

Infinite Challenge

무한도전

RUN

2026 LA

with
UMEKEN



PARTICIPANT GUIDE

WELCOME CHALLENGER!

Whether you're a runner, a festival lover, a K-pop fan, or simply looking for an unforgettable day outdoors, Infinite Challenge Run LA is an immersive festival experience where running, entertainment, and adventure come together. For the first time ever, the stars of Infinite Challenge—one of South Korea's most iconic and beloved television shows—are bringing their signature humor, energy, and spirit to Los Angeles. More than a race, this is a celebration where participants run, laugh, play, and create unforgettable memories alongside the show's celebrity cast.

Following successful events in Seoul and Busan with more than 20,000 participants each, Infinite Challenge Run makes its global debut in LA. Choose between a scenic 5K Fun Run or 10K Race with breathtaking Pacific Ocean views. The 5K Fun Run transforms the course into an immersive Infinite Challenge adventure, where participants explore themed zones, encounter quirky game stations, take on unexpected challenges, and experience the playful spirit of the legendary show along the way.

The finish line is only the beginning. Continue the celebration with festival activities, interactive experiences, and entertainment throughout the day. The excitement reaches its peak with a spectacular live concert featuring the Infinite Challenge cast and K-pop artists joining us from Korea for an unforgettable LA performance.

LINE UP



Park Myung-soo



Haha



Jeong Jun-ha

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EVENT LOCATION

Korean Friendship Bell

3601 S Gaffey St, San Pedro, CA 90731

From I-110 S

- 1. Take the I-110 S towards San Pedro**
- 2. Use any lane to take the exit toward Gaffey St/San Pedro**
- 3. Use any lane to turn left onto N Gaffey St**
- 4. Event entrance will be on your right**

EVENT PARKING

Allow plenty of time to get to the event area as both races will start on-time. Parking will be limited at the event area so all participants should ensure they allow time for parking and either walking or using one of the event shuttles to get to the event area.

Parking onsite will be prepaid and limited to about 200 cars. Every person in a given car will be required to show proof of registration to access the onsite parking lot.

Additional public parking lots are located nearby. An event shuttle will be available to take participants to the event entrance.

More parking information (such as maps, shuttle schedule, etc) will be available as the event approaches.

REGISTRATION

5k Fun Run

\$95 Registration

\$80 Early Bird

Kpop Concert Access

Event Shirt

Race Bib

Finisher Medal

10k Challenge

\$110 Registration

\$90 Early Bird

Kpop Concert Access

Event Shirt

Race Bib

Finisher Medal

Children (Ages 5 & Under)

Children ages 5 and under may participate in the 5K Fun Run free of charge when accompanied by a registered adult. Please note that complimentary registrations do not include the official event T-shirt, finisher medal, race bib, timing service, or other participant benefits.

Early Bird Registration

July 14– August 14, 2026 11:59 PM (Pacific Time)

Participants who complete their Early Bird registration will be entered into a drawing to win Infinite Challenge collectible figures (number of winners to be announced).

CANCELLATION POLICY

Sale and/or transfer of race entry/bib is prohibited. All registration fees and ancillary purchases are non-refundable. Participants may be required to show a photo ID.

Participants are encouraged to purchase registration insurance in the event they are unable to make the race. Although rare, there may be postponements due to situations beyond the control of the event organizer and operating partner Aztlan Athletics, LLC.

EARLY PACKET PICK UP

Bib pick-up will be available at three different locations a week before race day. There will also be bib pick-up the day before. We strongly encourage participants to collect their race shirt and bib early to allow ample time for parking and timely arrival at the start line.

Date: Saturday, October 10th

Location: 2 locations

(Orange County, Koreatown)

Time: TBA

Date: Friday, October 16th

Location: 2 Locations

(Los Angeles, Koreatown)

Time: TBA

Each location will have a different activation with more details to come!

If participants cannot make it to early packet pickup they can pick up their items on race morning starting at 9:00am. Bib pickup will be closing 30 minutes prior to the start time of each event.

This event is expected to sell out. In the event that the event is not sold out, we will be accepting late registrations the day of the event starting at 9 AM on a first-come, first-serve basis. We will NOT be accepting any cash payments unless it's exact change.

Please take note of the following:

- Participant bibs will be assigned at packet pick-up using dynamic bib assignment
- Participants will be required to show identification when they arrive at packet pick-up. If you plan to pick up for a friend or family member, please bring a photo of their ID card.
- Participants will be required to show proof of registration before entering the event area on race day.
- If participants do not wear the bib assigned to them, their time may not be accurate when checking results

EVENT TIMELINE



09:00 - 6:00 PM

Vendor and Sponsor Village Open

09:00 - 10:30 AM

Bib Pick-up for **10K** Infinite Challenge

11:00 - 12:30 PM

10K Infinite Challenge

10:30 AM - 12:00 PM

Bib Pick-up for **5K** Infinite Challenge

12:30 - 2:00 PM

5K Infinite Challenge Fun Run

2:00 - 4:00 PM

Festival Activities & Entertainment

3:00 - 6:00 PM

Special Live Concert

*All times are tentative and subject to change



COURSE INFORMATION

STARTING LINE

Runners are encouraged to begin lining up for their event no later than **20 minutes** before their race time. To help ensure a safe and enjoyable experience for all participants, each runner will be assigned a designated starting corral based on their expected pace. Participants are welcome to move to a later (slower) corral if they prefer, but may not move to an earlier (faster) corral than the one assigned. Participants are being chip timed and their time will begin once they cross the start line.

COURSE DESIGN

Experience one of Southern California's most scenic coastal runs! Starting at the iconic Korean Friendship Bell, the course winds through beautiful Angels Gate Park on smooth, paved roads with breathtaking ocean views around nearly every turn. Along the route, you'll pass some of San Pedro's most notable landmarks, including the Korean Bell Cultural Center, the historic Angels Gate bunkers, and the Fort MacArthur Museum. While the course features a few gradual hills, it's an approachable route that's ideal for beginners.

The 5K course is packed with energy, featuring several interactive activities and entertainment along the way to keep you motivated from start to finish.

For those taking on the 10K, the adventure continues beyond the 5K route with a scenic stretch along Paseo del Mar, where cliffside views of the Pacific Ocean provide an unforgettable backdrop before heading back to the finish line.

SAFETY

Water and electrolytes will be available along the route. We will have a roving EMT team covering the main access points to assist participants as needed.

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