



2026 Official Sponsorship Opportunities

EVENT DESCRIPTION: Strength In Our Streets is a team CrossFit competition benefiting Wheeler Mission, Indiana's oldest and largest homeless service provider. Gyms from across Indiana compete in co-ed 12 person teams, completing a series of workouts. This is Wheeler Mission's second largest fundraising event, raising more than \$1.8 million since 2014 to help Wheeler continue to provide help, hope, and healing for those experiencing homelessness.

EVENT INFO: This year's event will be held at Park Tudor School, with programming designed by CrossFit HSE, on Saturday, September 19th.

SPONSORSHIP LEVELS

Presenting Sponsor – SOLD

As presenting sponsor of SIOS, enjoy presenting level promotions and logo placement as well as exclusive, premier on-site and digital promotions in addition to all other sponsorship level promotions. Exclusive presenting promotions include: logo as part of event logo, features on all event marketing, 3 logo banners displayed during the competition, and opportunity to address participants before competition starts.

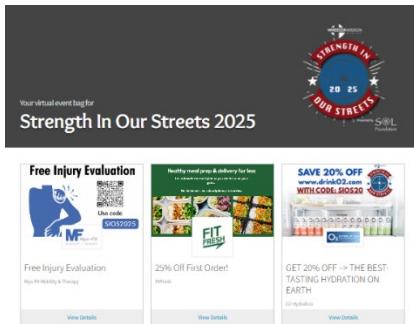


Premier Level Sponsor (\$3,500+)

Enjoy top-level logo placement, on-site promotions, and digital promotions. Premier promotions include premier on-site booth space and social media and video promotions.

Premier Plus Level Sponsor (\$5,000+)

Enjoy premier plus level promotions, logo placement, and exclusive on-site and digital promotions. Premier Plus promotions include category exclusivity, free participating team, and logo on front page of website.



Official Level Sponsor (\$1,250+)

Enjoy mid-level logo placement, on-site promotions, and digital promotions. Mid-level promotions that all sponsors receive include logo on event shirts, eblast promotions, recognition on-site at event, media opportunities, on-site booth space, logo on sponsor page of website, virtual swag bag ad, and custom fulfillment report after event.

Prize Sponsor (in-kind value of \$1,200+)

By donating 12 prizes for a team, enjoy promotions prior to and during event.

In-Kind

By providing event supplies, enjoy custom promotions and activations.

Vendor Booth Space

Enjoy on-site food, merchandise, and service vendor opportunities.

- Basic Vendor Booth in parking lot overlooking field – \$300
- Premium Vendor Booth on field – \$500



JOIN THE CAUSE AS AN OFFICIAL SPONSOR!

Business Name: _____ Contact Name: _____

Address: _____ Phone: _____

Choose one:

- Presenting Sponsor
- Premier Level Sponsor
- Premier Plus Level Sponsor
- Official Level Sponsor
- Prize Sponsor (in-kind) (describe prizes) _____ Value: \$ _____
- Basic Vendor Booth Space (describe activation) _____
- Premium Vendor Booth Space (describe activation) _____
- In-Kind (describe services) _____ Value: \$ _____

Sponsor Signature: _____ Date: _____

~ Email completed form and a high-res logo to AnnaGuinn@WheelerMission.org ~