

RUN 5K – 1M – Kids Dash

FOR ALL CHILDREN

Saturday, October 24, 2026

Every Mile
Makes a
Difference

Fundraising Guide



100 YEARS
FOR ALL CHILDREN


JOHNS HOPKINS
All Children's Hospital
■■■■■■■■

You can be the reason a child **WINS THEIR RACE**

Marla's Story



Marla was born with hemiplegic cerebral palsy, a condition that affects the strength and movement on the left side of her body. To help reduce pain and improve her mobility, she underwent major surgery followed by personalized physical therapy with the expert care teams at Johns Hopkins All Children's Hospital.

With the support of her family and the guidance of her physical therapist, Melissa, Marla trained with determination, overcame challenges, and proudly crossed the finish line at the 2025 *Run for All Children*.

***Run for All Children* raises vital funds to support patients like Marla and the care that helps them reach milestones that once seemed impossible.**



**WATCH MARLA'S
STORY HERE**

Thank you for helping kids
like me feel confident!
-Marla

Race to Make an IMPACT

Ready, Set, Go

1.

Register for the Run

Take the first step by creating your account with a username and password to access your personal fundraising page.



2.

Make it Personal

Put your purpose in motion – customize your page with your story, a photo and/or video.



3.

Ask for Donations

Rally your cheering squad — ask friends, family, coworkers and businesses you frequent to support your run and fundraising goal.



It's Fun to FUNDRAISE

Ways to Raise Support

WITH FAMILY & FRIENDS

- Yard/Garage Sale
- Lemonade Stand
- Board Game Tournament
- Bake-Off Competition
- Block Party Fundraiser
- Community Car Wash

AT WORK

- Skip your Daily Coffee
- Dress Down for a Cause
- Host a Lunch & Learn
- Corporate Gift Match
- Department Competition
- Parking Spot Raffle

ON SOCIAL MEDIA

- Donate BINGO Card
- Birthday Fundraiser
- Countdown to Race Day
- Share Your “Why”
- Friendly Competition
- Recruit a Team

FUND FACTS



\$15 = Bike Helmet for Community Children

Safe Kids Florida Suncoast, led by Johns Hopkins All Children's, is a coalition of community partners committed to preventing injuries in children and adolescent. Last fiscal year we distributed 2,289 new helmets!

\$25 = One Week of Crafts and Activities

The Department of Patient & Family Centered Care provides services through play to help patients and their families better understand a diagnosis and manage stressful health care experiences.



\$25



\$50 = Cuddly Courage Companion

The Cancer & Blood Disorder Institute has 28 inpatient beds for children receiving round-the-clock care during their treatment. A cuddly stuffed animal companion comforts them throughout their stay.

*These are just a few examples of how your donations can make a big difference for kids and families.

FUND FACTS



\$115

\$115 = Pediatric Forearm Crutches

There are 10 outpatient centers across Tampa Bay in addition to our Main Campus hospital where pediatric physical therapists provide treatment for infants, children and adolescents, with problems that affect the musculoskeletal system.

\$250 = MamaRoo Swing in the NICU

Our NICU provides the highest level of care for premature and critically ill infants. For these infants, the right equipment combined with the right therapy at the right time can make all the difference in helping them get healthy.



\$250



\$,1000

\$1,000 = Communication Tablet

Augmentative and Alternative Communication (AAC) helps children with speech or language impairments to communicate effectively by supplementing or replacing verbal speech.

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SIGN UP TODAY

HopkinsAllChildrens.org/RunforAllChildren



Presenting Sponsor

KAST
construction



FOLLOW ALONG

Go the extra
mile & share
your story!

Run for All Children

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Stay connected for every mile, moment and mission.

RUN
FOR ALL CHILDREN

Benefiting
JOHNS HOPKINS ALL CHILDREN'S HOSPITAL