GATORS
TRIATHLON CLUB

ESCAPE THE SWAMP
SPONSORSHIP OVERVIEW













SUNDAY, MARCH 14, 2027

TRIGATORS

TRIATHLON CLUB

History & Information

Established in 1988, the University of Florida Triathlon Club (Trigators) has proudly represented Gator Nation as a premier collegiate sports club for over 35 years. Each semester we participate in four triathlons - split between sprint and Olympic (International) distances. We compete in the Florida Collegiate Triathlon Division among 8 teams.

Scoring follows a cross-country model where the top five members of our team earn cumulative points. Beyond the regular season, in spring: our third race serves as the Conference Championship, followed immediately by the Collegiate National Championship.

Inclusive Training for Every Athlete

Supported by RecSports within the University of Florida's Division of Student Life, our club is built on a foundation of total inclusivity. Trigators welcomes all athletes, from absolute beginners to seasoned Ironman competitors.

Zero Financial Barriers to Join: We intentionally maintain no dues or joining fees, ensuring that financial constraints never stand in the way of a student stepping onto the starting line. We even lend equipment such as racing bikes to students that need them.







TRIATHLON HIGHLIGHTS

Athletic Achievements

Our athletes consistently perform at the highest levels on the national stage against some of the largest collegiate programs in the country:

2025 COLLEGIATE NATIONALS
Draft-Legal: Placed 9th overall out of 68 teams.

Olympic Distance: Placed 14th overall out of 609 individual competitors.

Relay Team: Placed 16th overall out of 36 teams.

RECENT STANDOUT INDIVIDUAL FINISHES
Secured top-tier national rankings, including an 11th place finish in Draft-Legal and a 22nd place finish in Olympic distance competing against fields of over 500+ student-athletes.

CLUB RECOGNITION
Recognized as "Best of the Best" among UF club sports in 2025, our members give back extensively to the Gainesville community while mainting exceptional academic standards.







FLORIDA
TRIATHLON CLUB

THE EVENT

Escape the Swamp Triathlon

Hosted annually by the University of Florida Triathlon Club on campus in Gainesville, Florida, the Escape the Swamp Triathlon features Sprint and Super Sprint distances for Southeast collegiate teams, local age-grouper competitors, and beginners. Its central Expo gives sponsors, local vendors, and endurance brands direct access to a high-energy community of athletes and students.

Race Schedule



Saturday, March 13, 2027 at Ben Hill Griffin Stadium North Lawn - 1911 W University Ave, Gainesville, FL 32608

3:00PM
Packet pickup begins and expo begins.
8:00PM
Packet pick-up ends.

Sunday, March 14, 2027 at Ben Hill Griffin Stadium North Lawn - 1911 W University Ave, Gainesville, FL 32608

5:15 AM
Packet pickup begins and transition opens.
6:30 AM
Race day packet pickup ends.
6:45 AM
Transition closes, athletes must leave transition and line up at the pool.
7:20 AM
Sprint Race begins.
8:10AM
Super Sprint Race begins.
10:15 AM
Awards ceremony.

