

RISEUP ELEVATION CHALLENGE

2026 SPONSORSHIP OPPORTUNITIES

Climb Beyond YOURSELF

The RiseUP Elevation Challenge invites individuals, families, teams, and businesses to move, raise support, and celebrate together. Throughout September, participants log elevation or distance in ways that fit their abilities and goals. The challenge culminates in our October Awards Banquet, where we honor participants, teams, sponsors, and community partners who helped make the event a success. Sponsorships help create an inspiring challenge experience and a memorable celebration.



September
1–30, 2026



October
Awards Banquet



Colorado Springs,
Colorado



Sponsorships from
\$500 to \$20,000



#UP4theChallenge

RISE UP ELEVATION CHALLENGE

A Challenge for Every Ability

Move. Raise. Celebrate.



MOVE

During September, participants choose how they want to take part—hiking, walking, running, rolling, or moving in other ways that fit their goals and abilities. The challenge is designed to be inclusive, flexible, and fun.



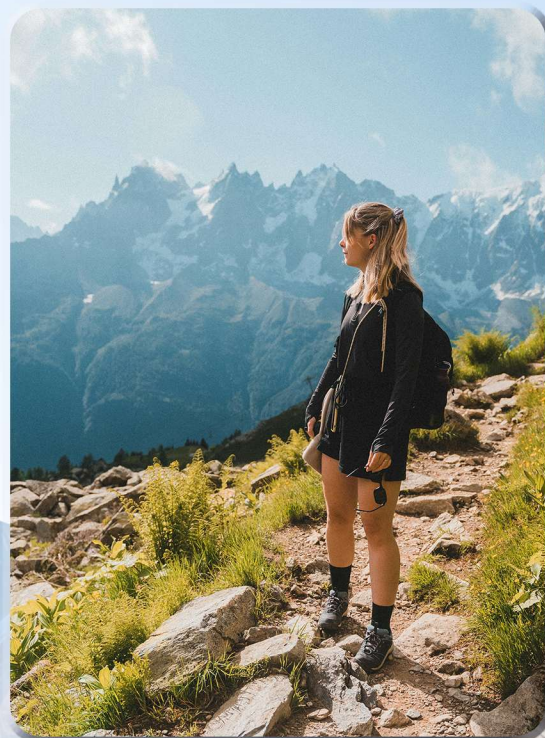
RAISE

Participants and teams invite others to support their efforts through personal and team fundraising pages. Every step becomes part of a larger story of generosity, determination, and community impact.



CELEBRATE

The challenge culminates in our October Awards Banquet, where we celebrate participants, teams, sponsors, and community partners. Sponsorships help make the banquet, awards, participant recognition, and milestone prizes possible.



Why Sponsor?

- ✓ Support an inclusive community challenge and a memorable October celebration
- ✓ Connect your brand with perseverance, inclusion, and community impact
- ✓ Receive recognition online, in social media, in the program, and at the banquet
- ✓ Help fund awards, participant prizes, and meaningful sponsor recognition moments
- ✓ Be part of a story that helps others rise



What Sponsorship Supports

- Awards and recognition
- October Awards Banquet experience
- Participant milestone prizes
- Promotion and event materials
- Community engagement

Major Sponsorship Opportunities

Support the Challenge. Elevate the Celebration.



TRAILHEAD SPONSOR \$1,000

- 2 challenge entries, 2 T-shirts, 2 banquet tickets
- Website, newsletter, social, and program recognition
- Banquet presentation recognition and event signage



TRAILBLAZER SPONSOR \$2,500

- 3 challenge entries, 3 T-shirts, 3 banquet tickets
- Expanded social recognition and event visibility
- Facility tour and banquet recognition



RIDGELINE SPONSOR \$5,000

- 5 challenge entries, 5 T-shirts, 5 banquet tickets
- Newsletter logo inclusion, expanded social + TikTok recognition
- Custom RiseUP impact thank-you video



SUMMIT SPONSOR \$10,000

- 8 challenge entries, 8 T-shirts, 8 banquet tickets
- Premium banquet table placement
- Opportunity to speak at the Awards Banquet
- Art plaque and donor wall recognition



PRESENTING SPONSOR \$20,000

- 10 challenge entries, 10 T-shirts, 10 banquet tickets
- Premier branding throughout the challenge and banquet
- Opportunity to speak at the Awards Banquet
- Premier table placement, art plaque, and donor wall recognition



All major sponsors receive recognition on the Elevation Challenge webpage, RiseUP event page, event program, awards presentation, and event signage, along with a Certificate of Appreciation.



