

Presented by the Redondo Beach Chamber of Commerce



49th Annual Redondo Beach Super Bowl Sunday 10k/5k/Run/Walk

Sunday, February 14, 2027



redondo10k.com



santos@redondochamber.org



[@SuperBowl10k](https://www.instagram.com/SuperBowl10k)



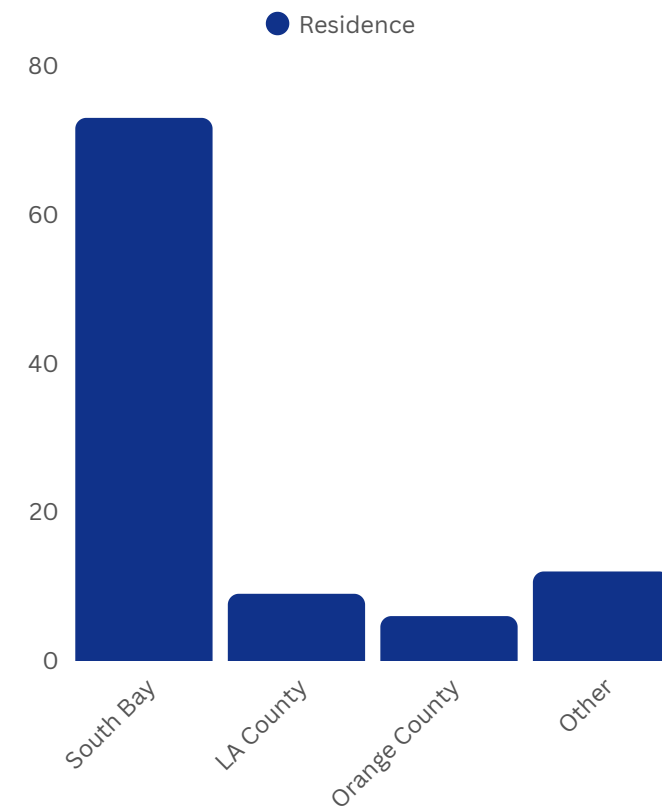
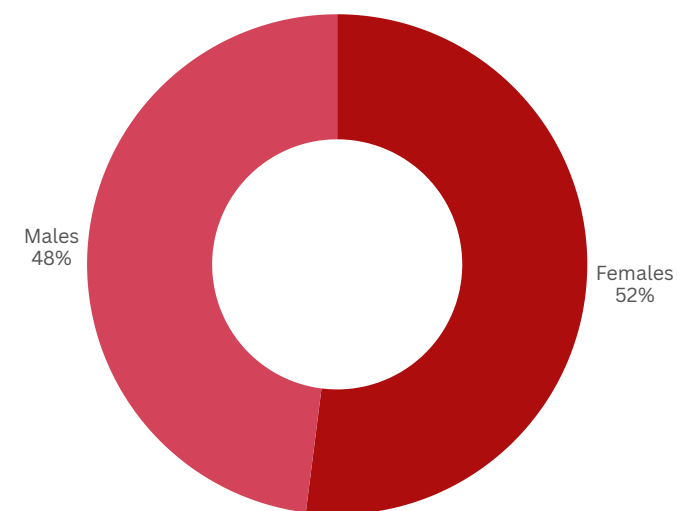
Who We Are

The Redondo Beach Chamber of Commerce is proud to celebrate the 49th running of the Redondo Beach Super Bowl Sunday 10k/5k/Run/Walk! We are one of the oldest races in the South Bay and a long standing tradition in the local and surrounding communities. We host over 8000 racers, from elite to weekend warriors, to kick off the most celebrated day in American sports. We are noted for our famous Costume Contest and 2 day Health and Fitness Expo. There are several levels for sponsorship opportunities. We look forward to your support.



Demographics

- Attendance: 8,000+
- Spectators: 5,000+



Digital Reach

- E-Newsletters: 23,000+
- Social Media: 4,100+





Race Features

- All Participants Receive Finisher Medals
- All Participants Receive Custom Race Shirts
- Age Division Awards
 - Top 3 Male & Female Finishers in each age division category
- Post Race Hospitality Area
- Music
- Costume Contest

2 Day Health & Fitness Expo

- Tons of Fun Entertainment
- Delicious & Nutritious Samples



Levels of Sponsorship

- Presenting Sponsor: \$25,000
- Major Sponsor: \$15,000
- Beer Garden Sponsor: \$10,000
- VIP Post Race Party Sponsor: \$7,500
- Friends of the Chamber Sponsor: \$5,000
- Booth Sponsor: \$1,500
- Personalized Sponsorship Packages Available Upon Request

More information about each level in the next few pages.



Presenting Sponsor: \$25,000

- Exclusive designation as “Presenting Sponsor”
- Premier name/logo placement in media advertising & marketing materials
- Name/logo featured on flyers/postcards distributed throughout Southern California
- Name/logo on all banners placed around Redondo Beach
- Name/logo prominently featured on Race T-shirts
- Name/logo placed on all participant medals (lanyards)
- Race Day and Expo exposure, including podium announcements
- Prominent exposure at www.redondo10k.com
- Prime banner signage at Start Line
- 20’ by 20’ Exhibit Space at Race Expo in a Premier Location
- Opportunity to network with city officials, community and business leaders in Redondo Beach and other South Bay leaders
- 20 Invitations to the VIP post-race party tent near the Start Line



