



2026

SUMMER SOLSTICE 8K - SPONSOR RECAP REPORT

RACE SUMMARY

The 11th annual Frederick Summer Solstice 8K was hosted by the Frederick Steeplechasers Running Club on June 13th, 2026 at the Walkersville Volunteer Fire Company.

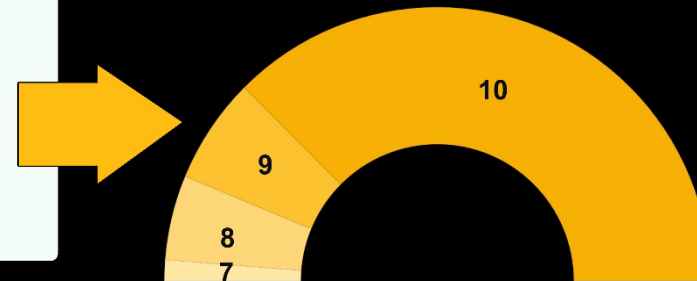


We had a breakout year with **559** registered participants, representing 10% growth over last year. The many positive accolades we received on our runner survey tells us that we're doing something right. We are pleased to report that we fully met our dual goals of putting on a high-quality race while raising significant funds for our charitable beneficiary.

The Frederick Steeplechasers donated net proceeds of **\$14,068** to the Frederick chapter of Blessings In A Backpack.

RUNNER SURVEY RESULTS

AVERAGE
9.6
(OUT OF 10)



"Great event, love a twilight race option and 8k is a fun distance to race. The after party was great. Will definitely run again and bring more friends!"



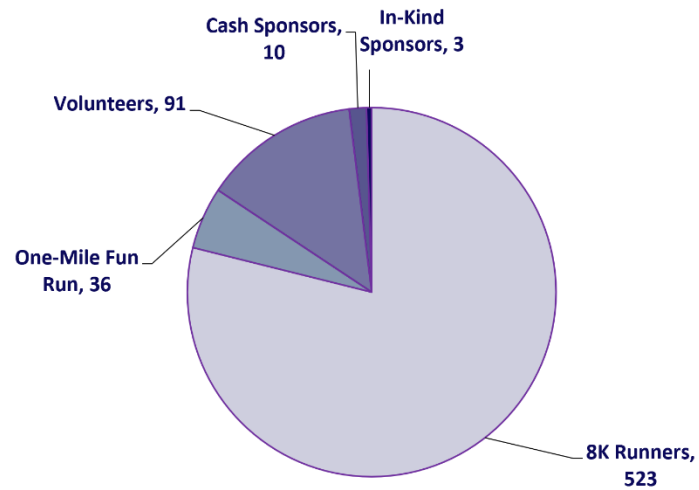
BY THE NUMBERS

- ❖ 559 registered runners
- ❖ 91 volunteers, filling 116 positions
- ❖ 10 cash sponsors
- ❖ 3 in-kind sponsors (food, water, promotion, services)
- ❖ 105 donors (participants who added a BIAB donation to their registration)
- ❖ Rated 9.6 (out of 10) by our 2026 participants
- ❖ \$14,068 in net proceeds donated to Blessings In A Backpack
- ❖ 10 months of planning!

