



An Opportunity to Sponsor Strong Community

For over 40 years, Christian Heritage Academy has been a hub for families on the North Shore and beyond. With a current enrollment of 415 students in preschool through 12th grade, and dozens of extra-curricular sports, arts, and other activities, our 249 families spend a lot of time in the community.

Our upcoming school fundraiser on Saturday, October 17th, the Train Up 5K and Fun Run, is more than just a race—it is a celebration of our vibrant school family in partnership with valued neighbors. Our race will be promoted through the Glenview Chamber of Commerce and other channels, and is also open to the public for participation.

Strong schools and thriving local businesses go hand-in-hand. By coming alongside CHA, you are not just sponsoring an event; you are investing in the very community that can support your business. CHA's Train Up 5K and Fun Run brings together hundreds of students, parents, alumni, and neighbors. Partnering with us gives your business a highly visible platform. Besides the benefits listed on the next page, each event sponsor will also have direct presence at a 10'x10' booth in our Friends of CHA Village.

All proceeds from the event go toward our three-year Train Up Campaign. One component of the campaign that we are particularly thrilled about is the construction of a new Activity Center that will not only serve our students and families but can also be an asset for area organizations and businesses. After our races conclude, we will break ground on the Activity Center at 10:00 AM.

CHA's Train Up 5K and Fun Run / Activity Center Groundbreaking

October 17, 2026 / 315 Waukegan Rd., Northfield

- 7:30 AM - Pre-race announcements / Village and concessions open for guests
- 8:00 AM - 5K begins (route includes College of American Pathologists, Convent of the Holy Spirit, and Fox Meadow)
- 8:45 AM - 1 Mile begins (route includes College of American Pathologists)
- 9:30 AM - Kids' Dash (50 yard and 1/4 Mile)
- 9:50 AM - Post-race awards ceremony and sponsorship acknowledgements
- 10:00 AM - Activity Center Groundbreaking
- 10:30 AM - Event concludes

We invite you to engage with our school family and beyond by becoming an event sponsor. For more information, please contact Tawnya Patterson at (847) 446-5252 x2308 or tpatterson@christianheritage.org.

Sincerely,

Joe Torgerson
Head of School



2026 EVENT SPONSORSHIPS

SPONSORSHIP LEVEL	Presenting \$5,000 (One)	Pace Setter \$2,500	Stride \$1,000	Sprint \$500	Friends of CHA \$250
Pre-Event Promotion					
Social media recognition	X	X	–	–	–
Official flyer	X	X	–	–	–
CHA e-newsletters	X	X	X	–	–
Event site logo/link	X	X	X	X	–
Event-Day Recognition					
10' x 10' booth in our Friends of CHA Village (sponsor-staffed; signage provided by sponsor)	X	X	X	X	X
Verbal recognition	X	X	X	X	X
Logo on race sweatshirts	Premium placement	Secondary placement	On shirt back	On shirt back	On shirt back
Race bibs	Logo featured	–	–	–	–
2 finish line volunteers to distribute awards	X	–	–	–	–
Social media recognition	X	–	–	–	–
Yard signs at distance markers	X	–	–	–	–
Large banner with logo at start/ finish line (sponsor provided)	X	–	–	–	–
Logo on sponsorship signage at race registration table	X	X	–	–	–
Logo on Sponsorship Banner	X	X	X	X	–
Sponsor-provided Participant Bag Insert	X	X	–	–	–
Complimentary Race Entries	6	4	2	–	–

Note: Exhibit space benefit is contingent upon sponsor attendance at the event. Eligibility to receive all benefits is contingent upon timing of sponsor commitment.



Paid sponsors at all levels get logo placement on the back of our Port & Co® Core Fleece Pullover Hooded Sweatshirts for all race participants, a 10'x10' tent in our event village, and verbal recognition during the event!