



STRENGTHENING COMMUNITY

YMCA Turkey Dash

Benefiting the Katy Area YMCAs

November 26, 2026

SPONSORSHIP OPPORTUNITIES

YMCA Mission: To put Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all. Everyone is welcome.

Tax ID: 74-1109737



Since 1985 the Katy Area YMCAs have been an integral part of the Greater Houston area and Fort Bend County. With a focus on empowering youth, building healthier families, and creating inclusive communities, we are making an impactful difference in how we serve.

With two locations in the Katy Area, the Y serves over 20,000 people and awards over \$350,000 in financial assistance dollars. With your support and partnership, the Katy YMCAs can continue to meet the needs of our community.



\$442,306

Financial Assistance
Provided for Child
Care



131

Youth and Teens
in No-Cost
Swimming
Lessons



\$219,093

Financial Assistance
Provided for
Membership Rates



\$13,673

Financial Assistance
Provided for Sports
Programming

121,810

Youth in our
Service Area



THE KATY AREA YMCAS

Funds generated during this event ensure that everyone has equal access to the resources and tools they need to learn, grow and thrive.

With the dollars raised, the Y is able serve at-risk youth, teens, families and seniors with very limited financial resources, by inviting these individuals to participate in Y programs and activities at minimal or no charge. Programs include After School Enrichment, Summer Day Camp, Teen Camp, Teen Leadership, Swim Lessons, Youth Sports and more.

Learn more about these community events and how you can get involved in making a difference in our community.

SPONSORSHIP OPPORTUNITIES

Turkey Dash, a Thanksgiving Day tradition, strengthens the Katy Area by bringing together thousands of community members for entertainment and run/walk designed for all ages. Over the last 23 years, more than \$3.5 million dollars has been raised thanks to the support of the community.

Event includes a 10K, 5K run/walk, 1-mile family run/walk and a 1-mile kids race.

PRESENTING SPONSOR \$25,000

- Logo on shirt front, event signage, finish line signage and event materials
- Pre-event recognition in press release, social media, promotions and event website
- Digital recognition in center (30-days prior to event)
- Representative to be Honorary Race Starter
- Opportunity to address crowd (all races)
- Medal and Race bib recognition
- Dedicated post-race booth

PLATINUM SPONSOR \$15,000

- Logo on shirt back, event signage, finish line signage
- Pre-event race sponsor recognition through social media and event website
- 2 Benefits from sponsor bank
- Dedicated post-race booth

Sponsor Bank:
Race Participant T-Shirt, Pace Cars,
Race Bib or 5K / 10K Medal (ribbon)

GOLD SPONSOR \$10,000

- Logo on shirt back, event signage, finish line signage
- Recognition on event website
- 1 Benefit from sponsor bank
- Dedicated Post-race booth

Sponsor Bank:
Post Race Party, Kid's Race Medal (ribbon),
Mile Markers

SILVER SPONSOR \$5,000

- Name on shirt, event signage and website
- 1 Benefit from sponsor bank
- Post-race booth

Sponsor Bank:
Start Line, Finish Line Signage or Volunteer
T-Shirt

BRONZE SPONSOR \$2,500

- Name on shirt, event signage and website
- 1 Benefit from sponsor bank
- Post-race booth

Sponsor Bank:

Silent Auction, Awards, Shuttle
Bus, Water Station, Main Stage,
or Results Booth Signage

BOOTH SPONSOR \$500

- Post-race booth
- Ability to include item in race packet

Ready to Sponsor?

Please contact Joseph Charba at
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