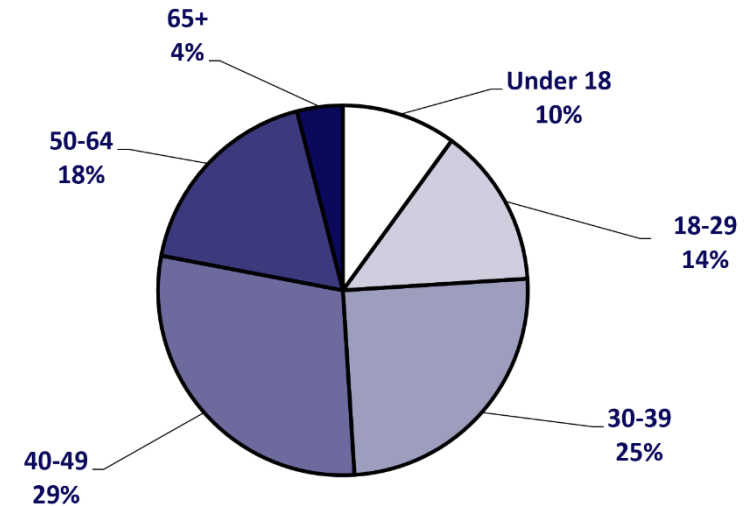


PARTICIPANT/RUNNER PROFILES

2026 SS8K Participant Profile



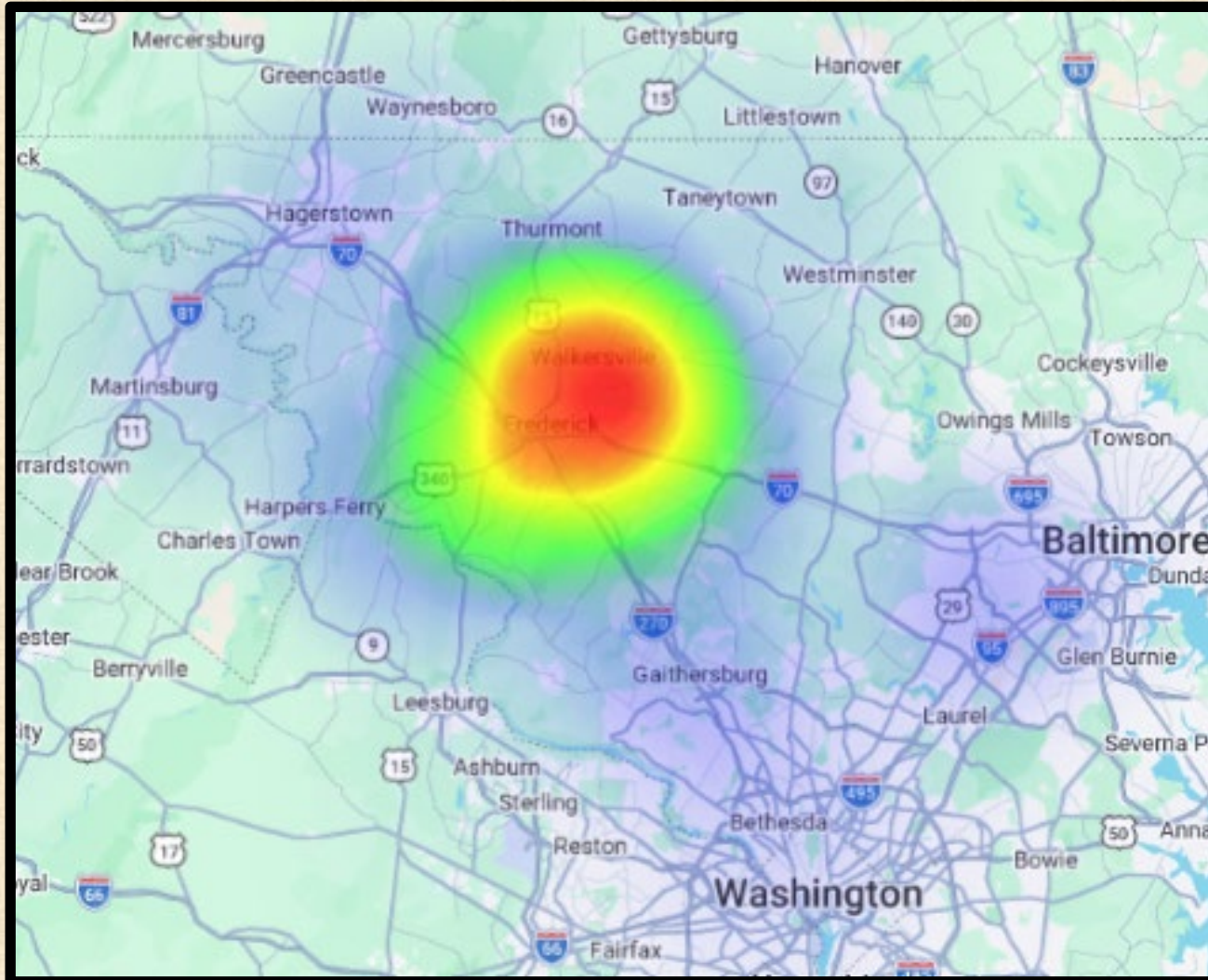
