VETS DAY 5K

MILWAUKEE, WISCONSIN

5K RUN/WALK/RUCK • 10K RUN

SATURDAY, NOVEMBER 7, 2026

Race Day Instructions

SILVER CIRCLE

THE LEADER IN ENDURANCE EVENTS

silvercirclesportsevents.com

Thank you for joining us for a Silver Circle event! We know you have plenty of events to choose from, and we appreciate you spending race day with us.

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LOCATION

Milwaukee War Memorial
750 N Lincoln Memorial Dr
Milwaukee, WI 53202

PUSH-UP CHALLENGE

We invite all participants to join us and do 22 push-ups before the race to honor Project 22, which works to reduce the suicide rate among veterans. If everyone participates, we will donate $1,000 to Operation Finally Home.

CALLING ALL VETS!

Are you a veteran? Please pick up a wristband from the pin table near packet pickup on race morning so everyone can recognize you and thank you for your service. We also invite all veterans to join us at the start/finish line during the national anthem.

PARKING FEE

There is a parking lot at the War Memorial, but there is a fee to enter. The lot will be closed at 8:30 a.m. and remain closed until the race ends. A good alternative is to park in a public parking lot, utilize street parking, or the parking lot at Veterans Park.

SCHEDULE

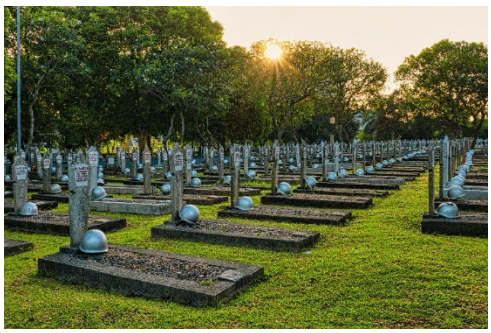
Race Day – Saturday, November 7, 2026

Milwaukee War Memorial
8:00 a.m. Race Day Packet Pickup
8:45 a.m. Kiddos' 1K Race Begins
9:00 a.m. 5K/10K Events Begin
10:30 a.m. Course Closes

PACKET PICKUP FAQS

Can I pick up another person's packet? **YES**
Do I need an ID? **NO WAY**
Can I register at packet pickup? **YEP!**
Bring your **QR CODE** (you'll find it in your registration confirmation email)

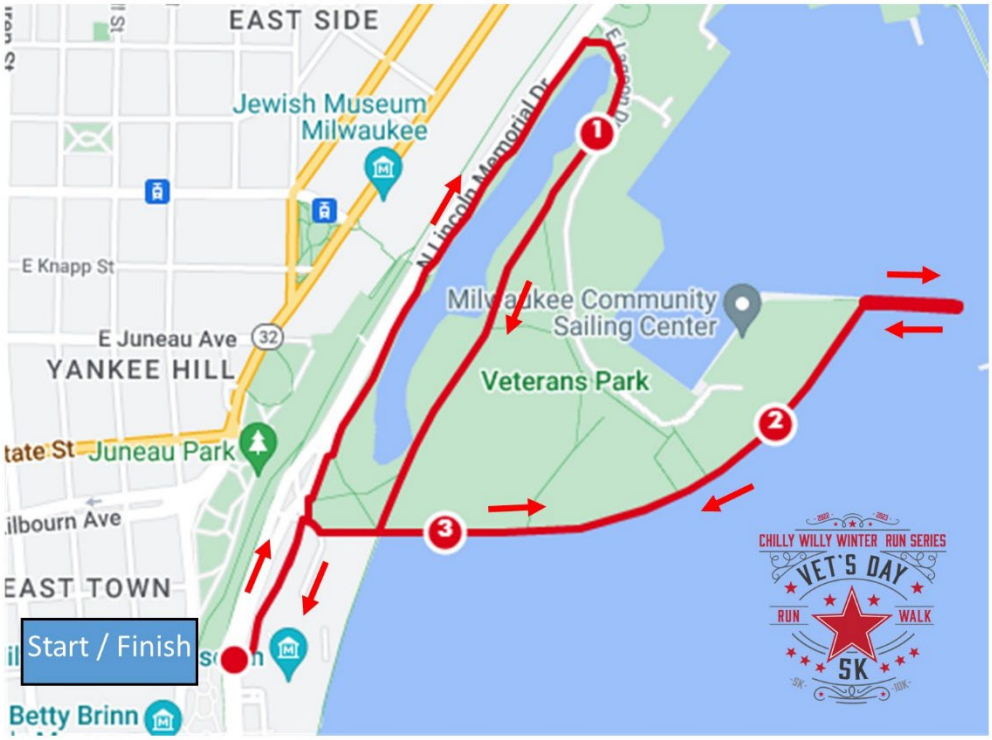
COURSE INFO



Start/Finish Line

The start/finish line is located in front of the War Memorial on E. Mason Street.

5K runners will complete one loop. 10K runners will complete two loops. Only run up the hill to cross the finish line when you are ready to finish. If you are running the 10K, do **not** run up the hill on your first loop.



