Ronald McDonald House®
Eastern Iowa & Western Illinois

Red Shoe Run

Sponsorship Levels and Benefits

Presenting Sponsor
$10,000

- Premier logo placement on all promotional materials
  - Website, bibs, and race t-shirts
  - Pre-event promotional materials, emails, & social media
  - 20 branded on-course yard signs on race course
- Opportunity to set up a branded table & tent at race
- Verbal recognition throughout race day
- 20 complimentary race registrations

Sponsorship Level Filled

~~Limit one~~

Race Day Sponsor
$5,000

- Logo placement on all promotional materials
  - Website, bibs, and race t-shirts
  - Pre-event promotional materials, emails, & social media
  - 10 branded on course yard signs
- Opportunity to set up branded table & tent at race
- Verbal recognition at event
- 15 complimentary race registrations

No Limit

Experience Sponsor
$3,500

- Logo placement on race t-shirts and website
- Dedicated signage at your sponsored area
- 4 branded on-course signs
- Social media highlight both pre and post event
- Verbal recognition at event
- 10 complimentary race registrations

Limit 10

Ronald's Run | Snack Zone | Finish Line | Awards | Water Stop | Volunteer Headquarters | Finisher Central | Registration | Kid's Zone | Packet Pick up

Milestone Sponsor
$2,500

- Logo placement
  - Run website and race t-shirts
  - Mile Marker sign of choice
  - 2 additional on-course branded yard signs
  - Social media highlight both pre & post event
- Verbal recognition at event
- 6 complimentary race registrations **Limit three**

Cheer Zone Sponsor
$1,000

- Logo placement on:
  - Run website
  - 1 branded on-course yard sign at Cheer Zone Station
  - Social media highlight both pre & post-event
- Verbal recognition at event
- 4 complimentary race registrations

No Limit

Crew Sponsor
$500

- Logo placement on:
  - Shared logo yard sign with all crew sponsors at volunteer pick up
  - Run website
  - Social media thank you post-event
- Verbal recognition at event
- 2 complimentary race registrations **No Limit**

Sole Sponsor
$250

- Verbal recognition at event
- Sole Sponsors may choose to cover registration for 10 members of a local student group, giving student runners a place at the starting line.
- Social media post-event thank you

☐ Sponsor a local sports team's race entry

No Limit

Helping families stay close.

Thank you for considering your sponsorship gift to Ronald McDonald House Eastern Iowa & Western Illinois. Please review our 2027 Red Shoe Run event sponsorship opportunities and return this form upon completion.

Ronald McDonald House®
Eastern Iowa & Western Illinois

We are grateful for the generous sponsors who make this event possible and help keep families together while their child receives medical care. Your support makes a meaningful difference for the families we serve. Thank you for being part of our mission!

Select the sponsorship level that works best for you.

- ☐ Presenting Sponsor
- ☐ Race Day Sponsor
- ☐ Experience Sponsor
- ☐ Milestone Sponsor
- ☐ Cheer Zone Sponsor
- ☐ Crew Sponsor
- ☐ Sole Sponsor

Experience Sponsor Opportunities: Circle one (subject to availability):

Ronald's Run | Snack Zone | Finish Line | Awards | Water Stop | Volunteer Headquarters | Finisher Central | Registration | Kid's Zone | Packet Pick up

It takes a community coming together to make this event possible! Love our mission but unable to sponsor this year? You can still make a difference by making a donation to support the event. Every gift helps us continue to help families stay together!

$_____ Donation

Ronald McDonald House®
Eastern Iowa & Western Illinois

Contact Information

Business Name

Address

City State Zip

Contact Person

Contact Email/Phone

Please Note: The Development Coordinator will follow up on sponsorship information with the contact person listed above.

Payment Information

___ Check Enclosed ___ Send Invoice

CC # (Visa/MC) EXP (MO/YR) CVV#

Use QR code for an online form option.

Please return to:

730 Hawkins Dr., Iowa City, IA 52246
development@ronaldmcdonaldhouseic.org