, 5K finishers will receive a digital finish line photo and video of themselves crossing the finish line.

All proceeds from the race will once again benefit our local public schools: Doby Elementary, Dorothy C. York Innovation Academy, Eisenhower Middle School, and East Bay High School. By becoming a sponsor, your business will help fund programs and resources that directly support local students while gaining valuable exposure before, during, and after race day. We are also pleased to continue partnering with the FishHawk Road Runners to plan and host the race. Your sponsorship is tax deductible.

Sponsorship Opportunities

Sponsorship opportunities are attached, with options designed to fit a range of budgets and visibility goals. Whether your business is looking for prominent logo placement, direct engagement with race participants, or a simple way to show community support, there is a sponsorship level that can help you make an impact. To participate, please complete the Sponsorship Form and email it to Lynda.McMorrow@brookfieldrp.com, or drop it off at the Waterset Information Center, located at 5374 Wolf Creek Drive, Apollo Beach, FL 33572.

This year's sponsorship lineup includes new Platinum opportunities with premium visibility, along with Gold, Silver, Bronze, and Race Friend levels that offer additional ways to showcase your business and demonstrate your commitment to the community.

Key Deadlines

Platinum Sponsor payment and commitments are due Friday, October 30, 2026. Gold, Silver, and Bronze payment and commitments are due Friday, November 6, 2026 to ensure all privileges associated with those sponsorship levels are given. We will continue to accept sponsors after November 6; however, we cannot guarantee all sponsorship privileges after that date.

We hope you will consider joining us as a sponsor and helping make this year's Waterset Turkey Trot our most successful race yet. If you have any questions or would like help selecting the sponsorship level that best fits your business, please contact me or Keven Loveland, Race Director. Thank you in advance for supporting the 2026 Waterset Turkey Trot and helping us give back to our local schools.

Sincerely,
Lynda & Keven

Lynda McMorrow
Marketing Manager
Waterset
Lynda.McMorrow@brookfieldrp.com

Keven Loveland
Turkey Trot Race Director
Keven.Loveland@gmail.com

Waterset 2026 Turkey Trot

Sponsor Opportunities



Platinum - Race Bib, Photo & Video Sponsor: \$3,500

Limited to 2 sponsors, commitment and payment due 10/30/26

- **Logo** on customized race bibs for 5K & Kid's Fun run bibs.
- **Logo** prominently displayed as a Platinum Sponsor on race shirts.
- **Logo** on digital finish line photo, provided digitally to every 5K participant.
- **Logo** displayed as a Platinum Sponsor at the Finish Line, on the race registration page, website, post-race results link and Waterset Facebook page.
- 10 complimentary race entries.
- Option to provide promo items for race packets. (2,000 race packets being stuffed)

Platinum - Kid's Shirt Sponsor: \$3,500

Limited to 1 sponsor, commitment and payment due 10/30/26

- **Logo** – exclusive logo on the Kid's race shirts (the only logo on the shirts).
- **Logo** prominently displayed as a Platinum Sponsor on the adult race shirts.
- **Logo** displayed as a Platinum Sponsor on the race registration website, sponsor banner, post-race results link, Facebook Event Pager and Waterset Facebook page.
- 10 complimentary race entries.
- Option to provide promo items for race packets. (2,000 race packets being stuffed)

Platinum - Race Medal Sponsor: \$3,500

Limited to 1 sponsor, commitment and payment due 10/30/2026

- **Logo** – exclusive logo on 2,000 race medal neck ribbons.
- **Logo** prominently displayed as a Platinum Sponsor on adult race shirts.
- **Logo** displayed as a Platinum Sponsor on the race registration website, sponsor banner, post-race results link, Facebook Event Page and Waterset Facebook page.
- 10 complimentary race entries.
- Option to provide promo items for race packets. (2,000 race packets being stuffed)

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Waterset 2026 Turkey Trot Sponsor Opportunities (Cont'd)

GOLD Sponsor: \$2,000

Commitment and payment due 11/7/2026

- **Logo** displayed as a Gold Sponsor on adult race shirts, race registration website, sponsor banner, Facebook Event Page and Waterset Facebook page.
- 8 complimentary race entries.
- Option to provide promo items for race packets. (2,000 race packets being stuffed)

SILVER Sponsor: \$1,500

Commitment and payment due 11/7/2026

- **Logo** displayed as Silver Sponsor on adult race shirts, sponsor banner, Facebook Event Page and Waterset Facebook Page.
- 5 complimentary race entries.
- Option to provide promo items for race packets. (2,000 race packets being stuffed)

BRONZE Sponsor: \$750

Commitment and payment due 11/7/2026

- **Company name** listed as a Bronze Sponsor on race shirts, Facebook Event Page and Waterset Facebook Page.
- 2 complimentary race entries.
- Option to provide promo items for the race packets. (2,000 race packets being stuffed)

RACE Friend Sponsor: \$350

Commitment and payment due 11/7/2026

- **Company name** recognized on Facebook Event Page and Waterset Facebook page as race sponsor.
- Option to provide promo items for the race packets. (2,000 race packets being stuffed)

**All promo items for the race packets must be received
by 10am, Monday, Nov. 23, 2026.**

Sponsorship Application

2026 Waterset Turkey Trot

CHOOSE ONE:

- ☐ **Platinum Race Bib, Photo & Video Sponsor \$3,500 (Limit 2 sponsors)**
- ☐ **Platinum Kid's Shirt Sponsor \$3,500 (Limit 1 sponsor)**
- ☐ **Platinum Race Medal Sponsor \$3,500 (Limit 1 sponsor)**

- ☐ **Gold \$2,000** ☐ **Silver \$1,500** ☐ **Bronze \$750** ☐ **Race Friend \$350**

See Opportunities Page for what each level includes.

Sponsor Contact: _____

Sponsor Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

Make checks payable to FishHawk Road Runners and mail to or make payment via PayPal:

Waterset Information Center OR PayPal payment to: fishhawkrr@gmail.com
Attn: Lynda McMorrow
5374 Wolf Creek Drive
Apollo Beach, FL 33572

- ☐ Yes, please send me an invoice ☐ Yes, please send me the 501c

Platinum Sponsors – Logo file and payment must be received by **Friday, Oct. 30th** .

Gold & Silver Sponsors – Logo file and payment must be received by **Friday, Nov. 6th** .

Bronze Sponsors Payment must be received by **Friday, Nov. 6th** .

If you are interested in donating IN KIND items for the race packets or a raffle prize, please contact Lynda.

Questions? Please email Lynda at Lynda.McMorrow@brookfieldrp.com or call 813-526-1762.