Custom sponsorship conversations are welcome.

Sponsor a Moment

Award, Banquet & Prize Sponsorship Opportunities

1 Sponsor an Award

\$500 each

Attach your name to one of the banquet's most meaningful recognition moments.

- ✓ Summit Seeker Award
- ✓ Top Fundraiser Award
- ✓ Top Team Fundraiser
- ✓ Best Team Spirit
- ✓ Rise Together Award
- ✓ Community Champion Award
- ✓ Most Inspiring Story
- ✓ Accessible Climb Award



Award sponsors may be recognized as the presenting sponsor of their award, with website recognition, stage acknowledgment, and a photo opportunity.

2 Sponsor the Celebration

\$45-\$1,000

Help create a memorable and welcoming October Awards Banquet experience.

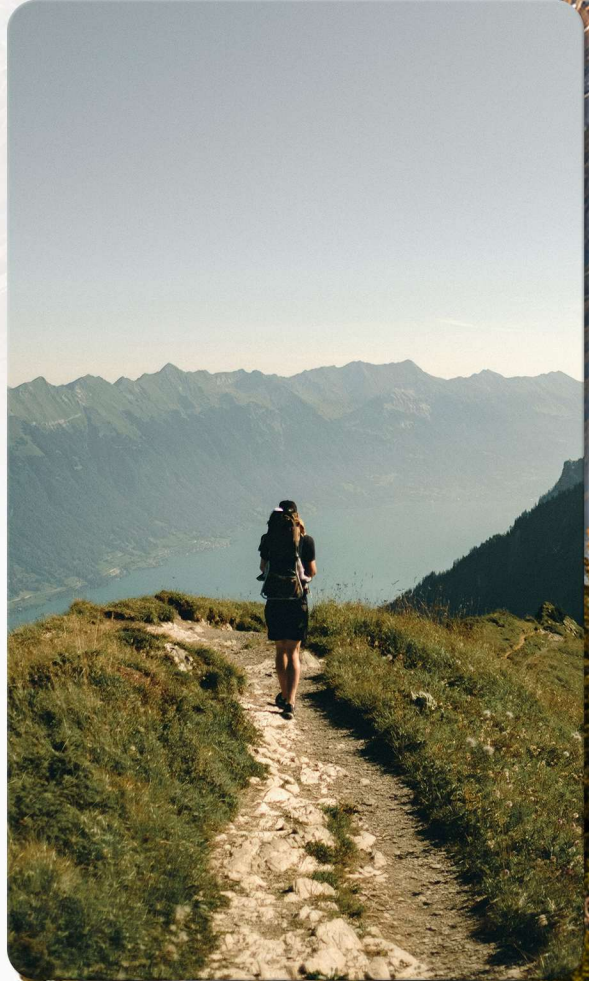
- ✓ Table Sponsor — \$800
- ✓ Program Sponsor — \$750
- ✓ Dessert Sponsor — \$750
- ✓ Centerpiece Sponsor — \$500
- ✓ Coffee & Beverage Sponsor — \$500
- ✓ Slide Show Sponsor — \$500
- ✓ Participant Meal Scholarship — \$45-\$450
- ✓ Photo Booth Sponsor — \$1,000

3 Sponsor Participant Prizes

\$500-\$1,000+

Support the prizes and incentives that keep participants engaged throughout the challenge.

- ✓ Hoodie Sponsor — \$750
- ✓ T-Shirt Sponsor — \$750
- ✓ CamelBak Sponsor — \$750
- ✓ Local Experience Sponsor — \$500-\$1,000
- ✓ Silent auction and prize donations welcome



Ready to
Sponsor?

We would love to help you find the sponsorship opportunity that best fits your organization, goals, and budget.



Thomas Carlson | Chief Development Officer
RiseUP



Email: tcarlson@rup.org



Additional event contact: kdaniels@rup.org



Website: rup.org



Challenge page: givesignup.org/Race/RiseUPElevationChallenge



Custom and in-kind sponsorships are welcome.