The course is a little long. The 5K measures 3.37 miles and the 10K measures 6.26 miles.

5K Course Map | **10K Course Map**

Walkers **–** for your safety, we ask that you start once the runners have cleared the start line. This will help avoid any collisions. Please stay to the left as you walk, which will allow for faster runners and walkers to pass.

Course Marking

The course will be marked with cones, arrows, and turn signs. When you see the large "Turn Here" sign, you should turn, or you'll end up in the lake.

Restrooms

Restrooms are available at the start/finish line inside the War Memorial Building.

Aid Stations

There will be one aid station on the course that 5K runners will pass twice, and 10K runners will pass four times. The aid station will be stocked with water and may be self-serve.

Garbage

There will be garbage cans along the course. Please help us keep the park beautiful and place all trash in a garbage can.

Chilly Willy Series Woodle Plaques Now Available from Ridgeway Woodworks!

Our friends at **Ridgeway Woodworks** have just released this awesome plaque to display your series Finisher Woodles. The plaques are made of oak, designed to hang on your wall, and are compatible with other Ridgeway hanging awards. **Check out their website for more information and to pre-order yours today**!

SWITCHING DISTANCES

You can change distances prior to the event through **RunSignup** – just follow these easy steps:

1. Log in to your RunSignup account.
2. Go to your profile.
3. Select “Manage Registrations” for the race whose distance you want to change.
4. Choose the option to “Switch Events” to change distances.

If you decide to change distances while running – for example, drop to the 5K distance from a 10K – no problem; just be sure to let our timing staff know when you cross the finish line.

RESULTS & AWARDS

Results will be available on the **race website** shortly after you cross the finish line. Awards ceremonies will begin at approximately 9:50 a.m. for the 5K and 10:20 a.m. for the 10K. Awards will be presented to the top three finishers in each age group. Age groups are 0–9, 10–14, and subsequent five-year age groups (15–19, 20–24, 25–29, and so on).

Miss Your Award?

You can pick up your award at Silver Circle Global Headquarters on the Wednesday following the race. Awards will be in a black bin in front of the north entrance. If you would like it mailed, you can order it to be shipped **here**.

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Silver Circle Global Headquarters Address:
1327 Wall Street, Suite B
Oconomowoc, WI 53066

TIMING

This is a chip-timed race, timed by Silver Circle. Your race time will begin when you cross the Start Line and ends when you cross the Finish Line. Please make sure your bib is on the front of your body and clearly visible to race staff.

Instructions on bib placement.

MEDICAL EMERGENCIES

If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station, and a staff member will assist. There are an automated external defibrillator (AED) and first aid kit located on the timing van.

WEATHER

The event will be held unless severe weather occurs. In the event of severe weather, we will make an announcement to seek shelter and clear the area. All staff will also evacuate the area and will not return until the weather clears. We ask that you not return until we have made an all-clear announcement. Weather updates will be posted on Facebook.

SOCIAL MEDIA

Last-minute updates, photos, videos, and results all get posted here first:

REFERRALS, DEFERRALS, AND EXCHANGES

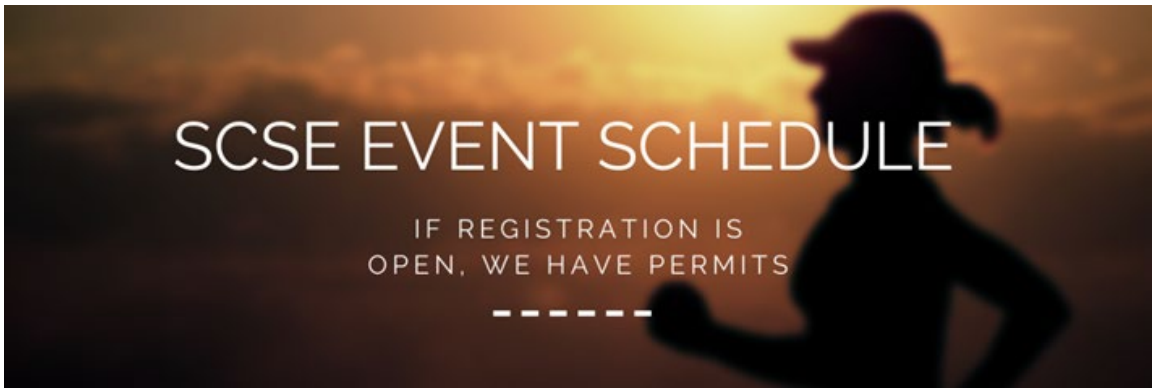
At registration checkout, you will be given the option to share to Facebook that you've registered for a super fun event with Silver Circle! For every five people you get to register for the same event using your unique link, you'll get $20 back from your registration.

More info about **referrals, deferrals, and exchanges**.

QUESTIONS?

Let us know at **info@silvercirclesportsevents.com**.

UPCOMING EVENTS



Are you involved with an event and need help with management, equipment rental, timing, or marketing? If it is event-related, we do it!

Contact us to discuss your event or obtain a quote.