

Lake Michigan Half Marathon

Sunday, October 25, 2026

Cupertino Park • Milwaukee, Wisconsin

2026 SPECTATOR GUIDE



Plan Your Race Day

A quick reference for finding your runner along the Lake Michigan shoreline.

START/FINISH

Cupertino Park
2000 E. Iron Street

VIEWING LOCATIONS

Five lakefront stops
Each with a GPS QR code

RACE TRACKING

RaceJoy
Live GPS + audio cheers

THREE STEPS TO A SMOOTH SPECTATOR EXPERIENCE

- 1 Choose your viewing location**
 Use the spectator map on the following page. Outbound and return mile markers help you plan when to cheer.
- 2 Navigate to the recommended area**
 Scan the location's QR code or enter its GPS coordinates in Google Maps. Allow time for parking and walking.
- 3 Follow progress with RaceJoy**
 Have your runner activate phone tracking on race morning, then follow their progress and send audio cheers.

A SPECIAL THANK YOU TO OUR FEATURED SPONSOR



Silver Circle 3D Works is one of the official 2026 event sponsors. See the complete sponsor recognition list on the last page.

EMERGENCY: CALL 911 FIRST

For emergencies, give dispatchers your exact park or GPS location, then notify race staff.

Race Director: Sean Osborne • 262-327-4472

SPECTATOR VIEWING MAP

HALF MARATHON SPECTATOR GUIDE

Five scenic places to cheer along the half marathon course, with parking information, GPS viewing locations, and tips for following your runner.

**START / FINISH**
Cupertino Park

**VIEWING ZONES**
Five lakefront stops

**TRACKING**
RaceJoy GPS + Cheers
Track your runner live and send cheers along the course.

WHERE TO WATCH

Five half marathon spectator viewing locations, listed north to south. Scan each QR code to navigate. Miles show outbound / return distances.

**START / FINISH**
Cupertino Park
Mile: 0.0 / 13.1
2000 E. Iron Street


Scan for Start / Finish

**South Shore Pavilion**
Approx. mile (out / back): 0.6 / 12.5
Parking: South Shore Drive; walk to the east side of the pavilion.
GPS: 42.993958, -87.880969


Scan for GPS

**Bay View Park**
Approx. mile (out / back): 1.8 / 11.3
Parking: South Lake Drive; walk east to the trail intersection.
GPS: 42.983834, -87.865374


Scan for GPS

**Sheridan Pool / E. Munkwitz Avenue**
Approx. mile (out / back): 4.1 / 9.0
4035 E. Munkwitz Avenue, Cudahy, WI 53110
Parking: South Lake Drive; walk east to the trail intersection near Sheridan Pool.
GPS: 42.956854, -87.847427


Scan for GPS

**Warnimont Golf Course**
Approx. mile (out / back): 4.8 / 8.3
5280 S. Sheridan Drive, Cudahy, WI 53110
Parking: Use the lot adjacent to the Oak Leaf Trail.
GPS: 42.948139, -87.845015


Scan for GPS

**Grant Park - Picnic Areas 8/9**
Turnaround: Mile 6.5
209 Lake Drive, South Milwaukee, WI 53172
Parking: Picnic Areas 8/9 lot; walk west to the trail.
GPS: 42.927200, -87.849911


Scan for GPS



**GPS VIEWING LOCATIONS**
Each spectator location includes GPS coordinates identifying a recommended viewing area along the half marathon course. Scan the QR code or enter the coordinates into Google Maps for directions. Follow event signage upon arrival.

MAP IS SCHEMATIC - NOT TO SCALE. Use GPS coordinates and follow event signs.

Viewing miles are approximate. The Grant Park viewing area is the Mile 6.5 turnaround.

Race Day At-A-Glance

All distances start and finish at Cupertino Park, 2000 E. Iron Street, Milwaukee, WI 53207.

RACE DAY SCHEDULE

TIME	WHAT IS HAPPENING
7:30 AM	Early Half Marathon Packet Pickup
8:00 AM	General Packet Pickup Opens; Early Half Marathon Start
8:45 AM	Kiddos 1K
9:00 AM	Half Marathon Start
9:10 AM	10K Start
9:20 AM	5K, 5K Walk, 5K Ruck, and 10K Ruck Starts
12:00 PM	Course Closes

Start times may be adjusted; confirm final instructions on the official event page.

