



LET ME RUN FALLFEST 5K

Sponsorship Opportunities

November 8, 2026 | Westerville Sports Complex



letmerun.org/regions/columbus/

Thank you for considering a sponsorship of the 2026 Let Me Run FallFest 5K on November 8, 2026 at the Westerville Sports Complex.

The FallFest 5K is more than a race. It is a celebration of the boys, families, coaches, and community members who make Let Me Run possible. Through Let Me Run, boys build confidence, character, healthy habits, and meaningful connections, all while training toward an exciting goal they can achieve together.

Your sponsorship helps make this event possible and supports the continued growth of Let Me Run in our community. Contributions help offset race expenses, support program needs, and ensure more boys have access to this life-changing experience.

In return, sponsors receive meaningful visibility and recognition while aligning with a mission that promotes wellness, belonging, and positive youth development. Whether through a financial contribution or an in-kind donation, your partnership makes a real difference.

We invite you to choose the opportunity that best fits your organization, or contact us about a custom or in-kind partnership. To reserve your sponsorship, contact John Yocom at john@letmerun.org.

With appreciation,

Shruti Gupta
Regional Director

John Yocom
Program Coordinator





RUNNING. CHARACTER. BELONGING.

Let Me Run pairs running with character lessons that help boys build confidence, friendships, healthy habits, and respect for others.

HOW IT WORKS

7

WEEKS

A focused season of growth

2X

EACH WEEK

Running, games, and life lessons

5K

FINALE

A celebration of every boy's progress

Trained volunteer coaches guide boys in grades 3-8 through an intentional curriculum that supports physical, emotional, and social health.

COLUMBUS, OHIO REGION

FALL 2025 & SPRING 2026 REACH



480 BOYS



42 TEAMS



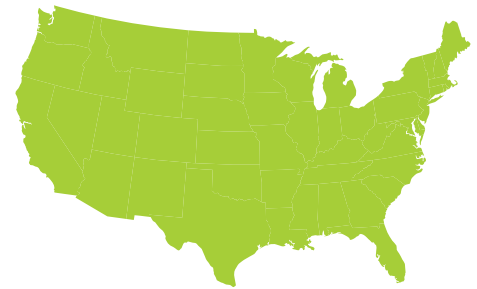
2025 NATIONAL IMPACT



4,499 BOYS



29.3% FINANCIAL AID



36 STATES



328 sites



435 TEAMS

**LMR Fall 2025 + Spring 2026 were
Columbus' biggest seasons to date.**

YOUR SPONSORSHIP

Expands Access

29.3% of Let Me Run Boys receive a full or partial scholarship. We never want cost to keep a boy from participating.



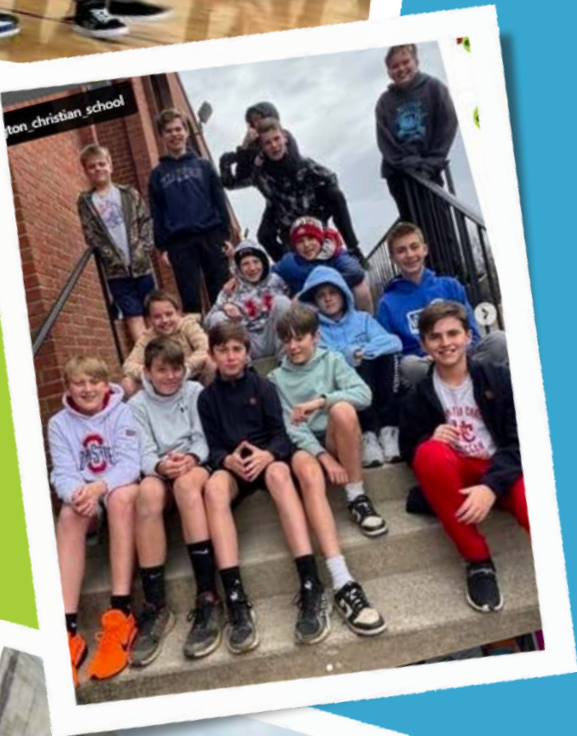
Supports Program Growth

Your support helps Let Me Run reach more schools and boys throughout our region, expanding access to the program in communities that can benefit from it.



Builds Connection & Community

All boys need friendship, mentors, and healthy activity. Your support helps foster all three.



BECOME A RACE SPONSOR

Let Me Run helps boys build confidence, healthy habits, and meaningful relationships through running. Sponsoring the FallFest 5K helps create a memorable race experience while providing valuable visibility among approximately 500 runners and 750 spectators from across Central Ohio.



SPONSORSHIP LEVELS



PRESENTING

\$3,000

GOLD

\$1,500



SILVER

\$1,000

BRONZE

\$500

FRIEND

\$300



LOCAL VISIBILITY.



LASTING IMPACT.



SINGLE RACE SPONSORSHIPS



Benefit	Presenting \$3,000	Gold \$1,500	Silver \$1,000	Bronze \$500	Friend \$300
Presenting Sponsor Recognition	“Presented by” Recognition Premium Logo Placement	-	-	-	-
Logo Placement & Visibility	5K Shirts 5K Website Race Promo Materials	5K Shirts 5K Website Race Promo Materials	5K Shirts 5K Website	5K Shirts 5K Website	5K Website
Space in Race Village	✓	✓	✓	✓	-
Sponsor Spotlight Email	✓	✓	-	-	-
Finish Line Banner (Sponsor Provides)	✓	-	-	-	-
Race Day Announcement	✓	✓	✓	✓	✓
Complimentary Race Entries	12	10	6	4	-
Race Packet Insert (Sponsor Provides)	✓	✓	✓	✓	-
Social Media Recognition	✓	✓	✓	✓	✓
Digital Newsletter	✓	✓	✓	-	-
Mile Marker Sponsor	✓	✓	-	-	-
Water Table Sign	✓	✓	-	-	-



ANNUAL 2026-2027 SUSTAINING SPONSOR

\$5,000

ENGAGE WITH LET ME RUN PARENTS, BOYS & SCHOOL PARTNERS ALL YEAR:

Become a 2026–2027 Sustaining Sponsor and engage with thousands across the Let Me Run community through the Fall 2026 and Spring 2027 5Ks and throughout both program seasons.



Fall 2026 and Spring 2027 Race Benefits:



ALL GOLD RACE SPONSOR BENEFITS, WITH UPGRADES, INCLUDING:

- A finish line banner
- 15 complimentary entries per race
- Logo placement on the sleeve of both race shirts, separate from sponsors on the back

Year-Round Benefits:

- Primary logo placement on program shirts
- Exclusive sponsor presence at the race water stop
- Sponsor-provided materials, advertisements, and/or swag in race packets
- Social media recognition
- Featured in digital newsletter



YOUR IMPACT IN ACTION

Sponsor Impact & Visibility

MEMORABLE RACE-DAY EXPERIENCES

Partners directly enhance the experience for our boys and families through gifts, activities, and more.



ON-SITE RECOGNITION

Sponsor signage and race-day recognition connect your organization with hundreds of Let Me Run families and supporters.

RACE SHIRT VISIBILITY

Select sponsorship levels include logo placement on shirts worn by runners throughout the community.



YOU MAKE THE DIFFERENCE

Social Media Recognition





THANK YOU



Message us to secure your sponsorship!

JOHN YOCOM
PROGRAM COORDINATOR
JOHN@LETMERUN.ORG