2026 SS8K Runner Age Demographics



52% Female
48% Male



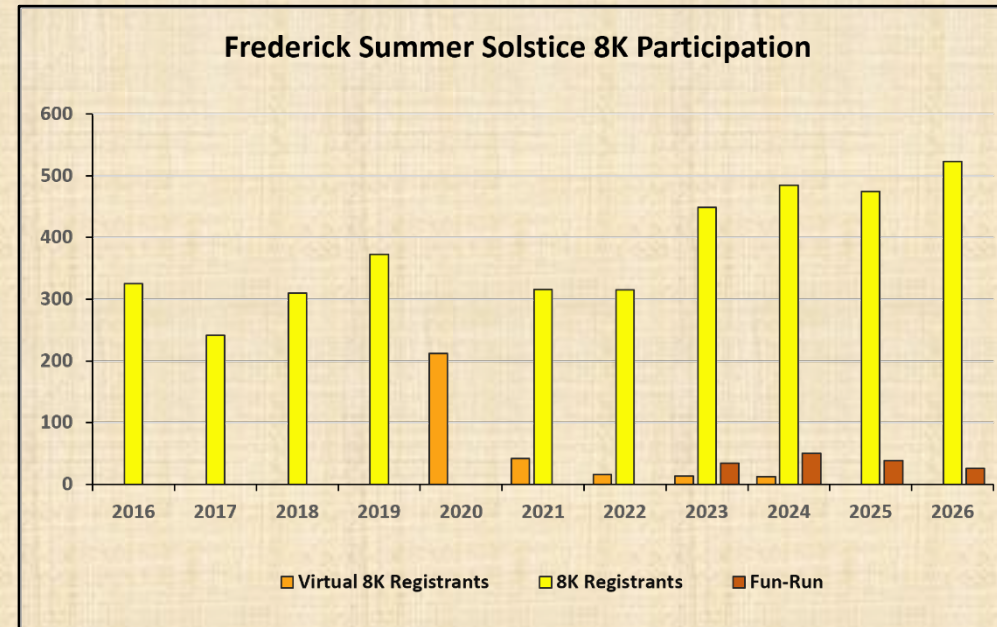
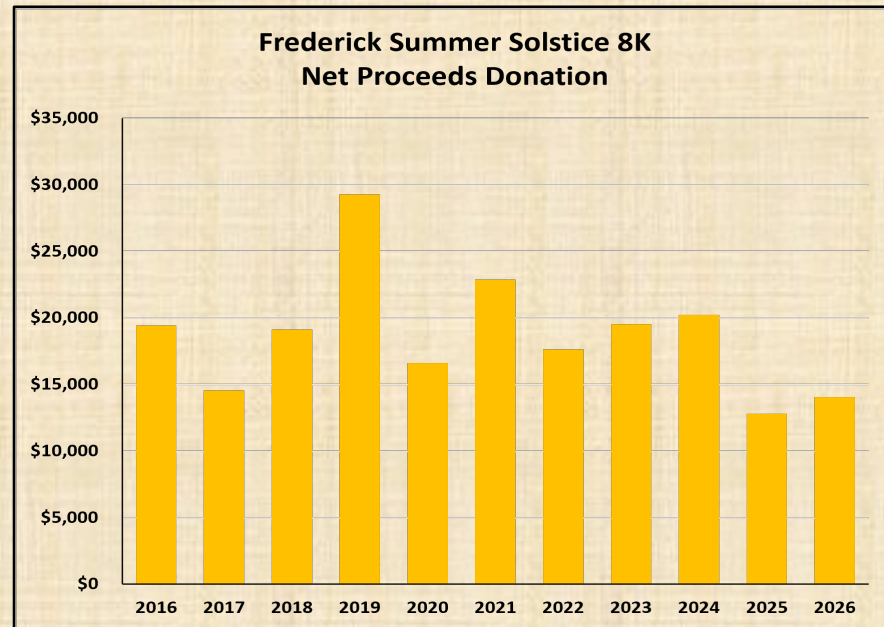
RUNNER REGIONAL DEMOGRAPHICS