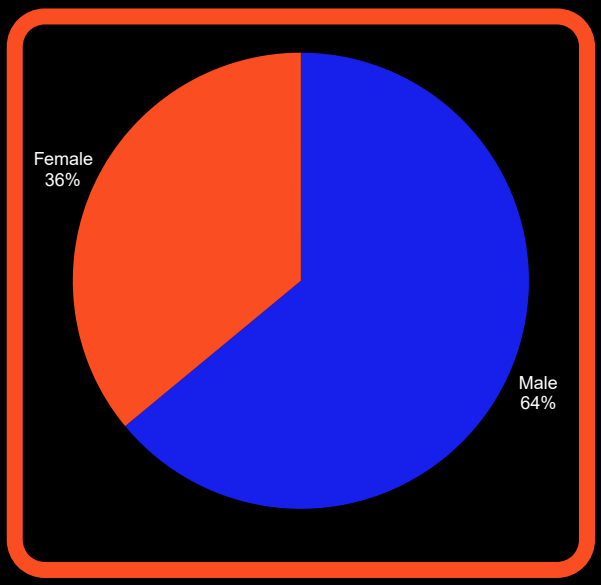
FLORIDA TRIATHLON CLUB

THE EVENT

TRIATHLON CLUB

Race Demographics

Gender Breakdown



Participant Background

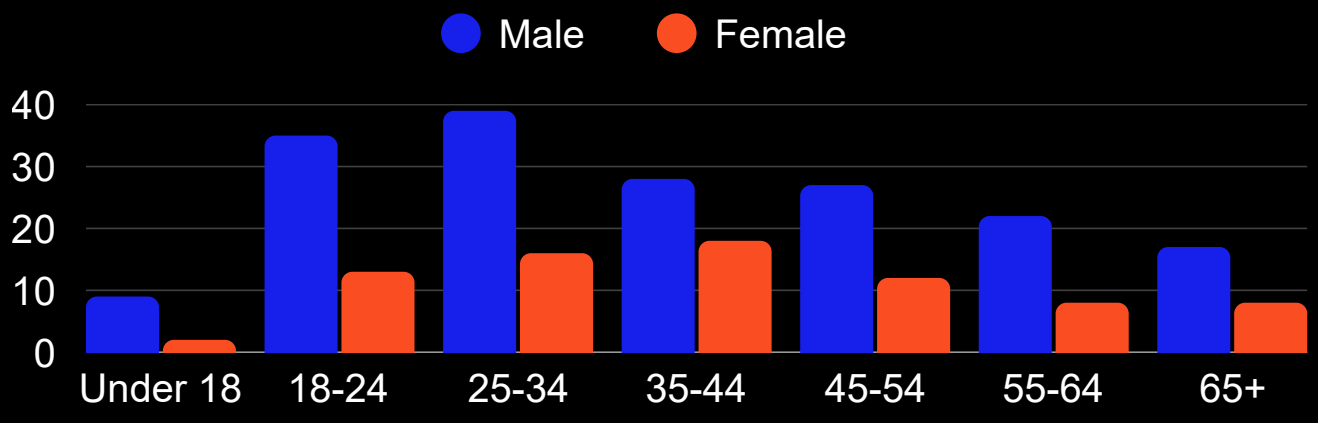
Strong Young Adult & Collegiate Presence:

- **39.6% of total participants (129 racers) fall within the 18-34 range.**

Balanced Community Outreach:

- **Over 53% of participants (171 racers) are 35 and older representing established local age-group triathletes.**

Age & Gender Breakdown



326 TOTAL PARTICIPANTS (2026).
254 PARTICIPANTS IN SPRINT TRIATHLON (2026).
72 PARTICIPANTS IN SUPER SPRINT TRIATHLON (2026).

THE EVENT

Production Highlights & Expo

When: Saturday March 13, 2027 to Sunday, March 14, 2027

Where: Ben Hill Griffin Stadium North Lawn



SPONSORSHIP OPPORTUNITIES

TRIATHLON CLUB

	Title	Gold	Platinum	Silver
Booth/Tent Space at Event	✓	✓	✓	✓
Booth/Tent Space at Packet-Pick Up	✓	✓		
Race Title	✓			
Size of Logo on Race Shirt	Large	Large	Medium	Small
Name on Advertisement Flyers	✓	✓	✓	✓
Complimentary Race Entries	6	4	2	-
Name on Website	✓	✓	✓	✓
Flyer in Swag Bag	✓	✓	✓	✓
Financial Contribution	$2,000	$1,200	$500	$250

ESCAPE THE SWAMP TEAM





Avril Rodriguez
Sponsorships Director
786-351-2472

Harry Bishop
Race Director
352-327-2779

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THANK YOU!

Your contribution allows our members to excel on and off the race course.













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