



April 14, 2025

Dear Community Leader,

The Fort Myers YMCA will host our 26th annual "Midpoint Madness" Veterans Day 5k. In partnership with Durti Timing LLC, the 3.1-mile race will take place on the Midpoint Bridge on the evening of November 11th. Historically, the race features more than 400 runners. All funds raised at this event provide scholarship assistance for children, families, and seniors and expand YMCA programming and services for everyone in the community.

The Fort Myers YMCA offers programs focusing on youth development, healthy living, and social responsibility. Unfortunately, these services would not be available for many families without the support of individuals and businesses like you. Your contribution helps build a community where children and families can learn, grow, and thrive.

This is a fantastic opportunity to engage in our community's healthy, active lifestyle and support the Fort Myers YMCA and the many programs we offer. Our sponsorship package, enclosed, provides a variety of opportunities for your business to support our event and the Y's mission.

Thank you for your time and support!

Sincerely,

Suzie Starks

Suzie Starks
Executive Director
Fort Myers YMCA
(239) 275-9622
Suzies@ymcaswfl.org



Fort Myers YMCA Veterans Day 5k Sponsorship Opportunities

Platinum Sponsor - \$3,500

8 Complimentary race entries; logo on all event promotional materials, including: **prominent logo placement on back of race shirt**, social media mentions, and event website; opportunity to set up sponsor tent day of event, opportunity to host a day of packet pick-up

T-Shirt Sponsor - \$2,500

4 Complimentary race entries; company logo on all event promotional materials, including: **prominent logo placement on back of race shirt**, social media mentions, and race website; opportunity to set up sponsor tent day of event; and opportunity for sponsor-supplied items in runner race packets.

Award Sponsor - \$1,500

4 Complimentary race entries; logo on all event promotional materials, including: logo placement on race shirts and website; social media mentions; opportunity to set up sponsor tent on day of event; **ability to make short statement during race and pass out race awards**; and opportunity for sponsor-supplied items in runner race packets.

Water Station Sponsor - \$1,000

2 Complimentary race entries; company logo on race shirt and website; social media mentions; **ability to man and place banner on water table and provide branded water**; opportunity to set up sponsor tent on day of event; and opportunity for sponsor-supplied items in runner race packets.

Community Sponsor - \$500

2 Complimentary race entries; company logo on race shirt and website; social media mentions; opportunity to set up sponsor tent day of event; and opportunity for sponsor-supplied items in runner race packets.

Bronze Sponsor - \$350

1 Complimentary race entry; company name on race shirt and website; and social media mentions; and opportunity for sponsor-supplied items in runner race packets.

Veterans Non-Profit Sponsor – \$150

Opportunity to set up a tent on the day of the race and share information about the nonprofit organization.





Fort Myers YMCA Veterans Day 5k Sponsorship Agreement

Business/Organization Name: (As it should appear in catalog and advertising purposes) Address: City: _____ State: ____ Zip: ____ Contact Name: _____ Authorized By: _____ Phone: _____ E-Mail: ____ **Sponsorship Level:** □ \$3,500 Platinum Sponsor □ \$2,500 T-Shirt Sponsor □ \$1,500 Award Sponsor □ \$1,000 Water Station Sponsor □ \$500 Community Sponsor □ \$350 Bronze Sponsor □ Veterans Non-Profit Sponsor □ \$_____ Donation **Payment Info:** ☐ Please Send Invoice ☐ Check Enclosed ☐ Credit card For credit cards, please scan the QR Code: Please return completed response form and payment to: Fort Myers YMCA c/o Veterans Day 5k 1360 Royal Palm Square Blvd. Fort Myers, FL 33919 *In accordance with Florida Senate Bill 700 (effective July 1, 2025), and to ensure transparency and compliance with state laws governing charitable contributions, we require donors to confirm that gifts do not originate from restricted foreign sources. Please review and confirm the following statements by initialing each statement: I hereby certify that I am not a citizen, resident or acting on behalf of any individual, government or organization affiliated with countries of concern as defined by Florida law. I affirm that I am legally authorized to make this contribution, and that the source of funds is lawful, transparent and aligned with the charitable mission and purposes of the YMCA.