



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

August 31st, 2021

Dear Community Leader,

The Fort Myers YMCA will be hosting our 23rd annual **"Midpoint Madness" Veteran's Day 5k**. In partnership with the Fort Myers Track Club, the 3.1 mile race will take place the evening of November 11th, on the Midpoint Bridge. Historically, the race features more than 500 runners. All funds raised at this event are dedicated to providing scholarship assistance for children, families and seniors, and expanding YMCA programming and services for everyone in the community.

At the Fort Myers YMCA we offer programs that focus on youth development, healthy living, and social responsibility. Unfortunately, for many families these services would not be available without the support of individuals and businesses like you. Your contribution helps to build a community where children and families are given the opportunity to learn, grow and thrive.

This is a fantastic opportunity to not only engage in the healthy, active lifestyle of our community, but also be a supporter of the Fort Myers YMCA and the many programs we offer to the community. Enclosed is our sponsorship package that offers a variety of opportunities for your business to support our event and the mission of the Y.

Thank you for your time and support!

Sincerely,

Joey Belanger
Regional Executive Director
Fort Myers YMCA
(239) 275-9622
joeyb@ymcaswfl.org

YMCA of Southwest Florida

Bonita Springs • Englewood • Fort Myers • North Port • Port Charlotte • Punta Gorda • Venice
701 Center Road, Venice, FL 34285 • swflymca.org • 941.492.9622

The Mission of the YMCA is to put Christian principles into practice through programs that build healthy spirit, mind, and body for all.



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Fort Myers YMCA Veteran's Day 5k Sponsorship Opportunities

Platinum Sponsor - \$2,500

6 Complimentary race entries; logo on all event promotional materials, including: **prominent logo placement on front of race shirt**, social media mentions, and event website; opportunity to setup sponsor tent day of event, opportunity to host a day of packet pick-up; and opportunity for sponsor-supplied items in runner race packets

T-Shirt Sponsor - \$2,000

4 Complimentary race entries; company logo on all event promotional materials, including: **prominent logo placement on back of race shirt**, social media mentions, and race website; opportunity to setup sponsor tent day of event; and opportunity for sponsor-supplied items in runner race packets

Award Sponsor - \$1,500

4 Complimentary race entries; logo on all event promotional materials, including: logo placement on race shirt and website; social media mentions; opportunity to setup sponsor tent day of event; **ability to make short statement during and pass out race awards**; and opportunity for sponsor-supplied items in runner race packets

Water Table Sponsor - \$1,000

2 Complimentary race entries; company logo on race shirt and website; social media mentions; **ability to man and place banner on water table and provide branded water**; opportunity to setup sponsor tent day of event; and opportunity for sponsor-supplied items in runner race packets.

Community Sponsor - \$500

2 Complimentary race entries; company logo on race shirt and website; social media mentions; opportunity to setup sponsor tent day of event; and opportunity for sponsor-supplied items in runner race packets.

Bronze \$250

1 Complimentary race entry; company name on race shirt and website; social media mention; and opportunity for sponsor-supplied items in runner race packets.

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Fort Myers YMCA Veteran's Day 5k Sponsorship Agreement

Business/Organization Name: (As it should appear in catalog and advertising purposes)

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Authorized By: _____

Phone: _____ E-Mail: _____

Sponsorship Level:

- ☐ \$2,500 Platinum Sponsor ☐ \$2,000 T-Shirt Sponsor ☐ \$1,500 Award Sponsor
- ☐ \$1,000 Water Table Sponsor ☐ \$500 Community Sponsor ☐ \$250 Business Sponsor
- ☐ \$_____ Donation

Payment Info:

- ☐ Check Enclosed ☐ Please Send Invoice ☐ Credit card

For credit cards, please complete the following: ☐ VISA ☐ MasterCard ☐ Amex

Account Number: _____ Exp: _____

Name on Charge Card: _____

Please return completed response form and payment to:

Fort Myers YMCA
c/o Veteran's Day 5k
1360 Royal Palm Square Blvd.
Fort Myers, FL 33919

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