YEAR-ON-YEAR TRENDS



\$206,126 DONATED SINCE 2016



2026 SPONSORSHIP BENEFITS



FREDERICK SUMMER SOLSTICE 8K 2026 SPONSORSHIP OPPORTUNITIES

	PREMIER SPONSOR	PLATINUM PLUS SPONSOR \$1500	PLATINUM SPONSOR \$1000	GOLD SPONSOR \$500	SILVER SPONSOR \$250
Number of sponsorships available	1	5	Unlimited	Unlimited	Unlimited
Name/Logo on home page of race website and race bib					
Mention in post-race press release					
Banner on Start/Finish Line Arch (Commit by May 14)					
Email Promotion: Inclusion on mass emails (over 9,500+ recipients)					
Logo or name on Race Shirt (commit by May 14)					
Race Day Expo Space (10' x 10')					
Banner in Race Celebration Area	3' x 6'	2' x 6'	2' x 6'	2' x 5'	Shared Banner
Thank you on Facebook page	Dedicated Post	Dedicated Post	Dedicated Post	Shared Post	Shared Post
Logo on Race Website					
Complimentary Race Entries	10	4	3	2	1



SPONSOR WEBSITE RECOGNITION

www.frederickss8k.com/sponsors

Premier



MedStar Health

Platinum Plus



Avemco



DIOS TECH



Bedwell Family Fund

All sponsor logos incorporate active links to sponsor website or Facebook page

Platinum



Nymeo



Rice Tire

Gold



RAK Brewing Co



Mobile Veterinary Surgery



Charm City Run
Sponsor Offer



Renewal By Andersen

In-Kind



Key 103



106.9 The Eagle



Wegmans



SPONSOR RECOGNITION, SOCIAL MEDIA

www.facebook.com/frederickss8k

 Frederick Summer Solstice 8K
June 7 · 🌐

Thank you to our Premier Sponsor @medstarhealth for supporting this event! We are less than a week away!

On race night, MedStar Health will have medical teams along the course and at the finish line to support you during the race. Afterward, look for them in the MedStar Health Recovery Zone, located in the Celebration Area. Designed to help you recharge and refresh, the Recovery Zone will feature massage tables, zero-gravity chairs, Normatec compression sleeves, ice packs, and cold towels.

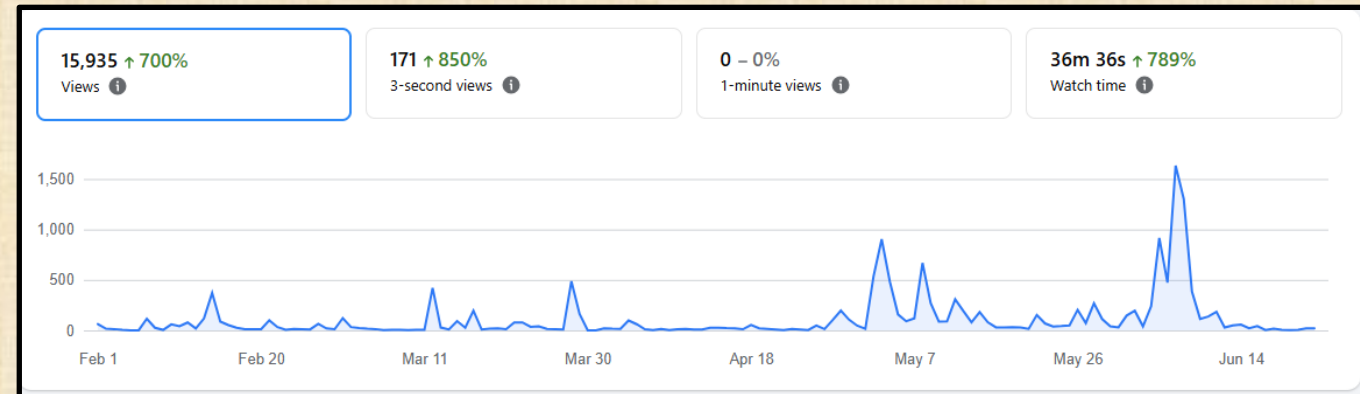
Don't delay - register now - prices for the Summer Solstice 8K will increase on June 11th!
<https://www.frederickss8k.com/Race/Register/?racelid=55318>
#CommunityRace #SummerSolstice8K #SummerRace #twilightrun #8krace #summervibes #PostRaceHigh #FrederickRunning See less


MedStar Health

As the trusted medical team of the Frederick Summer Solstice 8k, we are here for you every step of the way!

