

BREA 8K CLASSIC

Sunday, February 22, 2026

Birch Street at Brea Mall

Brea, CA

www.Brea8K.com

Don't miss your chance
to support this major local
event!

A Southern California USA
Track & Field Championship
Grand Prix Race!



Presenting Sponsor



BREA 8K CLASSIC

2026 Sponsorship Form

Which level will you choose?

Walkers	\$350
Joggers	\$500
Runners	\$750
Competitors	\$1,000
Champions	\$3,000
Trophy	\$5,000
Olympic	\$10,000

CONTACT INFORMATION *(please print)*

Sponsor name as it should appear on all
printed materials

Contact Person

Street Address

City

Zip

()

Day Phone

()

Alternate Phone

E-mail

WAYS TO RETURN THIS FORM:

SNAIL MAIL: Brea 8K Classic/BOHS

Instrumental Music & Color Guard Boosters

PO Box 9902 Brea, CA 92822-9902

EMAIL: Brea8K.Sponsors@gmail.com

BREA 8K CLASSIC

____ Check is in the mail
(Payable to Brea8K Classic)

____ Please invoice via email

I hereby release, waive, and covenant not to sue, and I further agree to indemnify, defend, and hold harmless the following parties: USA Track & Field, Inc., the Brea 8K Coordinating Committee, the Brea Olinda High School Instrumental Music and Color Guard Boosters, Choir Boosters, event organizers, directors, promoters, sponsors, venue and property owners, law enforcement agencies, and other public entities providing support for this event, as well as their respective parent, subsidiary, and affiliated companies, officers, directors, partners, shareholders, members, agents, employees, and volunteers.

This release pertains to any liability, claim, demand, cause of action, damage, loss, or expense (including court costs and reasonable attorney fees) of any kind that may arise, result from, or relate in any manner to my participation in the event, including claims of liability arising in whole or in part from the negligent acts or omissions of the released parties.

Furthermore, I agree that if I, or anyone acting on my behalf, makes a claim against any of the released parties despite this agreement, I will indemnify, defend, and hold harmless each of the released parties from any liabilities incurred as a result of such claims.

Signature:

- ☐ All sponsors \$350 and up are eligible to receive participation plaques. If you wish to receive one, please check here.
- ☐ All sponsors \$350 and up are eligible for a self-staffed display table in our Expo area. If you wish to have one, please check here.

BREA 8K CLASSIC

Part of the Brea Olinda High School Instrumental Music and Color Guard Boosters, Inc. 501(c)(3) organization tax ID: 26-2128744



The **Brea 8K Classic** is more than a race—it's a celebration of community, fitness, and the transformative power of music education. Each February, we invite runners of all ages to join us in the vibrant streets of Brea and be part of this communal celebration and help us make a positive impact in our local schools while enjoying a day of activity and camaraderie! **All proceeds benefit the Brea Olinda High School Instrumental Music, Color Guard, and Choir programs**, helping to inspire, educate, and uplift students by building confidence, discipline and leadership through music.

The Brea 8K event includes our Kid Fun Run that draws hundreds of families, youth, and community members. The Fun Run is a key engagement opportunity for sponsors looking to connect with local families and support a positive, community-centered experience. Sponsorship visibility extends seamlessly across both events.

For more information & updates, visit www.Brea8K.com

MARATHON LEVEL SPONSORS

ALL Marathon level sponsors receive:

- Sprinter- level sponsor benefits plus:
- Logo, name & address in 8k program**
- Priority placement on 8K T-shirts & website
- Banner (sponsor provides) near finish line
- Logo on mile marker/course designator

☐ OLYMPIC \$10,000

- ◆ 35 free race entries (\$2,275 value)
- ◆ Top Tier Placement on T-shirts & website
- ◆ Full page add
- ◆ Team tent area
- ◆ Additional special recognition, as agreed.

☐ TROPHY \$5,000

- ◆ 20 free race entries (\$1,300 value)
- ◆ Full page ad in program**
- ◆ Additional recognition, as agreed

☐ CHAMPIONS \$3,000

- ◆ 10 free race entries (\$650 value)
- ◆ Full page ad in program**

☐ COMPETITORS \$1,000

- ◆ 5 free race entries (\$325 value)
- ◆ ½ page ad in program**

SPRINT LEVEL SPONSORS

ALL Sprint level sponsors receive:

- Goodie bag spaces*
- Logo on 8K T-shirts/8K website with hyperlink
- 10'x20' display space at finish line expo
- Name & address in 8K program
- Post-race recognition by emcee

☐ RUNNERS \$750

- ◆ 3 free race entries (\$195 value)
- ◆ Business-card size ad in program**

☐ JOGGERS \$500

- ◆ 2 free race entries (\$130 value)

☐ WALKERS \$350

- ◆ 1 free race entry (\$65 value)

☐ FOOD COURT

- ◆ Logo on 8K T-shirts & program
- ◆ Logo on 8K website

☐ FUN RUN

- ◆ Logo on 8K T-shirts & program
- ◆ Logo on 8K website

***3,000 copies anticipated based on prior races**

****All ads, logo, arts, hyperlink information for publication must be received by 2/9/2026**

Why the Brea 8K Classic Is Unforgettable

🏆 PRESTIGIOUS ACCREDITATION

Certified by USA Track & Field as a Championship Grand Prix Race, drawing top-tier athletes elevating our city to the national stage.

🕒 PREMIER RACE EXPERIENCE

From **chip timing** to **staggered starts**, every detail is designed for performance, safety, & enjoyment. Whether you're chasing a personal best or soaking in the atmosphere, this race delivers.

🍴 FINISH LINE FEAST

Cross the finish line and dive into a **culinary celebration** featuring mouthwatering bites from Orange County's finest local restaurants. It's the tastiest reward for your effort.

🏆 TROPHIES & TRIUMPHS

We honor excellence with awards for:

- 🏆 Brea's Fastest Man & Woman
- 🏆 Top 3 Male & Female Finishers
- 🏆 Largest Team Participation

🎁 EPIC GOODIE BAGS

Every runner receives a **jam-packed goodie bag** filled with surprises and treats!

👥 COMMUNITY SPIRIT

The Brea 8K Classic is more than a race—it's a cherished hometown tradition that brings families, athletes, and businesses together in celebration of community, wellness, and purpose.

WHY SPONSOR?

As a sponsor, your brand becomes part of a cherished hometown tradition that:

- Reaches **thousands of local families, athletes, & spectators**
- Aligns with **health, education, & community values**
- Your sponsorship helps fund:
 - 👨‍🏫 Dedicated coaches and instructors
 - 🎵 High-quality instruments and equipment
 - 🔧 Repairs, maintenance, and materials
 - 🎤 Entry fees for competitions and performances

Your support ensures these vibrant programs continue to inspire, educate, and uplift students—building confidence, discipline, and lifelong memories.