



Partner with Us for the I Can 5K!

A Free Community Event That Helps Charities Raise Funds and Awareness

At **3W Races**, we believe in giving back to the community that supports us all year long. That's why we created the **I Can 5K** — a *completely free-to-participate* race designed to inspire people to run, walk, and give to causes that matter. ([I Can 5k](#))

Unlike traditional charity runs, **there's no entry fee** for participants. Instead, each participant chooses a featured charity partner and raises funds directly for that organization through our race registration platform. 100% of donations go straight to the charity's bank account.

Why We Produce It for Free

3W Races stands for “Do What You Can, When You Can, Where You Are. ([3W Races of Colorado - 3W ABOUT](#)) This race is one example of how 3W's founders, Michelle and James Bettis model that motto. 3W Races donates all planning, permitting, and production services — along with professional chip timing, event management, race-day logistics, and equipment — to make the I Can 5K possible.

This is our way of contributing to the causes we love and helping local nonprofits focus on what they do best: *making an impact*.

Our team handles the event organization and participant experience so that charities can simply plug in, promote, and benefit.



❤️ How Your Charity Benefits

As a Charity Partner, your organization will:

- **Receive 100% of all donations** raised by participants who choose your cause.
- Gain **exposure to new supporters** in a positive, community-centered setting.
- Enjoy **free race-day presence** with a tent and table provided by 3W Races.
- Build lasting relationships with donors who want to see your mission thrive.
- Participate in a **well-organized, high-energy event** without the cost or stress of planning your own race.

🎁 Fundraising Incentives

Participants earn fun, high-quality rewards — like branded water bottles, shirts, and race vouchers — based on how much they raise. Prizes are provided and managed by 3W Races so charities don't have to coordinate fulfillment.

All your organization needs to do is:

1. Link your funding account through RunSignUp (we'll help!).
2. Promote the event to your supporters.
3. Show up on race day with a representative to meet and cheer for your fundraisers!

🌟 A Level Playing Field

All charity partners are treated equally — the focus stays on each organization's mission. We ask that partners don't offer special giveaways only to their own fundraisers, so that every participant's experience is fair and inspiring, no matter which cause they choose.

💻 Join Us!

The next **I Can 5K** takes place on **October 3, 2026** in **Thornton, CO**.

There's no cost to participate as a Charity Partner — just enthusiasm and commitment to your cause.

Interested in learning more or signing up as a partner?

👉 Contact MJBettis@3wraces.com.