



The 40th Annual Bay View  
**WOMEN'S  
RUN & WALK**  
Saturday, May 15, 2027



### Sponsorship Opportunities

#### Benefiting Skagit Domestic Violence and Sexual Assault Services

The Bay View Women's Run is a beloved Skagit County tradition returning for its milestone 40th year, reviving a community tradition that celebrates movement, connection, and resilience.

Featuring 2 Mile, 5K, and 10K distances, this event brings together runners, families, and community partners to support survivors and strengthen access to critical services across our region.

**Join us in bringing this meaningful tradition back to life.**

Your sponsorship helps bring this long-missed event back while raising critical funds to support survivors of domestic violence and sexual assault.

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#### Presenting Sponsor \$5,000 (Exclusive)

Positioned as the leading partner of the 40th Annual Bay View Women's Run, reflecting your visible commitment to our services, legacy, and community impact. Your recognition will be elevated at every turn.

#### Enjoy thoughtful Brand Visibility, Recognition, On-Site Presence & Take-home Swag Memorabilia:

- **Prominent logo placement on front side of the official event t-shirts**
- Branding featured on the medal lanyard straps and **"presented by" logo on the medal itself**
- Logo displayed on all runner bibs
- Premier logo placement on agency webpage and prominent visibility on registration webpage
- **Branded banner placement and** individual yard sign at event, with option to keep both
- Premium table space in a high-traffic event location
- Opportunity to provide branded swag or participant giveaways
- Dedicated social media spotlight **PLUS Mention in all other social media posts**
- Featured in agency newsletter, **headlining** the article
- Verbal recognition at the starting line

**PLUS** 5 Free event T-shirts to share with your team in remembrance of this special event

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#### Starting Line Sponsors \$2,500 (benefits continue page 2)

- **Prominent logo placement on official event t-shirts**
- **Branding featured on the medal lanyard straps**
- Logo displayed on all runner bibs
- Premier logo placement on registration webpage and logo presence on agency webpage
- Premium tabling space in a high-traffic event location
- Opportunity to provide branded swag or participant giveaways

- **Dedicated social media spotlight** *(may also mention Title Sponsor if determined)*
  - Logo featured in event newsletter
  - Individual yard sign at event, with option to keep
  - Verbal recognition at the starting line
  - 3 event T-shirts for your team
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### **Bay View Champion \$1,000**

- Named on agency website
  - Logo featured on registration webpage
  - Logo displayed on runner bibs
  - **T-shirt bold name placement** above the waistline on the backside
  - Social media highlight in collective post including group logos
  - Inclusion in event thank you newsletter
  - Table space during the event near registration or awards area
  - **Free event T-shirt to commemorate your support**
  - **Individual yard sign at event, with option to keep**
  - **Also mentioned during starting line announcements**
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### **Tradition Sponsor \$500**

- **Name listed on event t-shirt** backside beneath Bay View Champions
  - Logo displayed on runner bibs and registration page
  - Also logo visibility on a group yard sign at the event
  - Logo inclusion in collective sponsor recognition on social media
  - Tabling opportunity during the event
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### **Legacy Supporter \$250**

- Like Friends of the Run, your brand logo will be seen on a group yard sign at the event, **PLUS**
  - **Your logo will be displayed on all runner bibs, and**
  - Your business will be named on the runner registration webpage
  - Mention in collective sponsor thank-you post on our social channels
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### **Friends of the Run \$100**

You'll have the joy of knowing you helped bring this meaningful community tradition back to life and will share course signage with others in your tier.

- **Yard sign visibility**
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**Ready to Support?** We are honored to partner with you in celebrating the return of the **Bay View Women's Run May 15, 2027**. For questions or to reserve your sponsorship, please contact Jen.

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