From pre-race education to post-race treatment, MedStar Health is dedicated to providing the best care for you and your family.


**Saturday June 13th
7:30 PM
Walkersville Volunteer
Fire Company**



Sponsors are thanked on the Frederick Summer Solstice 8K Facebook Page with 804 followers and Total Reach of 500-2,000 for many posts.



SPONSOR RECOGNITION, MARKETING EMAILS

- Marketing emails went out to 9,000 local runners, promoting the race and recognizing our top sponsors with link to full sponsor list All logos have links to sponsor's website.
- February 15
- March 30
- May 9
- June 7



See example at:

<https://mailchi.mp/steeplechasers/ss8k-2026-final>

A graphic titled "2026 Summer Solstice Race Sponsors" with a yellow background and black text. It lists sponsors in four categories: Premier Sponsor, Platinum Plus Sponsors, Platinum Sponsors, and Gold Sponsors. The Premier Sponsor is MedStar Health. The Platinum Plus Sponsors are Bedwell Family Fund, DIOS TECH, and AVEMCO. The Platinum Sponsors are nymeo Federal Credit Union and RICE TIRE. The Gold Sponsors are MOBILEVETSURGERY, RENEWAL by ANDERSEN, RAK BREWING CO, CharmCityRun, Key 103, 106.9 THE EAGLE, and Wegmans. A circular logo for the Frederick Summer 8K Solstice Twilight race is in the bottom right corner.

2026 Summer Solstice Race Sponsors
See our [sponsor page](#) for more information

Premier Sponsor

MedStar Health

Platinum Plus Sponsors

Bedwell Family Fund

DIOS TECH

AVEMCO

Platinum Sponsors

nymeo Federal Credit Union

RICE TIRE EXPERTS IN TIRE SOLUTIONS

Gold Sponsors

MOBILEVETSURGERY

RENEWAL by ANDERSEN

RAK BREWING CO

CharmCityRun

Key 103

106.9 THE EAGLE

Wegmans

FREDERICK SUMMER 8K SOLSTICE TWILIGHT

ON-SITE SPONSOR RECOGNITION/PRESENCE

Banners/Signs around race celebration area and on finish-line arch

PREMIER SPONSOR



MedStar Health



GOLD SPONSOR



**MOBILE
VETERINARY
SURGERY**



Platinum-Plus Sponsors

*Bedwell Family
Fund*

DIOSTECH

AVEMCO



THANK YOU
for supporting the
Frederick Summer Solstice 8K

FREDERICK STEEPLECHASERS
RUNNING CLUB

PLATINUM SPONSOR



We recognize all of our sponsors
with race-day signage



RACE SHIRT

600 Shirts Printed with sponsor logos



COMPETITIVE DIFFERENTIATORS

We're not "just another race"

- Twilight race within a few days of the longest day of the year
- 8k is a less common distance, plus One-Mile Fun Run
- Organized by Frederick Steeplechasers Running Club – a 501(c)(3) organization putting on races since 1975
- Net proceeds donated to charity (Frederick chapter of Blessings In A Backpack)
- USATF-certified Race Course through the town of Walkersville and Heritage Farm Park
- Professional timing by Racine Multisports
- Race Night Expo, including sponsors, vendors
- After-party with craft beer from RAK Brewing and live music by Milk Mountain Band
- Directed by RRCA-certified race director



THANK YOU TO MEDSTAR HEALTH

Premier sponsor of the
2026 Frederick Summer Solstice 8K



PREMIER SPONSOR



MedStar Health



RACE WRAP-UP

Check out our website for links to results and race photos frederickss8k.com



LOOKING BACK, LOOKING FORWARD

Feedback

If you have any feedback on our 2026 event or suggestions on how to improve the sponsor relationship/experience, please contact us. We value your input!

Planning for 2027

We look forward to discussing 2027 sponsorship opportunities with you. Save the date!

JUNE 12, 2027

Thank You!



Harriet Langlois, Race Director
Sean Merrill, Asst. Race Director
Lou King, Sidekick
info@frederickss8k.com