Major Sponsor: \$15,000

- Name/logo placement in media advertising & marketing materials
- Name/logo featured on flyers/postcards distributed throughout Southern California
- Name/logo featured on Race T-shirts
- Race Day and Expo exposure, including podium announcements
- Exposure at www.redondo10k.com
- Banner signage at Start Line
- 10' by 20' Exhibit Space at Race Expo
- Opportunity to network with city officials, community and business leaders in Redondo Beach and other South Bay leaders
- 10 Invitations to the VIP post-race party tent near the Start Line



Beer Garden Sponsor: \$10,000

- Name/logo placement in media advertising & marketing materials
- Name/logo featured on flyers/postcards distributed throughout Southern California
- Name/logo featured Race T-shirts
- Race day exposure, including podium announcements
- Branding Opportunities and recognition in the Beer Garden
- Opportunity to network with city officials, community and business leaders in Redondo Beach and other South Bay leaders
- 8 invitations to the VIP post-race party tent near the Start Line



VIP Post Race Party Sponsor: \$7,500

- Name/logo placement in media advertising & marketing materials
- Name/logo featured on flyers/postcards distributed throughout Southern California
- Name/logo featured on Race T-shirts
- Race Day and Expo exposure, including podium announcements
- Branding Opportunities and recognition in the VIP Tent
- Opportunity to network with city officials, community and business leaders in Redondo Beach and other South Bay leaders
- 8 invitations to the VIP post-race party tent near the Start Line



Friends of the Chamber Sponsor: \$5,000

- Name/logo placement in media advertising & marketing materials
- Name/logo featured on flyers/postcards distributed throughout Southern California
- Name/logo on Race T-shirts
- Race day exposure, including podium announcements
- Opportunity to network with city officials, community and business leaders in Redondo Beach and other South Bay leaders
- 10' by 10' booth space
- 5 invitations to the VIP post-race party tent near the Start Line



Booth Sponsor: \$1,500

Redondo Beach Chamber of Commerce Member: \$800

Non-Profit: \$800

- 10' by 10' booth space
- Race Day exposure, including podium announcements



Personalized Sponsorship Packages Available Upon Request

Email Race Sponsor Coordinator: santos@redondochamber.org

Payment Information

Enclosed is my check made payable to the Redondo Beach Chamber of Commerce

- ___ Presenting Sponsor: \$25,000
- ___ Major Sponsor: \$15,000
- ___ Beer Garden Sponsor: \$10,000
- ___ VIP Post Race Party Sponsor: \$7,500
- ___ Friends of the Chamber Sponsor: \$5,000
- ___ 10’ x 10’ Booth/Goodie Bag Sponsor: \$1,500, Redondo Beach Chamber of Commerce Members \$800, or Non-profits \$800

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-mail _____

Please mail this form (make a copy for your records) along with a check to:

Redondo Beach Chamber of Commerce

514 N. Prospect Ave, Suite 301, Redondo Beach, CA 90277

Contact Information: Race Sponsor Coordinator, santos@redondochamber.org



Thank you for your support of the race! The proceeds benefit the programs of the Redondo Beach Chamber and its members, helping local businesses and the community thrive!

Sponsor/Vendor Terms & Conditions

- 1.Sponsors/Vendors must send in proof of liability insurance and must also furnish a certificate of insurance no later than February 1st, 2027 naming the following entities: a.Redondo Beach Chamber of Commerce b.The City of Redondo Beach c.Spectrum Sports Management
- 2.Sponsors/Vendors must come self-contained and all sampling of any food items must meet the requirements laid out by the LA County Health Department.
- 3.Sponsor/Vendor agrees to have their booth ready for opening of the expo no later than 9:30am on Saturday and 5:45am on Sunday.
- 4.Sponsor/Vendor agrees to have their booth staffed during expo hours (10am to 4pm on Saturday & 6am to 11am on Sunday).
- 5.Sponsor/Vendor agrees that displays will not physically or visually disturb aisles or adjacent areas to the booth space(s). Spectrum Sports Management staff will be the final arbiter in any conflicts.
- 6.Sponsor/Vendor agrees not to sublet space to another company without prior permission from Spectrum Sports Management, which may approve both vendors and the goods/services subletting vendors may advertise.
- 7.Spectrum Sports Management may change space assignments prior to the event. However Sponsor/Vendor will be given new space at least 72 hours in advance. Every effort will be made not to make changes.
- 8.Sponsor/Vendor agrees that no refunds will be made to an exhibitor who fails to occupy space or show up day of the event.
- 9.Payment must be made in full prior to the Sponsor/Vendor setting up their expo space. No vendor may move into the space until payment is made and accepted by Expo Manager.
- 10.Sponsor/Vendor agrees that no vendor shall have authority to incur costs or liability against the race or Spectrum Sports Management and any sponsors associated with the event. Sponsor/Vendor shall be liable for any and all damages that they may cause in connection with his or her booth.
- 11.Sponsor/Vendor agrees to assume all responsibility for any lost, stolen or damaged goods or for all personal injuries to himself or herself, employees or representatives of Sponsor/Vendor.
- 12.Sponsor/Vendor agrees that Spectrum Sports Management has the right to refuse, reject or restrict any sponsors/vendors or exhibits.
- 13.Any relevant business licenses, city fees or taxes will be the sole responsibility of Sponsor/Vendor.
- 14.Sponsor/Vendor agrees to adhere to all LA County Health requirements regarding COVID 19 in place at the time of the event.

Your signature below indicates that you have read and agree with the Terms and Conditions laid out above.

Signature _____ Date _____

Company Name and Title _____

Contact Information: Race Sponsor Coordinator, santos@redondochamber.org