HALF MARATHON MILE REFERENCE

This out-and-back course passes several viewing areas twice. Use the approximate mile values below alongside RaceJoy tracking.

SPECTATOR AREA	OUTBOUND MILE	RETURN MILE
Cupertino Park	0.0	13.1
South Shore Pavilion	0.6	12.5
Bay View Park	1.8	11.3
Sheridan Pool / E. Munkwitz Avenue	4.1	9.0
Warnimont Golf Course	4.8	8.3
Grant Park – Picnic Areas 8/9	6.5	TURNAROUND

Mile locations are approximate; the spectator map provides GPS navigation to the recommended viewing points.

COURSE & SPECTATOR TIPS

The half marathon follows the paved Oak Leaf Trail south through South Shore, Bay View, Sheridan, and Warnimont parks to the Grant Park turnaround, then returns north to Cupertino Park.

- Choose your location in advance; parking and trail access take additional time.
- Stay off the running lane while offering water, nutrition, or support.
- Keep children, signs, chairs, strollers, and pets clear of the course.
- The 5K and 10K use shorter routes; southern viewing areas may not be on those courses.
- Follow signs and race officials’ instructions; parking access may change during the event.

Track, Cheer, Celebrate

RaceJoy helps spectators follow participants in real time and send cheers from wherever they are.

RaceJoy provides GPS tracking, progress updates, and personalized audio cheers. Participants and spectators should install the app before race day. The participant must carry a charged phone and activate tracking.

PARTICIPANTS | BE TRACKED

1. Open RaceJoy, find Lake Michigan Half Marathon, and choose “I Want To Be Tracked.”
2. Allow location, notification, and background refresh permissions as prompted.
3. On race morning, activate tracking and tap “START MY RACE” at the start line.
4. Keep the charged phone with you for the entire race.

SPECTATORS | TRACK & CHEER

1. Download RaceJoy and select Lake Michigan Half Marathon.
2. Find your participant by name or bib number and add them to your tracking list.
3. View live progress on the map and enable notifications.
4. Send an audio cheer or personalized Text-to-Cheer message.

RACEJOY TIP: Tracking follows the participant’s phone, not their race bib. Cellular coverage and phone settings may affect the update frequency. Set up and test the app ahead of race morning.

QUICK LINKS — SCAN A QR CODE

OFFICIAL EVENT PAGE



[Open link](#)

DOWNLOAD RACEJOY



[Open link](#)

HALF COURSE MAP



[Open link](#)

SIMPLE SPECTATOR GAME PLANS

Half Marathon: Choose a mid-course or southern viewing zone, watch the outbound pass, and return for the northbound pass if timing permits.

5K/10K: Cheer near Cupertino Park or review each distance’s course map. The southern half-marathon locations may not be on shorter courses.

Finish Line: Allow time to return, park, and walk to the finish at Cupertino Park.

Safety, Support & Event Partners

Useful information for a safe, enjoyable spectator experience.

MEDICAL EMERGENCY — CALL 911 FIRST

- Provide your GPS location or the nearest park, trail intersection, or landmark.
- Follow the dispatcher's instructions.
- Notify race staff once emergency services have been contacted.

First-aid kits are available at course aid stations. For routine first aid or supply needs, contact race staff.

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KEEP THE COURSE CLEAR

Spectators may provide water, nutrition, and personal support from the side of the trail. Do not enter or obstruct the running lane. Keep strollers, pets, signs, chairs, and other items clear of runners, walkers, ruckers, and other trail users. Follow volunteer and police directions.

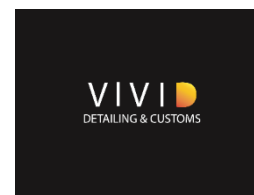
RACE-MORNING UPDATES & USEFUL LINKS

- [Official event details and updates](#)
- [Parks along the course](#)

Race plans, access, and parking are subject to event-day instructions. Follow posted signs, park legally, and obey all race personnel directions.

Sponsors

The Lake Michigan Half Marathon is presented by the sponsors listed below. Please help us say thank you to our sponsors by checking out their websites:



Some Awesome Races!

Take a look at our [full race schedule](#) to see everything we are doing this year – let's just say it's going to be a busy, fun fall racing season!

